

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, October 21, 1965

16 Pages — Vol. 58, No. 51



SEVEN LOVELY COEDS form Court for Pasadena City College Homecoming on October 22, when one will be crowned Queen. Left to right: Joedy Avrick of La Canada, Susan Wallis of Sierra Madre, Kathy Grund of Pasadena, Cheri Richmond of Temple City, Donna Miano of San Marino, Sue Love of Pasadena, and Ruth Kindred of Temple City.

Sierra Madrean In PCC Court For Homecoming

Seven lovely coeds have been chosen for the Homecoming Court at Pasadena City College and the Queen will be crowned at half-time ceremonies during the PCC - Pierce game, October 22.

Mayor Floyd Gwinn of Pasadena has proclaimed October 18-22 as Pasadena City College Homecoming Week and has urged all San Gabriel Valley communities to support the scheduled events.

Largers with identification cards will vote for the Queen by IBC card ballots on October 21 and 22 which the Computer Center will — Please turn to Page 7

Requiem Mass October 19 For Helen M. Kriskey

Mrs. Helen Marie Kriskey, age 46, of 801 Brookside Lane, Sierra Madre, passed away, suddenly at home Saturday, October 16.

Originally from Omaha, Nebraska, Mrs. Kriskey, a housewife, had made her home in Sierra Madre for the past 9 years.

Survivors include a husband, Jerome R. Kriskey, two sons, Richard J. Kriskey of Morrovia, William J. Kriskey of Sierra Madre, a daughter Jerilyn M. Kriskey of Sierra Madre, parents, Mr. and Mrs. Emanuel Polan of Omaha, Nebraska, and a sister Mrs. Diane Kellan, also of Nebraska.

Rosary was recited Monday, October 18, at 7:30 p.m. and Requiem Mass was celebrated Tuesday, October 19, at 9 a.m. at St. Rita's Church, with Rev. Thomas J. O'Malley officiating.

Interment at Resurrection Cemetery, So. San Gabriel. Arrangement were made by Ripple Mortuary, Sierra Madre.

Former Resident Laid To Rest

Funeral services for Florence Ellen Maple, 69, of 2597 Redondo Blvd., Long Beach, were conducted Saturday, Oct. 16, at 1 p.m. by Rose Hills Mortuary in Hillside Church, with the Rev. Arthur A. Kerz officiating. Interment followed in Rose Hills Memorial Park.

Mrs. Maple, a resident of California for 39 years, and of this address for 15 years, was born in Illinois, and died Thursday in St. Mary's Hospital. She is survived by a son, C. Richard Maple, of Westminster, Colo.; a daughter, Jon W. Miller of Duarte, and seven grandchildren.

Florence was a former resident of Sierra Madre.

Halloween Activities Announced

The Sierra Madre Recreation Commission in the interest of a safe Halloween is again this year coordinating the Halloween activities. There are many participating volunteer groups who actually are responsible for the success of the evening. The following is a description of the time, place and sponsoring groups.

Assemble at 6:15 at Kersting Court; judging will begin promptly at 6:30. The Sierra Madre Kiwanis Club will furnish the judges and prizes. Judging will be by grades — pre-school through sixth.

Parade will leave Kersting Court as soon as the judging is over and proceed to the Sierra Madre school auditorium. The volunteer fire department and police department will direct and supervise the parade.

The Kiwanis Club will award the prizes after the children in costume march across the stage.

The PTA will decorate the stage. The Bethany Church of Sierra Madre will furnish cartoons.

The Chamber of Commerce will award window painting contest prizes.

The Lions Club will present each child a candy treat as they leave the building.

The Sierra Madre School will furnish the auditorium and necessary equipment.

The Chamber of Commerce is sponsoring the window painting. The window painting will be done after school Friday, October 29, from 3:30 to 6 p.m. and on Saturday, October 30 from 9 a.m. to noon. All work must be completed by noon so that the judging can take place. Winners will be announced and prizes will be awarded at the auditorium. Sign up at city hall.

Kiwanis Club Plans Ladies Day October 26

It's that time of year again at the local Kiwanis Club when the new officers for the coming year are announced, and at the regular luncheon meeting held Tuesday, Oct. 19, President David Kirkpatrick made this announcement, and it is as follows:

Bob Hatfield, president; Hugh Barton, vice president; Henry Nelson, secretary; Sam Simpson, treasurer; and the Board of Directors are Carl Hobson, Dan Monahan, Dick Dodge, John Watters, Bill Lockwood, John Sullivan, Paul Carter, Rudy Kochevar and Ber Wright.

In the new member category we have Postmaster Guy Rossi, who was inducted by visiting Kiwanian Lass Lowell from Hayward.

Ladies Day at the Sierra Madre Kiwanis Club is Tuesday, Oct. 26, and Kiwanian President Dr. Kirkpatrick hasn't revealed the facts, but we hear there is a great treat in store for the Kiwanian Ladies.

From all reports, Dr. Kirkpatrick was able to "unload" the pig he inherited at the meeting. We hear that there is quite a bit of pig squealing around the Arcadia Kiwanis Club — could be the same pig.

Guest Speaker At Local Bookstore

Samuel L. Blumenfeld, publisher of United States Reports, editor of Western Islands Publications and president of Coleridge Press, will speak here at The American Opinion Bookstore on Wednesday, Oct. 20, at 8 p.m. The title of his talk is The Warren Report — Masterpiece of Omissions and Contradictions.

Mr. Blumenfeld's engagement here is open to the public. For further information, contact The American Opinion Bookstore at EL 6-1112.

Foothill Area Ass'n Meeting

Approximately 30 citizens, most of them Canyonites, met Sunday, Oct. 17, at the Park House. The purpose of the meeting was to discuss the proposed reconstruction of the Sierra Madre Wash.

Since there was not a quorum of the Association present, the Foothill Area Association was not in official meeting.

Discussion was held about the Wash, with ideas flying back and forth. At the end of the meeting it was determined that, if available, a meeting would be held on Wednesday evening, Oct. 27 in the Council Chambers of the Foothill Area Association so that a definite stand could be taken and the Association could represent the people.

The project is definitely set for approval and appropriation of \$722,000 in Federal funds sometime during the spring of 1966, with construction to be completed sometime in the fall of 1967.

A definite stand must be taken by those in objection before the approval of the project this coming spring. You are urged to attend this meeting to help formulate the future.

Cash Slow In Coming In For Team

A rather slow start was indicated in the current drive for funds to keep our Sierra Madre Search and Rescue team alive for the next year. So far contributions have just passed the \$300 mark and we must reach thousands to accomplish the good work ahead.

Listed below are the contributors to date. Of course there are one or two names missing and if you do not want your name listed just say so and we will be glad to omit it. But send in those contributions as soon as possible to your Chamber of Commerce at 49 S. Baldwin, or if you prefer send them to the Sierra Madre News, but do send them.

Roland Blanchard, George Maurer, Bill Chisholm, Phillip Foster, Noren Eaton, Emma B. Retzer, Zonta Club of Santa Anita Area.

Foothill T.V. Cable Mr. and Mrs. Sidenfaden Dr. and Mrs. Harold Tornheim.

Mr. and Mrs. C. H. Bischoff, Alice E. Reed, Mr. and Mrs. Miner.

Hankness, Sierra Madre Lions Club, Marguerite Uhl, Mr. and Mrs. Ross Tyree, Ed L. Lauber, Alan C. Macauley, Misses Gladys and Elsa Kraft.

Mrs. L. H. Rasmussen, George's Muffler Service, Charles I. Corps, Mary D. Tumilty, Mr. and Mrs. C. L. Young, Mr. and Mrs. Russell Thorne.

Mr. and Mrs. Ted Stetson.

Sierra Madreans Receive Awards

Sarah Coket and Madeline Gail, Sierra Madre residents, were among more than 150 in-service uniformed volunteers who received pins and certificates from the City of Hope Medical Center at the annual awards meeting Tuesday, Oct. 19. Nearly 34,000 hours of service were amassed in the past 12 months by volunteers, the greatest annual total in the free, nonsectarian Medical Center's history.

Program for the day opened at 10:30 a.m. with a talk by Wilbur Y. Hallett, M.D., director of the Research Disease Department. Noon luncheon was followed by a style show of daytime wear modeled by volunteers serving in the City of Hope Gift Shop.

Final event of the day was presentation of the service awards by William A. Markey, the Medical Center's administrative director, and Mrs. Elizabeth Faiman, director of volunteers.

SM Civic Choir Rehearsal Tues.

The Sierra Madre Parks and Recreation Department announces that the Civic Choir is rehearsing on Tuesday nights at 8 o'clock. The meeting place is Bethany Church, 93 N. Baldwin, Sierra Madre. The director is David Colborn.

The group will be presenting a Christmas program on December 3. It will consist of light Christmas music. All singers are invited to participate in this community group.

For further information, call 355-7135.

Senior Citizens Plan Halloween Costume Party

The Sierra Madre Senior Citizens' Club met Saturday, Oct. 9. Mrs. Bell Quinn from El Centro and Hazel Howard were guests.

Members on the sick list are Mrs. Valois, Maybelle Barker, Flora Anderson and Ira Bridwell. Ida Bridwell is in the Sierra Madre Hospital.

The president warned about the Social Security bilklers who are preying on older people.

Loretta Powers from Arcadia entertained with solos and her guitar.

The Halloween party, Oct. 30, is to be a costume party. Pumpkin pie will be served.

Some of the members went to the Womans' Club to view Pearl Patterson's lovely paintings exhibited there.

On Oct. 23 the Merril Lady Bell Ringers from Altadena will entertain.

Orchid Society Annual Banquet

The San Gabriel Valley Orchid Hobbyists are having their annual banquet on Wednesday, Oct. 29, at the Castaway Restaurant, 1250 Harvard, Burbank. The social hour starts at 6 p.m. and dinner at 7 p.m. Tickets are \$5.50 per person. For reservations, write to Mr. Charles Robb, 6133 N. Encinita, Temple City, Calif.

The speaker for the evening will be Mr. Paul Gripp of Santa Barbara Orchid Estates.

The Hester Hulme Memorial Service Award for 1965 will be presented at the banquet. This service award is given to a member each year for outstanding service to the society.

Table decorations for the annual banquet is the president's wife plan to have a committee to plan and make the table arrangements.

The founder and advisor is Mr. James Giridlian of Arcadia. The society was founded in 1952. The purpose of this organization is to develop interests in orchids and orchid culture. The society also has bus trips and visitations to commercial and private owners. The meetings are on the third Thursday of each month and are held at the Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia. A culture class meets at 7 p.m. and the regular meeting is at 8 p.m.



TRACY SMITH was the winner of the Grand Award in the footrace up Mount Wilson Trail held Saturday in conjunction with the Sierra Madre Search and Rescue Week. Tracy made the run of approximately eight miles in 56.58 minutes. Fred La Lone presented him with the Sierra Madre News perpetual trophy Saturday afternoon. To show what a great fete Tracy accomplished . . . some runners were clocked in at 2 hours and 12 minutes for the same run.

Second 1/2 Minute Behind

Tracy Smith Takes Trophy For 8-Mile Trail Race

Tracy Smith of Arcadia was the winner of the Sierra Madre News Grand Champion perpetual trophy in the 8 mile trail race run Saturday, as a part of the Sierra Madre

Ikuo Mita, 94:54; Jerry Hogshead, 100:09; Phil Jenkins, 101:56; Dan Hemshey, 103:20; Abbe Keith, 103:56; Steve Miller, 104:41; Tim Johnson, 105:38; John Holcombe, 106:41; Leo Bell, 108:29; Bruce McElhoe, 110:51; Kirk Mitchell, 113:20; Don Smith, 116:45; Mike Johnson, 124:40; and Thomas Mackie, 132:30.

All runners in the 2-mile Novice with their time were: Joe Hardy, 14:18.3; Don Stockett, 14:27; Paul Huber, 14:47; Robert Colman, 15:04; Richard Harkness, 15:22; Larry Sullivan, 15:49; Michael Tanenck, 16:00.

Glenn Wingate, 17:25; Matt Mackie, 17:51; John Sullivan, 20:38; Stacy Dyer, 24:02; and Betty Colbert, 24:02.

Head timer was Dave Nelson, SPA AAU, and recorder was A. Lloyd, SPA AAU.

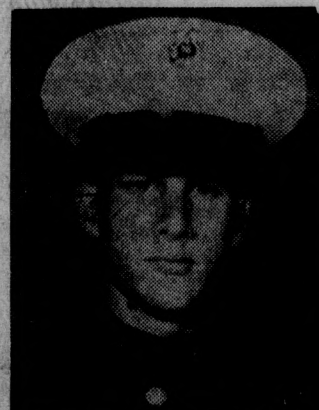
Ex-Mayor Jones reminded the Sierra Madre News that the first races to the summit of Mount Wilson were started in the year 1908 and were then known as the "Bunion Races" and were inaugurated by Richard Fox the then editor of the Police Gazette.

Only amateurs were allowed to run and the first race was April 29, 1908 and the distance to the top and return was 14.2 miles with the racers having a 30-minute rest period at the summit.

Prior to this time the fastest time made, but not under competition, was one hour 43 minutes up and return.

— Please turn to Page 5

John McClintock Now Graduated



MARINE PVT. JOHN D. MCCLINTOCK, son of Mrs. Dorothy McClintock of 216 W. Laurel Ave., Sierra Madre, was graduated September 24 from Marine recruit training at the Marine Corps Recruit Depot at San Diego. He has been assigned to Camp Pendleton, Calif., for at least four weeks of advanced infantry combat training before being assigned to a school or to a Marine combat or support unit.

Cystic Fibrosis Annual Tea and Bazaar Oct. 28

La Boutique Workshop for Cystic Fibrosis is holding its annual tea and bazaar on Oct. 28 at the San Gabriel Valley Scout House, 540 N. Rosemead Blvd., corner of Rosemead and Greenhill.

Those who attended last year are planning to come early for the many delightful gift items and accessories that this group has worked on during the past year.

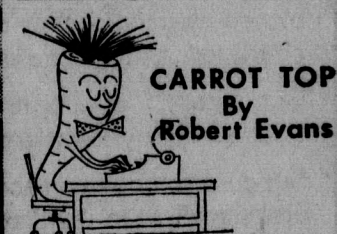
Advance tickets are being sent on request by invitation, but tickets also may be purchased at the door.

Helmets For Gemini 7 Made Here

Astronauts Frank Borman and James Lovell, who are scheduled for 14 days in orbit aboard the Gemini 7 project, will be equipped with flight helmets and oxygen masks developed and manufactured by Sierra Engineering Co., Sierra Madre.

Originally planned for launching in the early part of 1966, there is now a strong possibility, according to Missiles & Rockets Magazine, that Borman and Lovell will be placed into orbit before the end of 1965.

Because of the long duration of orbital plans for — Please turn to Page 4



If you put your ears to the ground and listen carefully, you will interpret the smoke signals that are being sent up by the local natives. I am quite sure that you will come up with the same conclusion that I have . . .

— CT — Sometime late in November of this year you will be notified about the hearings to be held sometime in early December on the new shopping center anticipated for the corner of Montecito, Baldwin and Highland Avenue.

— CT — As we read the messages they seem to come out something like this . . . the area under consideration is on Baldwin back on Montecito as far as the now existing Ice Plant . . . will exclude the City parking lot on the corner of Baldwin and Montecito, and the Telephone building on the corner of Baldwin and Highland.

— CT — As we further read the signs . . . the developers seem to have the land area fairly well nailed down. They have not as yet made themselves known to the inhabitants of the area, but we have a fairly good idea, which we will let rest for the time being . . . but as it now seems all that is left to do is to have the hearings before the Planning Commission and the City Council on Plans and Specifications, and all those things that these two bodies are vitally interested in.

— CT — Now, at the present time you know about all that we do, so for further information you will have to wait until about Thanksgiving time, and you will have the opportunity to attend the hearings, I am sure.

— CT — How often have you heard the remark, "They just don't make things as good as they used to anymore!" The nostalgic haze of time often makes the "good old days" seem better than they really were. But, none-the-less, the truth is, some things were better and had more built-in value many years ago. The dollar is a prime example.

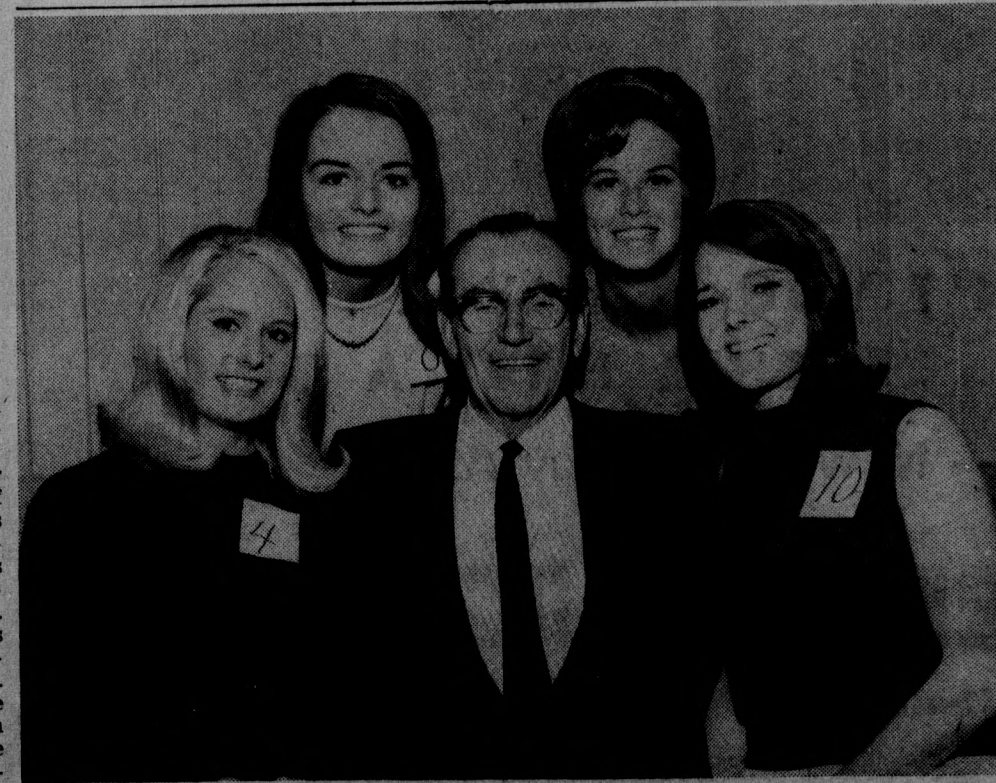
— CT — Recently I read an article in a magazine which was dated 1902, wherein it told about a young man who saved \$5 a week out of his \$15 salary (some weeks \$8) until he found that he had funded \$225, then asked the girl, married her, and set up housekeeping to live happily ever after.

— CT — As the story goes . . . the young couple planned to furnish the home partially as their capital would not do the complete job, except with some shoddy furniture. They figured they should buy good quality to last longer. Consequently, the kitchen cost \$37.50. This included a drop-leaf table, apple parer, meat-chopper, flour-sifter, all utensils and a "gas cock" for cooking. The furnishings for two bedrooms amounted to \$108.

— CT — The living room was a "cozy dream" with lace curtains and a ball-and-claw round table at \$16. Five chairs, leather-covered, and a neat sideboard amounted to \$36. They splurged on a carpet and "drop lamp" at \$26. And stocked the pantry with \$150 left.

— CT — After marriage, they discovered that two could live as cheaply as one, and the \$5 a week saving continued. The budget included \$15 rent, \$25 for table and chairs, leaving \$20 for savings . . . and thus ended the 1902 article.

— Please turn to Page 15



KTLA's Dick Lane, appears surrounded by Miss Jr. Rose Bowl Finalists Chris Johnson, La Canada; Donna Edwards, Sierra Madre; Nadine Eames, Arcadia; and Maureen Messick, Glendale. Channel 5 will televise the 15th annual Jr. Rose Bowl Parade on Saturday, December 11, from 9 to 10:30 a.m.



LEFT TO RIGHT: Frank Frey and Sandi Bailey, a friend of Ronald Reagan. Frank Frey smiles approvingly at Sandi Bailey's selection of the lobster to be served at the public information dinner October 29 at the Pasadena Civic Auditorium Exhibition Hall. An alternate choice of prime rib may be selected.

WEATHER

	High	Low
Oct. 12	90	60
Oct. 13	78	65
Oct. 14	74	64
Oct. 15	78	55
Oct. 16	82	52
Oct. 17	81	55
Oct. 18	83	54
Rainfall to date	0"	
Year ago to date	0"	

4.4% 4.6% 4.8% 4.75%
 4.94%
 4.80%
 4.6%
Just What Is An "Annual Rate"?

Percentages can be confusing—whether they represent interest (in state-chartered, individually owned associations) or dividends (in Federally-chartered, mutually owned associations).

Our current "annual rate" is **4.85%**. But let's translate that into dollars and cents.

Suppose you open an account at Pasadena Federal sometime in the first 10 days of any quarter with **\$1,000**. Suppose you add nothing to it but also withdraw nothing. In 3 months you would earn one full quarter's dividends, or **\$12.10**. In 6 months dividends would be **\$12.30** for a total of **\$1,024.40**, in 9 months **\$1,036.80**. And if you let earnings compound for the entire year, you would have **\$1,049.40** in your account. Which actually makes your "annual rate" **4.94%**.

The important rate is the "RATE" at which you save.

(Very important too is the conservative management and insured safety that protect your principal and assure your earnings. You feel secure here, with good reason!)

PASADENA FEDERAL SAVINGS

and Loan Association
 Green at Los Robles • Foothill at Rosemead



Morning Ceremony Unites Barbara Bailey and Gary Skousen October 2

In a lovely morning ceremony, held at 10 a.m. in St. Rita's Church, before an altar banked with white flowers and candles, on Saturday, October 2, Barbara Bailey became the bride of Gary E. Skousen, with Father Callahan officiating.

Barbara is the daughter of Mr. and Mrs. Ernest T. Bailey Jr., of 30 South Mountain Trail, Sierra Madre, and Gary is the son of Mr. George Skousen of 250 Santa Anita Court, Sierra Madre, and the late Mrs. Skousen.

Given in marriage by her father, the bride was lovely in a ballerina length gown of white lace over organdy, designed with a full bell-shaped skirt, long full sleeves and a scoop neckline with embroidered scallops, her bouffant veil of illusion was held in place by a crown of seed pearls and she carried an all white bridal bouquet of carnations, roses and stephanotis. The bride gave a small bouquet of flowers to the Blessed Mother.

Serving the bride as maid of honor was Maria Acker of Pasadena, and the bridesmaid was Beth Meverden also of Pasadena. They complemented the bride in elegant electric blue satin gowns with matching accessories, and carried carnation bouquets, dyed to match their gowns, their headpieces were short blue veils.

Serving as best man was James Case of Sierra Madre and the usher was Robert Skousen, brother of the bridegroom.

A reception for approximately 100 guests was held following the wedding in the church hall. The color theme of blue and white was carried out in the decor, and the highlight of the serving table was the beautiful three-tiered cake decorated in blue roses and ribbons.

The newly married couple left for a wedding trip to Santa Barbara and on up the coast to San Francisco. They are now making their home at 110 S. Sierra Madre Blvd., Pasadena.

Les Trente Aimes See Color Slides Of New Zealand

The members, friends and guests of Les Trente Aimes, a social organization dedicated to volunteer work for the Pasadena Tuberculosis Association, are going to be interestingly and informally entertained when Joe Littlefield, popular garden lecturer - consultant - writer shows "Colorful Slides of Scenically Beautiful Garden-Minded New Zealand."

His comments during slides showing will be saturated with helpful gardening hints and tricks. Furthermore, he'll gladly answer garden or landscape problems brought up for discussion.

This different evening's program takes place Oct. 26 at 7:30 p.m. at the home of Mrs. Jean Linden on Riviera Drive, Pasadena.

Tri Deltas Tour Art Museum

The Pasadena Art Museum will be the scene of the October meeting of Arcadia Area Alumnae of Delta Delta Delta. The group will gather at the museum gates on Tuesday evening, October 26 at 7 p.m. for a special tour with museum officials.

Feature exhibit this month at the museum is "Optical Art," the new study of unique art utilizing human visual versatility. Mrs. John Power of Pasadena, vice president in charge of programs, has co-ordinated the affair with the Art Museum.

Following the tour, dessert and a brief business meeting will be held at the exciting new lake-side home of Mrs. Donald Crocker on Clubhouse Drive in Pasadena. Assisting Mrs. Crocker will be Mrs. Jerry Haynes of Arcadia and Mrs. Jerry Asher of Sierra Madre.

Kappa Delta Plans Comedy For Biennial Benefit

The Southern California Council of Kappa Delta Sorority will present its biennial benefit on Thursday, Oct. 21, at 8:30 p.m. at the Glendale Center Theater. The proceeds from this performance of the comedy, "I Came to Your Wedding" by Ruth Hale will go to the Muscular Dystrophy Association, the Council's local philanthropy.

Kappa Delta has assisted Muscular Dystrophy since 1955 and its contributions have included the purchase of a station wagon for use in the patient service program. Funds from the benefit in the patient service program support the Muscular Dystrophy Day Camp Program, which is held each summer for children from all parts of Los Angeles County. It includes games, swimming, field trips and other activities for Muscular Dystrophy patients.

Mrs. Robert Moore, Council president, is in charge of arrangements. Other Council officers assisting her include Mrs. J. B. Ritchie, Mrs. J. A. Brown, Mrs. John Fisher, Miss Barbara Benson and Mrs. D. E. Echniedberg. Mrs. R. J. Carpenter of Altadena is in charge of ticket sales.

Special guests will be Mrs. Alexander Cameron of Long Beach, Sigma Province president, and Mrs. Willis Eckloff of Arcadia, Province 10 alumnae officer.

The alumnae associations represented on the Council include Glendale, Long Beach, Pasadena, San Fernando Valley, Southwest Los Angeles, Orange County, San Diego, Whittier, South Bay, Pomona and Newport Harbor.

Alverno Academy Mother-Daughter Annual Tea

The sixth annual Mother-Daughter Tea was held at the Villa of Alverno Heights Academy on Saturday, Oct. 16.

The juniors and seniors, with their mothers, gathered from 1 until 3 in the afternoon. Later, from 3 until 5 o'clock the freshmen and sophomores arrived.

Sister Jane, principal, was on hand to greet the mothers and to introduce new members of the faculty.

Arrangements were in charge of Mrs. George Kohl and Mrs. Thomas Regas, co-chairmen of the event.

SM Woman's Club Musical Program At Autumn Tea

Sierra Madre Woman's Club will hold a tea at the Clubhouse, 270 W. Sierra Madre Blvd., Oct. 27 at 2 p.m.

In addition to tea and conversation, there will be a musical program to enliven the occasion.

Miss Marcia Gagne, soprano, of Sierra Madre, who won the highest award in the Verudgo District Art Festival last spring, will sing, accompanied by Mrs. Catherine Kirk.

Miss Joar Winstead, a talented young pianist of Arcadia, will render a few solos. Miss Winstead is a pupil of Ivan Baker, who has a studio in Arcadia for both piano and pipe organ.

Guest of honor at the tea is Pearl Patterson whose paintings beautify the auditorium this month. Miss Mildred Webber, art chairman for the club, is responsible for obtaining the showing. Anyone interested in purchasing one of these works of art should contact the artist, whose name, address and telephone number are posted.

Hostess at the tea table is Mrs. Arthur Code. Mrs. Emily Gibson and Miss Bette Gibson will pour at a tea table decorated in fall decor by the decorations chairman, Mrs. Arthur S. Frey.

Local Red Cross Organizes For Blood Program

The local Red Cross Branch has organized an enlarged committee of volunteers to work on the important blood program, according to Mrs. Richard Barden, blood program chairman for Sierra Madre Red Cross. The Blood Bank will be coming to our city the first of next month.

Members of the Red Cross blood program committee, in addition to Mrs. Barden are: Mrs. Charles Ellet, Mrs. Carl Rees, and Mrs. Richard Wizenick; also Mr. Terry Markin who will have charge of youth participation for the committee.

Mrs. Barden said that a number of young people have rendered valuable assistance in operating the Blood Banks in the past, and their help has been greatly appreciated. They and any other young men or young women who would like to help in the upcoming Blood Bank are invited, she said, to call Terry, at 355-0745 or 355-9801.

Membership Party For St. Lukes Hospital Aux.

Saint Luke Hospital Auxiliary will open the season with a membership cocktail party, to be held at the Stuart Building, 3360 E. Foothill Blvd., Pasadena. Festive decorations with the autumn theme will help make this a gala occasion. Auxiliary members, their husbands, guests and prospective members will be welcomed by Mrs. Hugh Coates, president, assisted by Mrs. Carl Fisher, chairman, Mrs. E. A. Hecker, hospital chairman, and the board members appointed hostesses for the evening.

Every active member is urged to make this a "banner year" for the auxiliary by obtaining at least one new member for the roster. Auxiliary membership is open to the public. For information call SY 7-1144, ext. 15.

ORT To Hold Wine-Tasting Social Oct. 23

On Saturday, October 23 from 5-8 p.m., the Pasadena Chapter of Women's American ORT (Organization for Rehabilitation Through Training) will present a wine and cheese tasting social in the gardens of Mrs. Irving X. Burg, 1932 Midlothian, Altadena.

Mrs. Sydney Swiss, president has announced that all proceeds will go toward the maintenance of ORT schools which are located in 22 countries on 5 continents. ORT is a program for rebuilding lives through vocational education. Its central creed is that man is best aided by being helped to become independent, self-supporting and self-respecting.

Mrs. Irving Burg and Mrs. Reggie Satuloff are chairman of the event which is open to all members and their husbands by calling SY 8-7246 for reservations.

Each Sunday at 2:00
CHILDREN'S SHOW
 with
JOHN MOON
 John Moore Walt Conley
 Don Crawford

THE ICE HOUSE
 THEATRE-RESTAURANT
 24 W. MENTOR PASADENA
 MU 1-9942

IT'S REAL! IT'S AMERICA'S GREAT SAVINGS EVENT

1¢ SALE

2 FOR THE PRICE OF 1 - PLUS A PENNY!

10 GIANT DAYS
 Starts THURS. OCT. 14 through SAT. OCT. 23

USE THIS ADVANCE SHOPPING LIST TO RESERVE YOUR NEEDS NOW AT THIS STORE!

GET YOUR 1¢ SALE ADVANCE SHOPPING LIST TODAY AT OUR **Rexall** DRUG STORE

Hartman
Rexall Pharmacy

AT 29 NORTH BALDWIN IN SIERRA MADRE

PHONE 355-3311

Before you shop elsewhere for drugs, toiletries and household needs, check our **LOW** prices **FIRST** and **SAVE!**

LOOK FOR OUR **BIG 1 SALE CIRCULAR**

INTRODUCING . . .

. . . THE TUNED CAR

1966 Buick



WOULDN'T YOU REALLY . . .

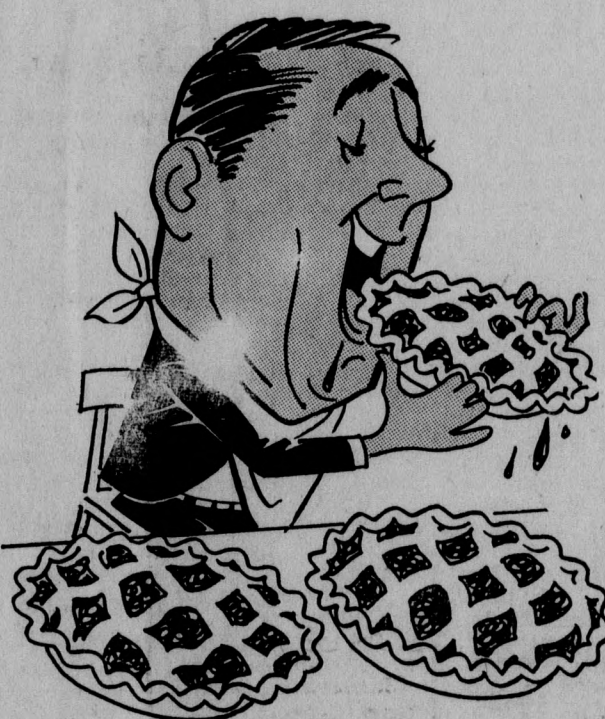
. . . RATHER HAVE A BUICK

-- Now On Display At --

BECHERER BUICK INC.

840 West Huntington Drive — Monrovia, California

359-3201



Our Diners Really
 Enjoy Eating With Us . . .

We Cater To The Individual

— And Specialize —

In Small Parties and Banquets

Call In Your Order
 And It Will Be
 Ready To Go!

CLARDON DELICATESSEN

31 N. BALDWIN

Open 6 Days a Week
 7:30 A.M. to 6 P.M.

EL 5-1534

We Proudly Present Our Daily SANDWICH AND SALAD MENU

Circle Number of Sandwich, Beverage, Salad and Dessert

KOSHER STYLE SANDWICHES

- HOT CORNED BEEF ON RYE70
- LOX, CREAM CHEESE, BAGEL and POTATO SALAD90
- VIENNA PASTRAMI on Kaiser Roll65

OLD COUNTRY STYLE SANDWICHES

- GENUINE GERMAN HARD SALAMI on Pumpernickel50
- MILWAUKEE SMOKED THURINGER on Rye50
- BAVARIAN BRAUNSCHWEIGER on Rye50
- CZECHOSLOVAKIA PRASKY SALAMI on Rye50
- ITALIAN BUON GUSTO on Rye50

WESTERN STYLE SANDWICHES

- VIRGINIA BAKED HAM on Rye60
- BARBECUED BEEF on Kaiser Roll60
- BARBECUED PORK ROAST on Onion Roll60
- LARGE EYE SWISS CHEESE on Rye50
- AMERICAN CHEESE on Rye, White or Wheat45
- TUNA SALAD on Pumpernickel, White or Wheat45
- COLD TURKEY SANDWICH on White or Wheat75

SIDE ORDER HOMEMADE SALADS

- MARINATED GREEN BEAN SALAD25
- POTATO SALAD20
- SOUR CREAM COLE SLAW20
- MACARONI SALAD20
- PARADISE SALAD30
- BOSTON BAKED BEANS25
- COTTAGE CHEESE AND FRUIT SALAD50

DAILY HOT LUNCHEON SPECIAL

5 TO 6 DAILY SELECTION FOR YOUR ENJOYMENT
 PLUS DESSERTS & BEVERAGES

Annual Halloween Carnival

Eugene Field School, 3600 Sierra Madre Blvd., will have its annual Halloween Carnival on Saturday, Oct. 30, on the school grounds. A costume parade will begin at 9:30 a.m. and the booths will be open from 10 a.m. until 3 p.m.

PRE-HOLIDAY WIG SALE!!

Thurs., Fri., Sat. Only Oct. 21-22-23

DeNore's has been chosen EXCLUSIVE WIG CONSULTANTS for the CAROUSEL THEATRE



100% Human Hair WIGS REG. \$125 **\$69.95** HAND TIED EDGE AND CROWN

COMPLETE HANDTIED 100% Human Hair WIGS REG. \$225 **\$99.95**

- Expert Styling
- Custom Fitting
- Color Co-ordination

Why not use our REVOLVING Payment Plan . . . or use your BANKAMERICARD?

TWO LOCATIONS TO SERVE YOU . . .

DeNore's WIG HUT

Open Daily 10 a.m.-6 p.m.
Friday to 9 p.m.
124 S. MYRTLE
357-2880 MONROVIA

De Nore's Wig & Gift Shoppe

Open 10 a.m. to 6 p.m.
Daily: Thurs. 'til 9
—In Valley Spa Building
5136 N. CITRUS
966-2243 COVINA

Eugene Field PTA Presents Four Lecture Series

"Pressures of Today—on Children; on Mother; on Father; and the Resulting Disciplinary Problems" will be the subject of a series of four lecture-discussions to be presented starting at 8 p.m., Oct. 27, by the Eugene Field PTA, in the school cafeteria, 3600 Sierra Madre Blvd. The series will be co-sponsored by the Pasadena City College Education Service Division.

Speakers for the series and their topics will be:

Oct. 27, Dr. Elta Pfeister, director of guidance and psychologist for the Burbank Unified School District will speak on "Pressures on Mother."

Nov. 3, Dr. Jewel Haddock, psychologist, Pasadena Unified School District, speaking on "Pressures on Children."

Nov. 10, Dr. David Cole, chairman of the Psychology Department, Occidental College, speaking on "Pressures on Father."

Nov. 17, Dr. Robert Haas, head, Department of Arts and Humanities, University Extension (UCLA), speaking on "Pressures and the Resulting Disciplinary Problems."

Each of the lecture-discussions will begin at 8 p.m. and is open to the public. More information concerning the series may be obtained from Mrs. John Nyberg (797-8257).

Attend The Church of Your THIS SUNDAY

Shakespeare Club Tuesday Series

The first of the new and exciting Fourth Tuesday Series, sponsored by the Shakespeare Club of Pasadena, will be presented Tuesday, Oct. 26, at 1:45 p.m. in the Shakespeare Auditorium. Ker Delo, singer and comedian with many TV and movie appearances, has been seen in the Hollywood Bowl and on the Art Linkletter show. He had his own TV show in Australia. This should be a vital and appealing show. Tickets are available to friends and guests of club members. Mrs. Walter L. Benedict, program chairman.

Mrs. James C. Chambers, president, will preside at C. Edwin Erkel, director of the Travel Department, will introduce the noon speaker, Stephen B. Vernon. Mr. Vernon is regional sales manager of West Coast Airline, AVIANCA Airline and Columbia Airline. He will speak on his "specialty" and favorite topic, South America—its most colorful countries: Colombia, Peru, Ecuador, Argentina and Buenos Aires.

Podliska-Kikkert Engagement

Mrs. Ervin J. Podliska announces the engagement of her daughter, Jo Ann Podliska, to Stanley John Kikkert, son of Mr. and Mrs. Andrew Kikkert of Pasadena. The bride-elect and her fiancé are graduates of PCC and engaged at Jet Propulsion Lab.

CAROUSEL TOYS

MATTEL TOY DEMONSTRATION
By Factory Representative, Sat., Oct. 30
Mattel Power Shop — Reg. \$25 SPEC. \$16.88
LAYAWAY NOW FOR CHRISTMAS
1726 E. Colorado Blvd. Pasadena

MEMOS FROM YOUR Stylist



BY LOLITA

Let's assume you have normal hair with no persistent problems such as those presented by too dry, too oily or too fine hair. Yours is an enviable condition and you will want to keep it that way.

A daily three-minute massage and the traditional 100 strokes of brushing will stimulate scalp circulation. Seven to ten days is a prudent span between washings and life and luster can be preserved with a light cream hair dressing and occasional conditioning treatment between shampoos. We might mention that when you wash, concentrate more on the scalp than on the hair.

We might also mention that you can travel for miles around and not equal the warmth and charm of a permanent or fresh new hairstyle you can expect from PETITE BEAUTY SALON, 184 W. Sierra Madre Boulevard, Phone EL 5-8041 . . .

Manicures by Gladys . . . Styling . . . Coloring, Tinting and Frosting by: Lolita, Frances, Bernadine, Sherry, Sue, Beverly, Lee and Betty . . . Revlon Cosmetics . . . La Cura Facials . . . Imported Wigs from Germany . . . We style, Fashion and Clean All Wigs . . . Open 6 days . . . Thursday Evening by Appointment . . . Air Conditioned Salon and latest in dryers . . . Completely redecorated . . . We serve coffee . . . Parking in the Rear.

THIS WEEK'S HELPFUL HINT: Brushing the hair can be beneficial to the complexion as well. Dan-duff and excess oils may aggravate some types of skin problems.

Women's Council Of Assumption Parish Dance

Dr. James J. Rue, Ph.D., was greeted by a large group of members of the Women's Council and their husbands, when he spoke at the monthly meeting on Tuesday, Oct. 5, in the Parish Hall of Assumption of the Blessed Virgin Mary Parish. He chose as his topic, "Are We Preparing Our Children for a Permanent and Lasting Marriage?" Mrs. Edmund O. Foley, program chairman, introduced him, while Mrs. James J. Fey presided over the meeting. Since Dr. Rue is a psychologist of national renown, a member of Mount St. Mary College and director of the St. Thomas More Marriage and Family Clinic, his points were well documented.

The Council has planned a parish dance, Halloween Hi-Jinks, for Saturday evening, Oct. 23, 8 p.m. to midnight, in the Parish Hall. Costumes are optional, and an orchestra will furnish the music. A late supper will be served. Mrs. C. C. Wright Jr. was chosen ticket chairman for the event and Mrs. M. Joseph Kirwan and Mrs. James E. Kurn are general chairmen.

Explaining the extensive work of the Confraternity of Christian Doctrine was Mrs. Richard Hahn. She urged members to participate in the many activities of her committee. Introduced to the organization were two new board members, Mrs. A. M. Reiley, co-chairman for school affairs, and Mrs. Charles Underwood, beary chairman. Refreshments and a social hour ended the meeting.

Nearly all accidents happen within 25 miles of the driver's home. Buckle your seat belt even for that "short" trip around the block.

Panhellenic Ass'n Presents 'UCI Report'

H. Bradford Atwood, assistant to the chancellor and public affairs officer, Irvine, will present the "UCI Report" at a meeting on Oct. 28 of Pasadena Area Panhellenic Association at the home of Mrs. Charles Klingerman, Delta Delta Delta, 210 Wynn Road, Pasadena. Irvine opened Sept. 27 with students at every level from freshmen to advanced graduate students. Mr. Atwood serves as a liaison between the new university campus and its various publics, including community, press and alumni.

Mrs. Donald G. Murray, Gamma Phi Beta, president, will preside at the 10 o'clock meeting. The speaker will be introduced by Mrs. Elwood Laine, Alpha Chi Omega, program chairman. Hostesses for the coffee hour will be Mrs. E. E. Leason, Delta Delta Delta; Mrs. Michael Lompert, Delta Zeta; Mrs. James Nevin, Delta Gamma, and Mrs. William Stevenson, Delta Delta Delta.

Dispensary Aux. Day At Races

Many Sierra Madreans are among the twelve hundred invited to the Pasadena Dispensary Auxiliary's sixth Day at the Races, Jan. 7. This will be the first charity day of the season at Santa Anita, and members expect a complete sell-out by Nov. 30, closing date for reservations.

In the past year, Pasadena Dispensary Auxiliary volunteers, including Mrs. John Veblen of S. Canon Ave., and Mrs. James L. McCoy, until recently of Ramona Ave., Sierra Madre, gave 3,460 working hours to the Dispensary, and 760 hours to other community activities. Other recent accomplishments include the establishment of a drug fund for continued care patients, and the donation of such equipment as an electrocardiograph, air conditioner and new draperies.

Sierra Madre children attending schools in the Pasadena school system are eligible for apply for Dispensary care. The Dispensary is celebrating its 50th anniversary this year.

the Den

Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 'til 2:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
670 N. Lake near Orange Grove
PASADENA
974-0004
Closed Sundays and Holidays

pretty autumn cotton with a new angle on stripes

Start the new season

fresh and poised

in this flattering

dress with

young, slim

lines. Pretty

soft-toned

stripes gently

blended

in shades

of gold,

turquoise,

fuchsia,

brown or

green.

1295



Misses' and Women's
Sizes 10 to 20

Slenderline FASHIONS

SIZES FOR EVERYONE

Open Monday and Friday 'til 9

497 E. COLORADO BLVD., PASADENA

Special Introductory Offer SAVE \$200

New ORTHO Whirlyduster plus 4-lb. pkg. of ORTHO Rose Dust (kills aphids, thrips, Japanese beetles, rose weevils — controls black spot, mildew, rust).

An \$8.96 Value for \$6.96 (Whirlyduster reg. \$4.98; ORTHO Rose Dust reg. \$3.98)

Better Gardens

ARCADIA

(Formerly Arcadia Garden Center)

145 E. Huntington Dr., Arcadia
HI 7-2408 HI 6-4638
AMPLE PARKING IN REAR

THE POTTERY RANCH

Corner Huntington Dr. and Magnolia Ave. (U.S. Route 66) at Monrovia Shopping Center

Last 4 Days
THURS., OCT. 21
thru
SUN., OCT. 24

25th ANNIVERSARY SALE

On this, OUR SILVER ANNIVERSARY SALE, we wish to renew our credo of selling California Pottery, Second, Import China, Domestic and Imported Glassware, Statuary, Gardenware, and Artificial Flowers at the LOWEST POSSIBLE PRICES.

We wish to thank our many loyal customers for patronizing The Pottery Ranch during the last quarter of a century. We are looking forward to continued service to the San Gabriel Valley Communities.

FACTORY SECONDS OPEN SUNDAYS

<p>METLOX'S RED ROOSTER 45 Pc. Set Serv. 8 First Quality \$64.95 SECONDS \$24.88</p> <p>METLOX'S CALIFORNIA STRAWBERRY 45 Pc. Set Serv. 8 First Quality \$79.95 SECONDS \$28.88</p> <p>METLOX'S PEPPER TREE 45 Pc. Set Serv. 8 First Quality \$54.95 SECONDS \$19.88</p> <p>WHITE CHINA CUPS American Made First Quality 75¢ Each SECONDS 15¢</p> <p>SOLANA WARE OVEN-PROOF SECONDS Handled 1/2 Pt. Casserole Reg. 1.6549 Handled 1 Pt. Casserole Reg. 2.2579 Handled 1 Qt. Casserole Reg. 3.501.19 Handled 2 Qt. Casserole Reg. 4.951.49</p> <p>MIKASA FINE CHINA JULIE 57 Pc. Set Serv. 8 Regular \$39.95 SPECIAL \$26.88</p> <p>MIKASA FINE CHINA BON AIR 99 Pc. Set Serv. 12 Regular \$79.95 SPECIAL \$44.88</p> <p>SCULPTURED DAILY 9 1/2" Veg. Bowl Reg. 4.50 SECONDS 88¢</p>	<p>CALIF. MADE OVEN PROOF CASSEROLES 1 1/2 Qt. Reg. 2.95 2 Qt. Reg. 3.95 3 Qt. Reg. 4.95 All Three Sizes FOR \$2.98</p> <p>STONEWARE 5 Pc. Place Setting Reg. 5.95 SPEC. \$1.49</p> <p>METLOX SCULPTURED GRAPE 1st Quality 4.5088 2nd Quality 3.5079 3rd Quality 2.5069 Large Platter 9.951.49 Div. Veg. 9.951.49</p> <p>"Caribbean" Hand-Painted Pottery Orange-Green-Blue 45 Pc. Set Serv. 8 SPECIAL \$14.88</p> <p>BEER STEIN Old World Design 7" Tall SPECIAL 79¢</p> <p>PHONE REMINDER Holds Pad, Pencils w/3 Minute Timer SPECIAL 69¢</p> <p>WHITE POTTERY CREAMER AND SUGAR Reg. 2.50 SET SPECIAL 79¢ SET</p> <p>MEXICAN RED CLAY POTS 3 Sizes As Is 1/2 OFF Full Line CEMENT GARDENWARE STATUES</p>	<p>10 oz. CHINA MUGS (4 Colors) Reg. .79 SPEC. 3 for \$1.00</p> <p>PUNCH BOWL (7 Quart) SPECIAL \$3.95</p> <p>GOLD BAND OR STRAWBERRY Snack Tray and Cup Wet 5.95 (8 Pc. Set) SPEC. \$2.88 (8-pc. Set)</p> <p>RED ROOSTER 4 Pc. Cannister Set 1st Quality 29.95 SECONDS \$8.88</p> <p>12" BRANDY SNIFTER 3 Colors Made in Italy SPECIAL \$1.88</p> <p>GRAPES JAM JAR Reg. 1.49 SPECIAL 79¢</p> <p>PITCHER AND BOWL SET Gold ColorReg. 3.95 SPEC. \$1.88</p> <p>SOUP TUREEN LARGE SPECIAL \$4.88</p> <p>CERAMIC BISQUE Praying Hands Beautifully Detailed 79¢</p> <p>Divided Veg. (No Handle) CLOSE-OUT 49¢</p> <p>Gravy Boat (No Handle) CLOSE-OUT 25¢</p>	<p>HAND CRAFTED Fiberglass Trays & Bowls Tide Proof, Unbreakable Dishwasher Proof, Stain Proof, Alcohol & Citrus Proof SECONDS 1/2 OFF</p> <p>STAINLESS STEEL FLAT WARE "KODOLAY" Reg.\$8.88 \$17.95</p> <p>POLYESTER RESINS LARGE DECORATOR GRAPES (8 Colors) Reg. 19.95 SPECIAL \$9.95</p> <p>90 Ounce GLASS BEVERAGE PITCHER SPECIAL \$1.39</p> <p>CALIF. MADE ASH TRAYS 1st QualitySECONDS \$1.2559¢ \$1.9899¢ \$2.981.49</p> <p>LONG POLYESTER MASKS (Wall) Reg. 7.95 Pair SPECIAL \$3.95 Pair</p> <p>CALIF. MADE Strawberry Shaped Servers Small, Reg. \$1.0049¢ Med., Reg. \$2.0079¢ Large, Reg. \$3.501.49 Double, Reg. \$2.5098¢</p> <p>DECORATED Glass Tumblers (Sham Bottom) Boxed Set of 4 Reg. 3.49 SPECIAL \$1.49 SET</p> <p>CALIFORNIA MADE HAND PAINTED DINNER PLATES ANYTIME\$2.25 Ea. WOODLAND GOLD\$2.50 Ea. FRUIT BASKET\$3.00 Ea. PROVINCIAL FRUIT\$2.75 Ea.</p>	<p>WHITE CHINA 5 Pc. Place Setting Dinner, Salad Plate, Soup-Cereal Bowl Cup & Saucer, Reg. \$3.95 SPECIAL \$2.49</p> <p>METLOX'S Coffee Servers Blue Zinnia Pink Flower Golden Scroll Palm Springs Classic Flower 1st Quality \$8.95 to \$10.95 SECONDS \$1.88</p> <p>10 Qt. CUT GLASS Punch Bowl Set With Ladle & 12 Cups On Metal Stand Reg. \$19.95 SPECIAL \$9.95</p> <p>PORCELAIN BISQUE VASES Reg. 3.95 SPECIAL \$1.98</p> <p>MILK GLASS (Tall) VASES Reg. 5.95 SPECIAL \$2.98</p> <p>PINEAPPLE SHAPED Sugar and Creamer Reg. 2.98 Set SPECIAL 98¢ Set</p> <p>15 Pc. DEMI-TASSE SET Reg. 4.95 SPECIAL \$2.88</p> <p>"See" Tea Pot CUP SPECIAL 49¢</p> <p>China Cup and Saucers Gold or Platinum Band Reg. 39¢ for C/S SPECIAL 4 for 88¢</p> <p>1st Quality 4 for \$1.00 2nd Quality 3 for \$1.00 3rd Quality 3 for \$1.00</p>	<p>CALIF. MADE Cookie Jars Regular \$5.95 SECONDS \$1.98</p> <p>CALIF. STRAWBERRY GRAY BOAT With Fast Stand 1st Quality \$6.95 SECONDS 88¢</p> <p>METLOX'S RED ROOSTER CUPS 1st Quality \$2.25 Ea. SECONDS 3 for \$1.00</p> <p>China Gravy Boat w/Fast Stand Reg. \$4.95 SECONDS 88¢</p> <p>DISC. PATTERNS China Dinner Plates Reg. 2.00 EACH SPECIAL 3 for \$1.00</p> <p>DISC. PATTERNS China Sugars and Creamers Reg. 4.95 SET SPECIAL 88¢ SET</p> <p>DISC. PATTERNS China Cups and Saucers Reg. 2.00 SPECIAL 2 for \$1.00</p> <p>WHITE CHINA Bread and Butter Plates As Is 19¢ Each</p> <p>RED ROOSTER 13 1/2" Platters 1st Quality \$5.35 SECONDS 88¢</p> <p>IMPORTED Wine Bottles In Raffle SPECIAL 69¢</p> <p>HAGEN RENAISSANCE HORSES 1st Quality \$3.98 SECONDS 98¢</p>	<p>METLOX'S PALM SPRINGS 45 Pc. Set Serv. 8 1st Quality \$64.95 SECONDS \$19.88</p> <p>METLOX'S Sculptured Grape 45 Pc. Set Serv. 8 1st Quality \$99.50 SECONDS \$44.88</p> <p>Made in England JOHNSON BROS. Wiltshire Blue 45 Pc. Set Serv. 8 Reg. \$39.95 SPECIAL 1988</p> <p>WYNDHAM FINE CHINA 98 Pc. Set Serv. 12 • Woodland • Moderne • Maximo • Stamford • Camille Reg. \$69.95 to \$89.95 Set SPECIAL \$49.95 Set</p> <p>SANGO'S CASUAL CHINA Oven Proof, Dishwasher Proof SALEM SUN DANCE STRIPES 45 Pc. Set Serv. 8 Reg. 39.95 SPECIAL \$24.88</p> <p>Made in England JOHNSON BROS. WINDSOR FLOWER 50 Pc. Set Serv. 8 Reg. 49.95 SPECIAL \$27.88</p> <p>MIKASA-CERA-STONE TIVOLI SPECIAL \$26.88</p>
--	---	---	---	---	---	--

Monday thru Saturday
9:30 A.M. to 6 P.M.
Sundays
10:00 A.M. to 6:00 P.M.

THE POTTERY RANCH
248 W. HUNTINGTON DR. (COR. MAGNOLIA AVE.)
AT MONROVIA SHOPPING CENTER
HUNDREDS OF ADDITIONAL SPECIALS JUST FOR THIS SALE
PHONE 388-1215

We Pack for Shipping
except on
Sale Items

OPEN SUNDAYS

Compare Our Prices on Artificial Poly Plastic Flowers and Plants

Byron Hopper
90 W. Sierra Madre Blvd.
AUTHORIZED OMEGA AGENCY

ROSE DUST

OMEGA Sapphire
THE WATCH WITH THE JEWEL-LIKE CRYSTAL
Ask for free Omega Style Brochure

CLASSIFIED ADVERTISING

FOR RENT

STEP UP

To Sierra Madre
Brand new luxurious living, 2 bdrm., fully air cond., avocado nylon cpts., Hotpoint blt-ins.
\$140
99 N. Hermosa
358-3968
355-8547

BETTER 2 bdrm. house unfurn. Fam. rm., beaut. yd. Cov. patio, cpts., drapes, A/C. \$210 355-2741 D:10-7tf

Particular PEOPLE PREFER

Quiet dignity of The Townhouse. South of 170 E. Highland at Mt. Trail. 1 & 2 bdrms., air cond., private patios, huge wardrobes. Quality living at modest rents. Adults, no pool, no lease. See them at 170 E. Highland at Mt. Trail.

Townhouse

EL 5-3678 SY 5-8058

CANYON cottages, 1 to 3 bedrooms. Call Mrs. Colbert. 355-2930 D:10-14tf

ATTRACTIVE Air Conditioned Office Space Good Location \$40 to \$65 EL 5-7191

NEW 2 bdrm. unfurn. apt. 1,150 sq. ft. A/C, blt-ins, cpts., drapes, children fine. EL 5-3164 D:10-14tf

REAR unfurn. 1 bdrm. house, pleas. & clean. Rear, rent right person. EL 5-3852 D:10-14-10-28

Pinney House 1 Bdrm., Furn. Apt., Utilities Pd., TV Cable — \$77.50 225 N. LIMA EL 5-7198

3 BDRM. 2 1/2 ba. 1900 sq. ft. ranch stucco, central air pl. lge. fenced yd. Badminton ct. children welcome, pets o.k. \$250. Pangborn EL 5-8429 D:10-21

Unfurn. House New 2 bedroom house Pvt. yard, tiled kitchen & bath — \$120 355-7061

FURN. house suitable for 1 person. \$55. 163 N. Grove St. D:10-21-11-4

\$125—Spa, new, 2 bdrm apt. unfurn. Blt-ins, cpts. Close in. Moulton Co. 796-9203

CASA ELENA APTS. Brand New 1 bedroom apt. \$95 414 Mariposa 355-2063

2 BDRM. house furn. fenced yard. Picturesque Sierra Madre Canyon. \$80. 355-9200 D:10-7tf

1 BDRM. apt. furn. Carpets, Carpets, drapes air cond., blt-ins. Swimming pool. EL 5-6181. D:5-13tf

UNFURN. \$85 2 bdrm. upper apt. like new, stove and refrig. avail. Adults only 355-6641. 355-2045.

IN CENTER OF SIERRA MADRE Large unfurn. 2 or 3 bdrm. apts. Air-con., dish-washer, blt-in range & oven, cpts., drapes, patios. Teenagers O.K. 53 SUFFOLK Open or phone 355-2143 355-1689

FOR RENT

HOUSE for rent, 2 bdrm. suitable for 2 persons w/1 child. EL 5-6554 D:10-7tf

Tired of Noise? 2 lge. bdrms., blt-in cable TV. 1 1/2 blocks to range - over 1 1/2 baths, school. Children welcome. EL 5-6554

FURN. or unfurn. 1 bdrm. central air cond. Subterranean parking, T.V. cable, "Laurel View," 80 E. Laurel. EL 5-8248 (aft. 5).

Lge. 2 Bdrm. Apt. Unfurn. built-ins, drapes, carpets, dishwasher, F.A. heat. \$125 (upper) \$130 (lower) 252 Mariposa 355-6296

\$40 furn. room, shower, kitchenette. Near store, trans. Ladies. EL 5-7564 D:9-30tf

Unfurnished 2 Bdrm. Apt. Studio Brand New Adults only — No Pets 282 Mariposa Sierra Madre 355-0258

STUDIO APT. 2 story - 2 bdrm., 1 1/2 ba. cpts., drapes, range, A/C pvt. bac, TV cable. 187 N. MOUNTAIN TR. EL 5-6589

2 BDRM. studio type unfurn. 1 1/2 ba. beige nylon cpts., drapes, blt-ins, pvt. patio, enc. gar. Sat. Sun. 108 Esperanza. Wkdays by appt. 355-2741 D:10-7tf

610 1/2 Woodland Furnished 1 bedroom in Canyon \$60 EL 5-7198

2-BDRM. house \$105. Gas & water pd. 355-3091 or 355-6186 D:9-30tf

HOUSE FOR LEASE

UNFURN. House For Lease. 2 bdrm. children welcome \$130. Rudbach EL 5-1461 Lease:10-21tf

TRUST DEEDS

1ST & 2ND REAL ESTATE LOANS

WE BUY TRUST DEEDS So. Calif. Trust Deeds HI 6-4423 MU 1-905f

AUTO SERVICE

EXPERT AUTO BODY WORK Welding — Painting NEW NOW! Towing Service 24 HOUR

CLARKS Paint & Body Shop 15 N. Auburn EL 5-1755

INSURANCE

FOR YOUR INSURANCE NEEDS SEE NINA NEALE NEALE AGENCY 20 NO. BALDWIN EL 5-1406

SCRATCH PADS

SCRATCH PADS 3 SIZES — 3x5 4x6 5x8 ON SALE AT Sierra Madre News Office 9 KERSTING COURT

Edith Anderson Succumbs Sunday, Oct. 17

Mrs. Edith Anderson, age 67, of 375 Cliff Drive, Apt. 11, Pasadena, passed away suddenly, Sunday, October 17, at her home.

Mrs. Anderson was originally from Alliance, Nebraska, and had made her home in California for 45 years. She was a resident of Sierra Madre for many years before her move to Pasadena.

She is survived by her husband, Lyle M. Anderson, a daughter, Mrs. George B. Holmes of Pasadena, a brother Howard E. Reddish of Alliance, Nebraska, and two grandchildren and one great grandchild.

Private graveside services were held Wednesday, October 20, at 2 p.m. with the Rev. Harley G. Smith officiating. Interment was at

Rev. Armin Hesse Sunday Message

Continuing his series of Sunday messages on the First Epistle of Peter, the Rev. Armin Hesse will speak on "Assurance for Cross-Bearers" in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive.

The Senior Choir, directed by Edgar Plischke, will sing E. T. Chapman's "Let All the World in Every Corner Sing." Kenneth Eukin is the organist.

On Sunday afternoon at 3 the young people of the Walther League will gather on the church grounds for a volleyball and box lunch social. Mr. Oscar Tschopp is the youth counselor.

On Sunday evening at 7

Sierra Madre Cemetery. Arrangements were made by Ripple Mortuary, Sierra Madre.

Sunday Message

The college age young people will respond to an invitation extended to all young people of age 19-25 in the Upper San Gabriel Valley Lutheran Churches-Missouri Synod, to attend a fellowship get-together at First Lutheran Church, 808 N. Los Robles, Pasadena.

On Sunday afternoon at 3:30 the Lutheran Fellowship of Greater Los Angeles, for unmarried Lutherans, age 25 up, meets at First Lutheran Church, 2123 Broadway, Temple City.

Next Wednesday at 10:15 a.m. the ladies of the Lutheran Women's Missionary League will enjoy a fellowship trip to Lavry's Food Center.

It's foolish to put \$20 shoes on your feet that go only 4 miles an hour and \$8 tires on your car that goes 15 times that fast.

Hedrick Company Appoints New Bldg. Consultant

J. H. Hedrick Co., leading California apartment building firm, announces the appointment of Paul M. Cherry as building consultant.

A native of Illinois, and a graduate of that state's university, Cherry came to California in 1962 as an area manager for Stouffer Foods Corporation. Prior to that he had served three years in the U.S. Air Force as a first lieutenant and co-pilot on RB-47's in the Strategic Air Command. After his military service he went into the construction business for himself, building and selling houses throughout the Midwest.

Cherry will be headquartered in the main office of J. H. Hedrick Co. at 900 S. San Gabriel Blvd., San Gabriel.

Helmets For Gemini

Gemini 7 (14 days in outer space) it is mandatory that the astronauts have equipment which is comfortable, light weight and yet provides optimal protection.

The flight helmets, as designed by Sierra's engineering department closely resemble the standard "hard hat" worn by the air force. Custom fitted interliners, with soft chamois lining, newly designed ventilative methods, and deviations to accommodate unique communications equipment are the major variations.

To arrive at the final configuration it was necessary for the engineers involved to make several trips to the Houston NASA Space Center and for the two astronauts to visit the Sierra Madre plant.

With their new helmets Borman and Lovell will wear soft-suits, of one-piece design, similar to the coveralls now worn by the air force.

Elementary School Menu

35c Tray Lunch October 25 - 29, 1965

Monday — Wiener winks, buttered peas, crispy carrot stick, cherry cobbler, bread and butter and milk.

Tuesday — Hamburger and fixings of dill slices, lettuce and cheese, buttered beets, fruited jello and milk.

Wednesday — Beef stew, cole slaw, fruit cup, peanut butter cake, bread and butter and milk.

Thursday — Tacos, buttered corn, lettuce and tomato salad, plums, raisin batter bread and milk.

Friday — Macaroni and cheese, buttered green beans, apple wedge, brownie, tuna sandwich and milk.



WHERE FOOD *is Always* a BARGAIN

WITH ADVERTISED SPECIALS!

BONELESS STEAKS

TOP ROUND, SIRLOIN TIP, FLANK OR CUBED

WELL TRIMMED

RUMP ROAST 69¢ lb.

ROUND OR SWISS STEAK 69¢ lb.

98¢ lb.

Ralphs GOLDEN PREMIUM BEEF—U.S.D.A. GRADED CHOICE ONLY!

MRS. PAUL'S FROZEN

MINIATURE CRAB 7-OZ. PKG. 49¢

DEVILED CRAB 6-OZ. PKG. 49¢

ICELANDIC FROZEN FISHSTICKS 16-OZ. PKG. 59¢

ICELANDIC FROZEN BREADED PERCH 12-OZ. PKG. 49¢

FRESH FILLETS DOVER SOLE 89¢

1-LB. BAG PAN READY SMELTS 35¢

CIGARETTES

\$2 17

PLUS TAX CARTON OF 10

ALL POPULAR BRANDS, INCLUDING FILTERS AND KINGS, EXCEPT BENSON & HEDGES, MASTERPIECE AND PALL MALL FILTERS

PRODUCE

NO. 1 SWEET BROWN ONIONS 4 19¢ lbs.

FRESH HAWAIIAN PAPAYAS 4 1.00

BROWN VARIETY MED. SIZE MUSHROOMS 29¢

HALF POUND

RYE GRASS SEED 10 98¢

1-LB. CELLO BAG

GRAPEFRUIT 10 98¢

PEACHES 19¢

1-LB. 13-OZ. CAN

SAVE 10¢

CANNED HAM 5 \$4.29

1-LB. CAN

SAVE 60¢

BABY FOOD 3 25¢

4 1/2-OZ. JARS

SAVE 20¢

MANNING'S COFFEE 2-LB. CAN 1.37

1-LB. CAN 69¢

CHEESE FESTIVAL!

AGED CHEDDAR OR NATURAL SWISS CHEESE 69¢ lb.

SAVE TO 20¢ A LB.

MARTIN'S SHARP NEW YORK CHEDDAR CHEESE 79¢ lb.

SAVE 10¢ A LB.

FANCY BLEU CHEESE 99¢ lb.

SAVE 10¢ A LB.

LYNN WILSON TAMALES 4 PACK SAVE 10¢ 49¢ 8 PACK SAVE 10¢ 89¢ 79¢

TREESWEET CHILLED ORANGE JUICE 55¢

32-OZ. 48-OZ.

PREM LUNCHEON MEAT 39¢

SAVE 9¢ 12-OZ. CAN

POST PUFFED CORN FLAKES 29¢

9-OZ. 13-OZ. PKG.

ICE CREAM 69¢

1/2 GAL.

ASSORTED FLAVORS ZIP-FLAP-DIP CARTONS SAVE 10¢

FROZEN APPLE OR PUMPKIN PIES 49¢

BIG 9-INCH

SAVE 20¢

TOILET TISSUE 10 \$1.00

ROLLS

SAVE 36¢

KIKKOMAN TERIYAKI BARBECUE MARINADE 27¢

6-OZ.

INCLUDES "10¢ OFF"

STOUFFER'S FROZEN CHICKEN & NOODLES 69¢

11 1/2-OZ. PKG.

SAVE 10¢

MJB TREE TEA BAGS 49¢

PKG. OF 48

INCLUDES "10¢ OFF"

TOOTH PASTE 39¢

SAVE 4¢

GIANT TUBE 3 1/4-OZ.

LISTERINE ANTISEPTIC 49¢

SAVE 8¢ 7-OZ.

FEATURED ON KHJ-TV

CLUB SODA 5 \$1.00

28-OZ. BOTTLES PLUS DEPOSIT

KULANA PAPAYA NECTAR 2 29¢

12-OZ. CANS

PEARL HARBOR GUAVA NECTAR 2 29¢

12-OZ. CANS

REGISTER AT Ralphs

You May Be Selected to Perform on the "Fun For All" Program, Channel 13 KCOP, Live and in Color.

Ralphs PRESENTS MORRELL'S "FUN FOR ALL" TALENT SEARCH!

Starring John Marshall & Big Frank, KCOP — Channel 13 TV Personalities!

OCT. 22 — 4:00 P.M. Arcadia Store, 211 E. Foothill Blvd.

FREE Door Prizes

Ives & Warren MORTUARY

180 NORTH HILL AVE. • PASADENA

Sierra Madre 6-4375 • RYAN 1-7368

64 Years Serving the Foothill Communities

Let's Have A
HALLOWEEN PARTY
With
HALLMARK
Halloween Party
Decorations

From
PERRYS'
Stationery & Gift Shop
56 W. SIERRA MADRE BLVD.
EL 5-3385

Lions Club Sponsor Sign Installation
Local religious, service and civic organizations have been invited to make use of our community sign board, located at the southeast corner of Sierra Madre Boulevard and Michillinda Ave. The signs provided by the participating organizations are not limited in wording nor design. Their only limitation is in size, which we are advised must be no larger than 18 by 18 inches in order to accommodate the number of organizations represented.

The coordination and installation of the signs is being performed by the Sierra Madre Lions Club members. A letter from the Lions President and Lions civic improvement chairman has been forwarded to organizations believed to be most interested. Cooperation of these organizations in this effort will be greatly appreciated.

For further information regarding this project you are advised to contact Charles Waters at 354-5140 days or 355-6876 evenings or Ben McGee at 449-8830 days or 355-7017 evenings.

Garden Club
The Hastings Ranch Garden Club will hold its monthly luncheon meeting Tuesday, October 26, at noon at the home of Mrs. Richard Martin, 3730 Landfair Road, Pasadena. She will be assisted by Mrs. Myron Hoag. Following the business meeting a film "Northwest Wonderland" will be shown, which should be of particular interest to these ladies who are concerned with the beauty of their own community.

Children should be seen and not hurt.

Tracy Smith Takes Trophy In 8-Mile Race
turn in 52 minutes. The first competitive race saw the time record shattered by Joseph B. King in the time of up 1 hour 25 minutes and return in 46 minutes. Later as records go this one was shattered in 1911 by a time of up 1 hour 17 minutes and down in 43 minutes.

In those early years, and the faces sponsored by the Police Gazette, many runners come from foreign countries such as Switzerland, Australia, New Zealand, some of them Olympic runners, and publicity was nation-wide about the races and their winners.

Time did not permit further research except for the year 1929 and 1930. In those years the races started at 6 a.m. and the distance had been cut to 3.4 miles one way and was won in 1929 by Harold J. Williams in 36 minutes. In 1930 they increased the route to 4.1 miles and August Alquist won the race, one way, in 38 minutes. Also recorded in the first wave of runners to reach the top was Henry Neutzel in 47.06 minutes and Fred La Lone 51.21 minutes.

The races were always held in the spring around the time of the Wistaria Festival, and as is recorded sometimes they had as many as 350 entries in the races, with the town bedecked in flags and banners for the occasion.

Many old timers were present for the 1965 races and smiles were very vivid on their faces as they must have recalled the days many years ago when such activities were successfully staged.

Look for your neighbor in church this Sunday.

Hastings Ranch Nursery School First Meeting
The parents of Hastings Ranch Nursery School attended their first evening meeting on Wednesday, Oct. 20, 7:30 p.m., at the school. Guest speakers were Mrs. Dee Dee Leif and Miss Jeanne Spriesterback.

Mrs. Leif is a past board president of the school and co-editor of the manual, "Pointers for Participating Parents." She showed a film entitled "Volunteers' Experience with Project Headstart," as filmed in Pasadena this summer.

Miss Spriesterback, children's librarian at the Hastings Ranch Library, displayed and talked about "Choosing Books for the Pre-Schooler."

Check your tires often for proper inflation pressure.

COMMUNITY HOSPITAL
... Sierra Madre

Mr. and Mrs. Melvin Jones whose home is at 520 N. Daisy St., Pasadena, are happily announcing the birth of their first child, a boy, whom they have named Jeffrey Warren. He was delivered at Sierra Madre Community Hospital on Wednesday, October 6, weighing 7 pounds 2 ounces.

Four sons and one daughter are now included in the family of Mr. and Mrs. Herbert Fontenot of 4507 Shirley St., El Monte. Their fourth son arrived by Caesarian section last Friday, October 8 at Sierra Madre Community Hospital. His birth weight was recorded as 7 pounds 9 ounces. He has received the name Troy.

Mr. and Mrs. George Williamson who live at 1520 E. Orange Grove Ave., Pasadena, now have a trio of boys since the arrival of their son, Pepe William Francis at Sierra Madre Community Hospital. His birthdate was Tuesday, October 12 and his birth weight was 5 pounds 14 1/2 ounces. Vincent and Casey were awaiting his arrival at home.

Jeffrey John has joined his three sisters and brother at home with his parents, Mr. and Mrs. Robert Farron of 1230 Leonard Ave., Pasadena. He was delivered at Sierra Madre Community Hospital Monday, October 11. His birth weight was 8 pounds 14 ounces. The Farrons' other children are Kathy, Coleen, Bobby and Marilu.

Returning to her home on Saturday was Mrs. Neola Williams who had been a medical patient in Sierra Madre Community Hospital during the week. She resides at 421 Mariposa St.

Mr. and Mrs. Jerry McKnight, who live in Monrovia at 2037 S. Myrtle St., are introducing their new daughter, Chandra Lyn who was delivered at Sierra Madre Community Hospital on Thursday, October 15 weighing 8 pounds 4 1/2 ounces. The McKnights also have a son, Michael.

Ralphs **FOOD** *is Always a* **BARGAIN**
WITH EVERYDAY LOW PRICES!

NEW LOWER PRICES ON BEEF! PORK! LAMB!

9^c LB.

35^c LB.

98^c LB.

39^c LB.

49^c LB.

WHERE

RAVENS **FRYING CHICKEN**

2-2 1/2 LBS. WHOLE

29^c LB.

79^c 1-LB. PKG.

SAVE TODAY & EVERYDAY

ALL POPULAR BRANDS BACON

79^c 1-LB. PKG.

FRESH LEAN GROUND BEEF

39^c LB.

GROUND CHUCK 59^c LB.

GROUND ROUND 69^c LB.

CANNED MEATS

	OLD PRICE	NEW
CHIX SEA LT. CHUNK TUNA 6 1/2 OZ.	33c	29 ^c
Star Kist White Chunk Tuna 9 1/2 OZ.	49c	45 ^c
LIBBY CORN BEEF 12 OZ.	60c	53 ^c
LIBBY CORN BEEF HASH 15 1/2 OZ.	49c	43 ^c
SPAM 12 OZ.	55c	48 ^c

FROZEN

	OLD PRICE	NEW
Swanson 3-Course Dinners 16 OZ.	83c	69 ^c

NEW LOW EGG PRICES!

	OLD PRICE	NEW
LARGE AA DOZ.	43 ^c	49 ^c
MEDIUM AA DOZ.	43 ^c	49 ^c
EXTRA LARGE AA DOZ.	53 ^c	49 ^c

NEW LOW BREAD PRICES!

	OLD PRICE	NEW
ALL STAR WHITE OR WHEAT 15-OZ. LOAVES	49 ^c	2 49 ^c

COFFEE

	OLD PRICE	NEW
FOLGERS COFFEE 1#	79c	75 ^c
HILLS BROS. COFFEE 1#	79c	75 ^c
M.J.B. COFFEE 1#	79c	75 ^c
MAXWELL HOUSE COFFEE 1#	79c	75 ^c
INSTANT 10 OZ. "20c OFF"	1.49	1.35
NESCAFE INSTANT COFFEE 10 OZ. "20c OFF"	1.45	1.35
YUBAN INSTANT COFFEE 9 OZ. "20c OFF"	1.49	1.35

PAPER GOODS

	OLD PRICE	NEW
CHIFFON FACIAL TISSUE 400	25c	23 ^c
KLEENEX FACIAL TISSUE 400	25c	23 ^c
SCOTTIES FACIAL TISSUE 400	25c	23 ^c
SCOTT BIG ROLL TOWEL 200	31c	29 ^c
SCOTT DECORATED TOWEL 200	31c	29 ^c
M.D. TOILET TISSUE 4s	37c	35 ^c
NORTHERN TOILET TISSUE 4s	37c	35 ^c
Scott Asst. TOILET TISSUE ROLL 2/29c	2/25 ^c	2/25 ^c
ZEE TOILET TISSUE 4s	37c	35 ^c
Confidets Sanitary Napkins 24	87c	69 ^c
KOTEX—REG. & SUPER 12	2/89c	37 ^c
MODESS—REG. 12	2/89c	37 ^c

DETERGENT • SOAPS • LAUNDRY AIDS

	OLD PRICE	NEW
GT. CHEER DETERGENT	79c	75 ^c
GT. DREFT DETERGENT	83c	79 ^c
GT. FAB DETERGENT	79c	75 ^c
GT. BOLD DETERGENT	79c	75 ^c
GT. AJAX DETERGENT	79c	75 ^c
GT. RINSO BLUE 10c OFF	69c	65 ^c
GT. TIDE 79c	75 ^c	75 ^c
GT. WHITE KING "D" 79c	75 ^c	75 ^c
GT. COLD POWER 10c OFF 69c	65 ^c	65 ^c
FLUFFY ALL FOR AUTOMATIC WASHERS 3# 79c	75 ^c	75 ^c
All for Automatic Washers 3# 77c	75 ^c	75 ^c
Gt. Salvo Tablets 79c	75 ^c	75 ^c

CANNED JUICE

	OLD PRICE	NEW
DOLE PINEAPPLE JUICE 46 OZ.	37c	33 ^c
SUNSWET PRUNE JUICE QT.	49c	45 ^c
ALL STAR TOMATO JUICE 46 OZ.	31c	27 ^c

FLOUR & MIX

	OLD PRICE	NEW
Swansdown Cake Flour 32-OZ.	43c	40 ^c
BISQUICK 40-OZ.	49c	43 ^c
Betty Crocker Cake Mixes 19-OZ.	43c	39 ^c
All Regular 43c		
B. Crocker 41c Frosting Mixes 13-OZ.	41c	39 ^c
B. Crocker Date Bar Mix 14-OZ.	41c	39 ^c
Gold Medal Family Flour 5#	63c	59 ^c
RALPHS FAMILY FLOUR 5#	45c	39 ^c

SAUCES

	OLD PRICE	NEW
HEINZ KETCHUP 14 OZ.	2/49c	22 ^c
HUNTS CATSUP 14 OZ.	21c	19 ^c
HUNTS TOMATO PASTE 6 OZ.	2/29c	2/27 ^c
Del Monte Tomato Sauce 8 OZ.	3/33c	3/29 ^c
ALL STAR TOMATO SAUCE 8 OZ.	3/29c	3/27 ^c

CANNED DRINKS

	OLD PRICE	NEW
BUBBLE-UP 12 OZ.	6/89c	6/79 ^c
BUBBLE-UP DIET. 12 OZ.	6/89c	6/79 ^c
COCA COLA 12 OZ.	6/89c	6/79 ^c
DIET-RITE COLA 12 OZ.	6/89c	6/79 ^c
TAB DIET 12 OZ.	6/89c	6/79 ^c

SHORTENING & OILS

	OLD PRICE	NEW
CRISCO SHORTENING 3#	89c	85 ^c
RALPHS SHORTENING 3#	75c	69 ^c
WESSON SALAD OIL 24 OZ.	43c	39 ^c
RALPHS SALAD OIL 38 OZ.	59c	55 ^c

DRESSINGS

	OLD PRICE	NEW
BEST FOODS MAYONNAISE QT.	62c	59 ^c
KRAFT MIRACLE WHIP QT.	61c	55 ^c
RALPHS MAYONNAISE QT.	55c	49 ^c

SUGAR AND SALT

	OLD PRICE	NEW
MORTON ROUND SALT 26-OZ.	2/29c	12 ^c
C & H Brown & Powdered Sugar 1#	17c	15 ^c
C & H GRANULATED SUGAR 5#	54c	52 ^c
C & H GRANULATED SUGAR 10#	1.07	99 ^c

CANNED VEGETABLES

	OLD PRICE	NEW
DEL MONTE CS GOLD CORN 303	23c	19 ^c
NIBLETS WK GOLD CORN 12 OZ.	23c	20 ^c
DEL MONTE PEAS 303	25c	23 ^c

CEREALS

	OLD PRICE	NEW
CHEERIOS 15 OZ.	51c	47 ^c
TRIX 12 1/2 OZ.	53c	49 ^c
WHEATIES 18 OZ.	51c	47 ^c
KELLOGG ALL BRAN 16 OZ.	39c	35 ^c
ALL BRAN BUDS 18 OZ.	41c	39 ^c
CORNFLAKES 12 OZ.	33c	29 ^c
JUMBO ASST. 18s	83c	79 ^c
FROOT LOOPS 7 OZ.	37c	35 ^c
RAISIN BRAN 14 OZ.	41c	39 ^c
SPECIAL K 10 1/2 OZ.	51c	49 ^c
POST POST-TENS 10s	49c	45 ^c
TOASTIES 12 OZ.	33c	29 ^c
QUAKER OATS 42 OZ.	53c	48 ^c

PEANUT BUTTER

	OLD PRICE	NEW
SKIPPY CRMY. & CRUNCH 18-OZ.	69c	58 ^c
SKIPPY CRMY. & CRUNCH 28-OZ.	1.03	89 ^c
ALL STAR 1#	49c	41 ^c

211 E. FOOTHILL at 2nd Ave., Arcadia
OPEN DAILY 9 A.M. TO 10 P.M.
SUNDAYS, 9 A.M. TO 9 P.M.

AND MANY MORE!

16 E. LIVE OAK at Santa Anita, Arcadia
OPEN DAILY 9 A.M. TO 10 P.M.

PET FOOD

	OLD PRICE	NEW
Gaines Burgers Dog Food 72 OZ.	1.75	1.59
SKIPPY DOG FOOD 15 OZ.	3/31c	9 ^c
SKIPPY DOG FOOD 26 OZ.	2/35c	2/29 ^c
GAINES GRAVY TRAIN 5#	83c	79 ^c
GAINES MEAL 5#	83c	79 ^c
PURINA DOG CHOW 5#	83c	79 ^c

HUNTINGTON DRIVE at San Gabriel Blvd.
OPEN DAILY 9 A.M. TO 10 P.M.
SUNDAYS, 9 A.M. TO 9 P.M.

Rexall
ORIGINAL SALE
THURS. OCT. 14 thru SAT. OCT. 23
Hartman's Rexall Pharmacy
AT 29 N. BALDWIN IN SIERRA MADRE
EL 5-3311

TRADE CLASSIFIED AD S LEASE

Phone
EL 5-3324

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum.
Classified display, \$1.25 an inch; monthly, \$1.15 an inch.

COPY DEADLINE 2 P.M. TUESDAY

Phone
EL 5-3324

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

— AT —

RALPH'S SHOE STORE

41 North Baldwin

S&H Green Stamps
BankAmericard

355-0479

6-SIERRA MADRE NEWS Thursday, Oct. 21, 1965

MISC. FOR SALE

LARGE REFRIGERATOR FOR SALE

'61 Imperial Frigidaire 15 cu. ft., excellent condition with ice ejector trays, frost free, lge. freezer space at bottom, white, must sell have built-in in new home. Cost \$699, will sacrifice at \$300.

Call 355-3324 or evenings 356-1554

FOR SALE

RCA Whirlpool Electric Washer-Dryer Comb. good cond. \$40

795-0859

FACTORY SECONDS — Pickled melon rind, preserves, olives, Ward's Factory, 273 E. Highland. No deliveries.

FOR SALE

36" Western Holly Gas Range
Good Cond. Center grill

EL 5-6229

KEEP carpet cleaning problems small — use Blue Lustre wall to wall. Rent electric shampooer \$1. Sierra Madre Hardware. E:10-21

GARAGE SALE

Thurs., Fri., Sat. 9-4
535 E. ORANGE GROVE
Furniture, 3 pr. green drapes, spread, dust ruffle, clothes, misc.

PETERSON high chair with chrome tray, yellow plastic training chair. We positively will never use them again and they are yours for \$25.00 each on Friday only. 355-9679 at 712 Camillo. E:10-21

BACKYARD SALE

Sat. & Sun.
1245 Valley View
PASADENA

DESK FOR SALE
Secretarial Desk
blonde oak finish, swivel chair, walnut office chairs

EL 5-9531 (aft. 5 p.m.)

GARAGE SALE

SAT. OCTOBER 23
Refrigerator - lawn mower, garden tools, washing machine, bed & mattress, mahogany dresser, step ladder
Mrs. Buelah Laughlin
73 W. Highland

BILL DING

THIS WEEK'S SPECIAL
STARTS OCT. 25

GALVANIZED TRASH CANS

45-GAL. U.S. STEEL
\$5.95

MYRTLE AVE. LUMBER Co.

1525 SOUTH MYRTLE AVE.
Monrovia
EL 5-1851

MISC. FOR SALE

GOOD buy on like new Provincial couch, has removable covers, 3246 Barhite, Pasadena SY 8-9667 E:10-21

MAPLE dining table with 4 captain's chairs, 48 inch round dropleaf, good condition. Haul it away for \$25. Friday only 355-9679, 712 Camillo. E:10-21

EARLY American breakfast table with 4 chairs upholstered in brown prov. pattern, lge. 39"x50" formica top 1 leaf. (One chair seat slightly damaged). Come and get the outfit for \$25. On Friday only. 355-9679, 712 Camillo. E:10-21

PETS

Charming
PART SIAMESE KITTEN
Free to good home
9 weeks old
1200 REXFORD AVE.
PASADENA
355-0752

HELP WANTED

MALE OR FEMALE
Part Time Sales
Eve. or Sat.
Average \$45 weekly
EL 5-0473

WANTED babysitter with transportation for occasional & vacation work.
EL 5-1038 B:10-7-10-21

CHRISTMAS SELLING
in full swing NOW! Earn to \$5 or more per hr. showing Avon Gift Line. Act TODAY!
SY 3-6044 or HI 6-5788 B:10-21

MATURE woman to assist in assembling papers for 4 hour s each Wednesday from 9 a.m. to 1 p.m. \$5. Inquire at Sierra Madre News Office. B:10-21

RESPONSIBLE woman to stay with 2 teenagers while parents away 3 weeks. Reference. 355-7564 B:10-14tf

WORK WANTED

OLD COUNTRY WORKMANSHIP
German Perfectionist
Painting interior-exterior
Roofs oiled
Free estimates
445-1929 (aft. 5 p.m.)

Room Additions
Kitchens - Baths
Remodeling at low prices
— FREE —
• Planning
• Designing
• Estimates
• Financing
Call EL 8-0241

EXPERT Ironing \$1.10 hr.
Pick-up and delivery.
355-1547 A:8-26tf

CARPENTER
Cabinet
Remodel Work
VERN EPPARD
445-0222

OTTS GARDEN SERVICE
(Automatic Sprinklers)
(Convert from your manual system)
Free Hauling
355-1918

WORK WANTED

IRONING in my home. Pick up & delivery. Reas. Efficient. Call 798-0292. A:10-21-11-4

• Wortham Decorating •
15 yrs. in Sierra Madre
"QUALITY PAINTING ALL-WAYS"
Free Estimates
EL 5-0696

WALLS AND WINDOWS
WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7782 A:7-9tf

R. ALEXANDER
TREE SERVICE
Lots cleared
Rubbish hauled
355-2537
Call anytime

EXP. RELIABLE MAN
will
Clean Walls, Windows &
Floors — Residential or
commercial bldg.
Free Estimate 358-0649
A:4-9tf

HOUSE PAINTING
INTERIOR & EXTERIOR
Good work guaranteed
355-0698
(Call evenings)

EXPERIENCED
GARDENING
Yards Cleaned
Tree work & Rubbish
removed
SY 7-8880

CONVALESCENT HOME
SIERRA MADRE
CONVALESCENT HOME
24 hr. nursing care
Pvt. & semi-pvt. rooms
MAA & OAS patients
accepted
94 N. Baldwin EL 5-8169
(new management)

FOR SALE — REAL ESTATE

Sierra Mesa School, So. of Blvd. 3 bdrms. remodeled liv. rm., sep. dining rm., natural wood kitch. with blt-ins, carpets, drapes, F.A. heat, lge. screened lanai, double garage.
\$23,500
355-9643

Sierra Madre
Dbl. Lot 104x202
Sierra Madre R-1
Attractive neighborhood
Level with huge oaks
Part of old estate
TYNER REALTY
Don F. Schindler 355-9850

COLONIAL SPLIT-LEVEL
Handsome Red Brick with weathered gray shingles and fresh white trim. Only 4 years old. Features 20' Living Room w/ fireplace, maple Kitchen, 2 huge bedrooms w/twin marble Pullman bath. View deck. Oversize garage. Widow anxious. Submit — \$28,500

LOWER HASTINGS
Custom Contemporary 3 BR (or 2 and Den) features 19' rear Living Room w/fireplace, and view of pool & city lights. Pale mint-green kitchen w/charcoal tile & breakfast nook. 2 Pullman baths. Screened Rumpus Room plus large covered patio. Gorgeous 20 x 40 freestanding pool, flagstone decking. Lovely 80 x 160 site. — \$39,750
EL 5-8045
FLAMINGO PROPERTIES
496 W. SIERRA MADRE BLVD.
3 Offices To Serve You
SIERRA MADRE
ARCADIA DUARTE

WE NEED YOUR LISTINGS — NOW
PANGBORN REALTY CO.
344 W. SIERRA MADRE BLVD. EL 5-0201

GLASS SERVICE

GLASS
Complete Glass Service
• Mirrors • Tabletops
• Window Glass
& repair
• Plate Glass
• Shower Doors
• Store Fronts
• Louvered Windows
SIERRA MADRE
GLASS & MIRROR SHOP
314 W. Sierra Madre Blvd.
355-1263

REAL ESTATE FOR SALE

BY OWNER
Private wooded lane,
Sierra Madre border,
Arcadia schools. 2 bdrms.,
1 bath, rumpus rm.
\$25,000
1839 OAK VIEW LANE
EL 6-1589

707 W. Grand View
Open Daily 2-5
2 bdrm. home 16 years
young, din. rm., hard-
wood flrs., w/w wool cpts.,
drapes, detached 2 car
garage, covered patio,
well landscaped. Mt.
view. Xint area. Imme-
diate possession —
\$20,900
BY OWNER
EL 5-6449

Just Listed
Lower Hastings Ranch
3 bdrms., 3 baths, excep-
tional family room, pool,
3-car garage, many ex-
tras. One of a kind in the
area.
\$59,500
Mr. Dewees 445-2691
KEN SMITH
REALTOR

New Custom
Modern
3 br. 1 1/2 ba. Fam. rm.
marble entry, liv. rm., blt.
in kitch., util. 2-car gar.
attached breezeway, 60 x
198 lot, choice loc. priced
to sell —
\$35,250. Ask for —
Carmella 355-7874
Broker 355-8045

BY OWNER
Sierra Mesa School, So.
of Blvd. 3 bdrms. re-
modeled liv. rm., sep.
dining rm., natural wood
kitch. with blt-ins, car-
pets, drapes, F.A. heat,
lge. screened lanai, double
garage.
\$23,500
John Cromling, res.
355-6356

DIVERSE INTERESTS?
This home is ideal for
smaller family needing
the privacy of 2 large liv-
ing rooms: one with fire-
place & plush w/w car-
peting, other closes off
from rest of house, has
beautiful mahogany pan-
neling & outside entrance.
2 bedrooms, large kit-
chen. Hobby room & large
2 car garage. Small, tree-
shaded lot on quiet Wil-
son St. across from Mt.
Alverno.
\$26,500
IF YOU NEED ROOM
for active, growing fam-
ily, consider this worthy
older home. 5 bedrooms,
2 1/2 baths, sep. dining,
small sewing room, ser-
vice room on 80x192 ft.
fenced lot close to schools.
Structurally good, needs
decorating and yard
work. 2 car garage.
\$24,000

LOLA
Rudbach
REAL ESTATE
355-1461

5 BEDROOMS
Convertible Den
Family Room
Study
In exclusive Kinneloa
Mesa area on full acre of
land with room for horses
& the most magnificent
view obtainable. 3400 sq.
ft. of gracious living space
allows for formal & fam-
ily style entertaining.
Don't wait — see this to-
day!
\$64,500
★ DREAM ★
795-9687

Attractive 3 bdrms., 2 1/2 bath, ranch stucco home,
1900 sq. ft., living area, full family dining rm., cen-
tral hall plan, workshop, badminton court, patios, on
lot 100x190. Zoned for 12 units. Fine home for family
now, build income units for retirement later. Shown
by appt. only. \$42,500.

FOR BETTER HOME BUYS
SEE REALETERIA

GARDEN SETTING — WELL BUILT
2 bdrn. redwood, lot 60x155, area of charming homes.
Screened patio, hard wood floors, lots of tile, air
conditioner, double garage, fenced rear yard. Ask-
ing \$23,750.

FIRST TIME OFFERED
Charming hilltop, older 2-story, shingle brick trim.
3 bdrms., and sun room, lge. screened porch, separate
dining rm., lge. kitchen, storage room, 1 bdrm. apt.
over dbl. garage, lots of parking, 80 ft. frontage.
Beautifully landscaped. \$26,500, \$3,500 down. Owner
will carry first TD, with \$135 per month.

HOME FOR CHILDREN
1 block from Sierra Mesa, 4 bdrms., modern stucco,
2 1/2 baths, 14x19 master bdrm. w/dressing rm., & 1/2
bath. Indirect lighting, HI FI, sliding glass door, HW
floors, fireplace, air conditioner, garage, with studio.
Asking only — \$32,500.

ARTIST DELIGHT
Expandable very attractive shake home, entirely
fenced, garden setting w/mountain view. Liv. rm.
has north wall of windows, 1 bdrm., dining den,
serving bar to kitchen. Special at \$19,950.

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

DRESSMAKING

EXPERT ALTERATIONS.
also coats, suits & dresses
made. EL 9-3931

FOR SALE — REAL ESTATE

★ Open Sun. P.M. ★
222 PARK AVE.
1st offer \$21,500

Charming home in top
cond. & location. 1 bdrm.,
fam. rm. quality blt.

Edith Gardner 355-0016

Rental
139 S. Baldwin — \$195
3 bdrm., cpts., drapes,
furn. Call for appt.

Clara Clark
795-3225 446-5346

"List With Lola"

SURPRISE PACKAGE
Front needs face lifting.
Must look inside to ap-
preciate beautifully re-
modeled living room and
dining with picture win-
dows to panoramic val-
ley view. New fireplace,
hardwood floors, mahog-
any paneled walls, smart
custom draperies. 2 bed-
rooms plus lower level
rooms with many uses.
Terraced lot, patios, good
stone work. Outer rim of
canyon. Owner out of
state, must sell. Submit
offer.
\$42,250

DIGNIFIED OLDER
Comfortable 3 bedroom
home offers good housing
for larger family. 23 ft.
living room with fire-
place, w/w carpeting.
Den-dining, large kit-
chen. Excellent gravity
furnace. 2 car garage plus
workshop. Plenty of room
for play yard, convenient
to schools.
\$21,500

STORY BOOK CHALET
Custom built block and
shingle home on wide lot
with valley view. Easy to
expand this 1 bedroom
plus large sleeping porch
(this room glassed makes
an excellent bedroom).
Picture windows, Italian
tile floors. 2 large brick-
ed and walled patios. 2 car
garage.
\$18,900

INVESTMENT
IN FUTURE
plus good living in mod-
ernized 3 bedroom, 1 1/2
bath home. Smart fire-
place, w/w carpeting, FA
heat. Built-in over range,
disposal. Valuable R-3
corner lot across from
City Park, close to every-
thing.
\$24,500
John Cromling, res.
355-6356

COUNTRY CHARM
Open 11-6 Fri. & Sun. — Madre Ln.
Modern home, \$16,900. 2 bdrm. & den, sep. din. rm.
in this newer stucco ranch house. High up off
Churchill Dr. among tall pine trees, bus to Sierra
Mesa and PHS. Low down payment.

ED PUHLMAN Eves. 355-2673
Bob Jones & Associates 795-7513

FOR BETTER HOME BUYS
SEE REALETERIA

GARDEN SETTING — WELL BUILT
2 bdrn. redwood, lot 60x155, area of charming homes.
Screened patio, hard wood floors, lots of tile, air
conditioner, double garage, fenced rear yard. Ask-
ing \$23,750.

FIRST TIME OFFERED
Charming hilltop, older 2-story, shingle brick trim.
3 bdrms., and sun room, lge. screened porch, separate
dining rm., lge. kitchen, storage room, 1 bdrm. apt.
over dbl. garage, lots of parking, 80 ft. frontage.
Beautifully landscaped. \$26,500, \$3,500 down. Owner
will carry first TD, with \$135 per month.

HOME FOR CHILDREN
1 block from Sierra Mesa, 4 bdrms., modern stucco,
2 1/2 baths, 14x19 master bdrm. w/dressing rm., & 1/2
bath. Indirect lighting, HI FI, sliding glass door, HW
floors, fireplace, air conditioner, garage, with studio.
Asking only — \$32,500.

ARTIST DELIGHT
Expandable very attractive shake home, entirely
fenced, garden setting w/mountain view. Liv. rm.
has north wall of windows, 1 bdrm., dining den,
serving bar to kitchen. Special at \$19,950.

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

REAL ESTATE FOR SALE

VACANT LOT
74x108 beautiful build-
ing site.
\$10,500

VIEW LOT
40x78 level lot in
canyon.
\$6,750

THE ULTIMATE
Quality Home. 3 lge.
bdrms., Din. Rm., 15x20
paneled den, Fam.
Rm., 6x10 entry, garb.
disp., dishwasher, 3
baths, 3 fireplaces, cus-
tom drapes, w/w cpts.,
insulated, sound proof-
ed, 3 car garage w/
plastered interior on
105x188 lot.
\$63,250

OWNER HAS MOVED
Lovely rambling ranch
home on 90x150 lot.
Over 2000 sq. ft. incl.
3 huge bdrms., din.
rm., fam. rm. fireplace,
blt-in natural kitchen,
2 baths, shake roof.
We need an offer. Ask-
ing —
\$42,250

POOL & CABANA
Large 3 bdrm., din.
rm., blt-in kit., garb.
disp., d i s h w a s h e r
home. Cabana has fire-
place
\$39,000

TERRIFIC BUY
Only 3 yrs. new in
beautiful shape. Mod-
ern 3 bdrms., fam. rm.
home with blt-in nat.
kit. 1 1/2 baths. Insulat-
ed, w/w cpts., drapes
on lovely rustic lot.
\$31,000

NEED ROOM?
3 Bdrms., 2 baths,
Family Rm., Air Cond.
home on deep lot.
\$24,750

\$1000 DOWN
Completely redone,
this 1700 sq. ft. home
in Canyon offers 3
Bdrms., Dining Den, 1 1/2
baths, Blt-in lg. kitchen
w/garb. disp., dish-
washer, refrig. Check
this one.
\$22,500

NEW SHAKE ROOF
On this lovely 2 BR.
Dining Rm. home
PLUS 2 - 1 BR units &
Swim. pool.
\$42,500

SIERRA MADRE'S FINEST OFFERINGS
One Of Her Most Charming
2 bdrms., 1 1/2 ba., 2-car garage, parking area, beauti-
fully landscaped one owner modern home, patio and
fireplaces (1 in family rm. for BBQ) blt
washer, F.A. heat, eng'g. and landscaped lanai, parquet
A qualified buyer will purchase for \$2500 d
will carry ba' \$22,000 payable \$150 mo.

COUNTRY CHARM
Open 11-6 Fri. & Sun. — Madre Ln.
Modern home, \$16,900. 2 bdrm. & den, sep. din. rm.
in this newer stucco ranch house. High up off
Churchill Dr. among tall pine trees, bus to Sierra
Mesa and PHS. Low down payment.

ED PUHLMAN Eves. 355-2673
Bob Jones & Associates 795-7513

FOR BETTER HOME BUYS
SEE REALETERIA

GARDEN SETTING — WELL BUILT
2 bdrn. redwood, lot 60x155, area of charming homes.
Screened patio, hard wood floors, lots of tile, air
conditioner, double garage, fenced rear yard. Ask-
ing \$23,750.

FIRST TIME OFFERED
Charming hilltop, older 2-story, shingle brick trim.
3 bdrms., and sun room, lge. screened porch, separate
dining rm., lge. kitchen, storage room, 1 bdrm. apt.
over dbl. garage, lots of parking, 80 ft. frontage.
Beautifully landscaped. \$26,500, \$3,500 down. Owner
will carry first TD, with \$135 per month.

HOME FOR CHILDREN
1 block from Sierra Mesa, 4 bdrms., modern stucco,
2 1/2 baths, 14x19 master bdrm. w/dressing rm., & 1/2
bath. Indirect lighting, HI FI, sliding glass door, HW
floors, fireplace, air conditioner, garage, with studio.
Asking only — \$32,500.

ARTIST DELIGHT
Expandable very attractive shake home, entirely
fenced, garden setting w/mountain view. Liv. rm.
has north wall of windows, 1 bdrm., dining den,
serving bar to kitchen. Special at \$19,950.

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

SERVICE

SIERRA MADRE
TRANSFER
LOCAL AND LONG
DISTANCE MOVING
EL 5-3374

FOR SALE — REAL ESTATE

MOVE IN NOW!

• 3 BR., 1 1/2 Ba.
• Fam. Rm., Kitch Blt-ins
• Loc. No. SM area
• 6 years old
• Fully Air Con. Spotless
• 2 fplc. sm. A.M. in. com
• W/w cpts., drapes
• No loan charges, lo dn
• Owner gone, move
right in
Low Brodek SY 3-1065
ROBERT B. CUMMINGS
681-3713

Barney
Yunck
SY 58-0-58

Harry A. Lange
Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and
Sundays
EL 5-7196

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

Barney
Yunck
SY 58-0-58

An APOTHECARY

Weights & Measures

"We now pause for this brief message"

Another interruption in a real good program. Sorry, but it is again necessary to dwell a few moments on our **REXALL One Cent Sale** which is now in progress (really going great guns) to tell you some more about the real bargains we have for you! How about two bottles of **REXALL ASPIRIN** for 70c, or two bottles of **Cara Nome Hand Lotion** (regularly 98c) for 99c, and of course no federal cosmetic tax.

Our two most famous mouth-washes are on the Sale too... our amber-colored **Mi-31** with the brisk "wake-up" taste and its special formula with antiseptic action that kills contacted mouth and throat germs within thirty seconds, and the other, the ruby-red spicy tasting, **KLENZO ANTI-SEPTIC MOUTHWASH**, now two pint bottles for just 80c.

We have many **SURPRISE BUYS**, not 1c sale items but really priced for extra savings, such as... Men's Sunbeam Electric Shavers and Ladies' Sunbeam Shavers too; Westclox Wall and Alarm Clocks; Gift Wraps, Jewel Boxes, Spuntex Nylons, Filler Paper, Surgical Gauze and Cotton and many, many more. Come in and SEE them yourself. And, by the way, the **REXALL One Cent Sale** closes Saturday night at 8 o'clock, so don't procrastinate and miss this opportunity to save half on your needs!

Of course, Pharmacy service as usual including after hour service if you need it!

Rudolph R. Hartman

Hartman Rexall Pharmacy

AT 29 NORTH BALDWIN
IN SIERRA MADRE — PHONE 355-3311



FOR THE HOME

FOR GIFT GIVING

designed with a special flair for gracious living appliances

Lady Sunbeam Vista controlled heat hair dryer

- New "quick curl" attachment for easy touch-up
- 4-position heat control—high-medium-low-cool plus OFF
- Large size beauty cap fits over largest rollers



\$19.94 VHD9-CA

Sunbeam Vista spray, steam or dry iron

- Stainless steel tank
- New water level gauge
- Pink custom grip handle



\$15.94

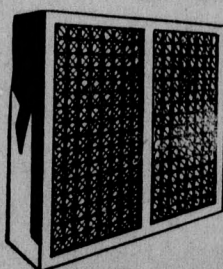
Sunbeam Vista Mixmaster hand mixer

- Heavy-duty motor
- FREE! Kitchen matching color panels
- Thumb-tip speed control
- Automatic beater ejector



\$11.94

EXTRA SPECIAL



1-Inch Furnace Filters

Regular \$1.25 Value **79¢**

Complete New Fresh Line of TRANSISTOR BATTERIES

Sierra Madre Hardware and Gift Company
24 W. SIERRA MADRE BLVD.



We Deliver Call **356-1421**

In Sierra Madre

Villa Views

By Toni Maurin
SYcamore 7-6934

You know if a body were of a mind to, he could maintain his physical needs with nothing more than a few cents in postage, a fountain pen, and a handy supply of envelopes. 'Course he might not get what he wants to eat when he wants it, but at least he would be getting it free!

Of course I'm talking about the free coupons that come in magazines and papers and the ones addressed "Occupant."

Inasmuch as I'm a compulsive saver of all these "clip and tries," I find it takes me twice as long to shop, as I wend my way through the store trying to unshuffle the shoebox full of coupons in my money savin' arms. With 17 different kinds of soap, eight cereals, three kinds of bleach and five kinds of new activated cleanser, I head for the frozen foods to try all the new creamed, sliced and spiced things with 10 cents off, then back to salad dressings, and so on around the store. Now I know that this does not make for a complete meal, but you'd just be surprised how tasty sugared corn flakes are with the new Hawaiian dressing liberally poured over them with a big dollop of aerosol whipped cream... See what I mean — ugh!

It might be that Millard "Chip" Jacobs, Jr., will forget his fourth birthday party in years to come, but it is reasonably sure that his mother will remember it for a long time.

The party was planned with a Halloween motif with all of the traditional black cats and ghosts to add atmosphere to the party, but the "piece de resistance" was the ferris wheel that entertained not only the invited guests but neighborhood children from all over the area. They rode it to their hearts delight till there was very little energy left to ride it any more, and when they were exhausted they were treated to ice cream and cake.

The young people that were invited were Mark Bradley, Andrew Arminski, Heidi Calahan, Holly Gordon, Susan Cox, Mary Jo Arminski, Ardis Kay, Anne Lemchoute, Shelly Selgie, Bill Heller, Sandra Neff, John Kaunas, Rodney Morrison, and Michelle Gero.

The Old House Road area has lost a favored couple this past weekend. They are Edward and Dorothy Halperin. They have sold their home and are now going to favor Arcadia with their tenancy. Their new address, for those already addressing their Christmas cards, will be The Shelter Isle, 44 West Duarte Road, Arcadia.

The Villa Guild of Rosemary Cottage has been very active in the past week. To start off, the Rosemary Bridge Group 1 had a bridge party at the home of Peg Parker. The gals in that group are Peggy Christian-son, Phyllis Baugh, Nancy

Even though you think church wouldn't help you any, at least expose yourself to its ways and give it a fair try.



10,000 REASONS WHY...

There are 10,000 reasons why you should be on your guard for "bad" sore throats. They are the 10,000 children who contract Rheumatic Fever every year. If someone in your family gets a serious throat infection, make sure he is examined by your family doctor. If diagnosed in time, your doctor can usually cure this strep infection with antibiotics before it can cause heart damage.

If your doctor prescribes for you, rely on us to fill your prescription accurately and promptly.

YOUR **Rexall** PHARMACIST

Hartman Rexall Pharmacy

AT 29 N. BALDWIN
SIERRA MADRE
EL 5-3311

Dog Training Classes Start

The Santa Anita Dog Training Group will be starting one more dog obedience training class in Arcadia County Park this month. These classes are very popular at this time of the year and it is a good idea to get dogs trained before the holidays, so that they are under control during the busy time of the year with all of its confusions. Any dog five or older may be enrolled. This eight-weeks course covers basic obedience training as well as taking care of all problems.

The new class will start on Monday evening, Oct. 25, at 8 o'clock. The first Saturday afternoon class of the winter season will start next month. The afternoon classes are held only during the cooler months, so it would be well for those interested in training in the daytime to call and make a reservation, as the number of dogs in each class is limited. The Saturday afternoon class will start on Nov. 13 at 1 p.m. For further information, please call either HL 6-6858 or EL 6-1096.

PCC Homecoming

The Homecoming Court includes Susan Willis, art major of Sierra Madre, who plans to continue her art studies at the university. She enjoys horseback riding, playing guitar, and swimming; but most of her spare time during the past two years has been devoted to work at her father's stained glass studio. Her window designs are found in many houses and churches, including the chapel of First Congregational Church of Pasadena.

Thursday, Oct. 21, 1965 SIERRA MADRE NEWS-7

Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

Plumbing Service — Remodeling

Fixtures On Display

Heating Sales and Repairs

You Are Invited To Select...
OUTSTANDING
Christmas Cards
from our 1965 Album Collection
"PERSONALIZE" YOUR
CHOICE BY HAVING IT
IMPRINTED WITH YOUR NAME

This year send a distinguished card, selected from our albums. Let's get together soon! We'll help you find the card you want. Your order can be printed, delivered and addressed long before the holiday rush begins.

FAMOUS BRAND

Men's Shave Lotion & Colognes

1/2 OFF
Reg. Price

COLONIAL DAMES
FLUID FORMULA
MOISTURE LOTION
Reg. \$6.50 — 1/2 PRICE SALE
\$3.25

CALGON
BATH OIL BEADS
1 lb. box — Reg. \$1.00
Now 67¢

Q TIPS
88 Swabs — Reg. 59¢
SALE PRICE
44¢

TRIAMINICIN DECONGESTANT
NASAL SPRAY
Reg. \$1.00 — NOW
88¢

Dr. West's TOOTH BRUSH
Germ Fighter — Reg. 89¢
2 for 89¢

SHAVE CREAM
AQUA VELVA — Menthol or Reg.
Free 39c Size After Shave
\$1.37 Value
Only 98¢

BIC
Blue - Black or Red
BALL POINT PENS
Medium Point
19¢

VIBRAND C
CHEWABLE ORANGE FLAVORED
100 Tabs — 250 mg
\$1.98

BRING US YOUR
NEXT PRESCRIPTION
FOR PRICING — YOU
WILL BE
PLEASANTLY
SURPRISED

Royal Drugs

Prescription Pharmacists

TOBACCO — COSMETICS — PRESCRIPTIONS — HOSPITAL SUPPLIES

Enter rear parking lot off Baldwin Ave. at Suffolk (Use driveway adjacent to Post Office)

WE GIVE S&H GREEN STAMPS **82 W. Sierra Madre Blvd.**
FREE DELIVERY (AFTER HOURS OR EMERGENCY ONLY EL 9-1060)

PRESENTING

a new concept in cars...

- Totally New Plymouth VIP
- Bold New Plymouth Fury
- Hot New Plymouth Satellite
- Fast New Version of Fast Back
- Plymouth Valiant

AND TO AMERICA... WITH LOVE
THE ALL NEW '66 CHRYSLER
and the
BEAUTIFUL CHRYSLER IMPERIAL

— All On Display At —

MACKAIG & SONS

"The Generous Scotsman"
Imperial — Chrysler — Plymouth — Valiant
632 W. HUNTINGTON DR. 357-3266
Monrovia, California

Cash Savings

**ON
QUALITY
FOODS**



Extra Fancy, Ripe, Hawaiian
PAPAYAS
4 for \$1.00

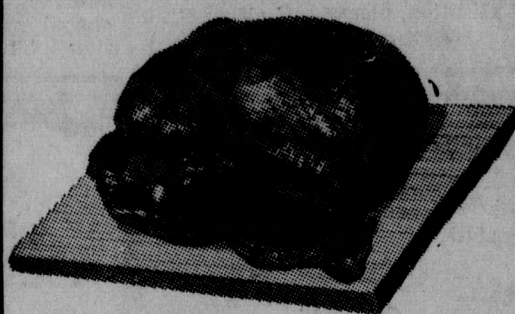
Large, Sweet, Hawaiian
PINEAPPLE
2 for 89¢

Mount Lassen Brand Extra Large
PRUNES
1-lb. pkg. 3 for \$1.00

New Crop, Large, Eureka
WALNUTS
3 lbs. \$1.00

Laura Scudder's
PEANUT BUTTER
1-POUND JAR **45¢**

All Grinds
YUBAN COFFEE
2-Pound Can \$1.49 **75¢**



California Grown
FRESH HEN

TURKEYS 39¢

Top Sirloin Steak U.S.D.A. Choice **\$1.59** lb

Fresh
GROUND BEEF
39¢ lb

Lean Tender
BEEF STEW
79¢ lb

Fresh — Lean
HAM LOAF MIX
98¢ lb

HOME MADE
Pure
PORK SAUSAGE
53¢ lb

Fresh Tender
Baby
BEEF LIVER
59¢ lb

Lean Sliced Bacon Morrell's Pride **79¢** lb

Jumbo Green Shrimp 5-lb. box \$7.50 **\$1.53** lb



THIS WEEK'S
SPECIAL
FROM
**WISTARIA
BAKE
SHOP**

Fresh Tasty
CINNAMON ROLLS 6 for **28¢**

Medium Size — Chocolate Iced
GOLD CAKE **98¢** ea

Armour's
VIENNA SAUSAGE
NEW 9-OZ. ZIP TOP CAN **39¢**

Armour's Sliced
DRIED BEEF
2 1/2-oz. Glass **39¢**

All Varieties
Knorr's Soups 2-PACK PACKAGE **3 for \$1**

Morton House
Beef Stew LGE. 24-OZ. CAN **2 for \$2.89**

Calo For Pets 15 1/2-OZ. CAN
Cat or Dog Food **6 for \$6.87**

New Blue Formula
Ajax Cleaner 14-OZ. PKG. **2 for \$2.25** NET

White or Colored
Scotties 200 2-PLY PKG. **4 for \$4.89**

SW Dark Red
Kidney Beans 15-OZ. CAN **6 for \$6.89**

Stems & Pieces -- Brandywine
Mushrooms 4-OZ. CAN **3 for \$3**

Macomber's -- Pure Sweet
Apple Juice 24-OZ. BTL. **4 for \$4**

SW Stewed
Tomatoes 1-LB. CAN **4 for \$4**

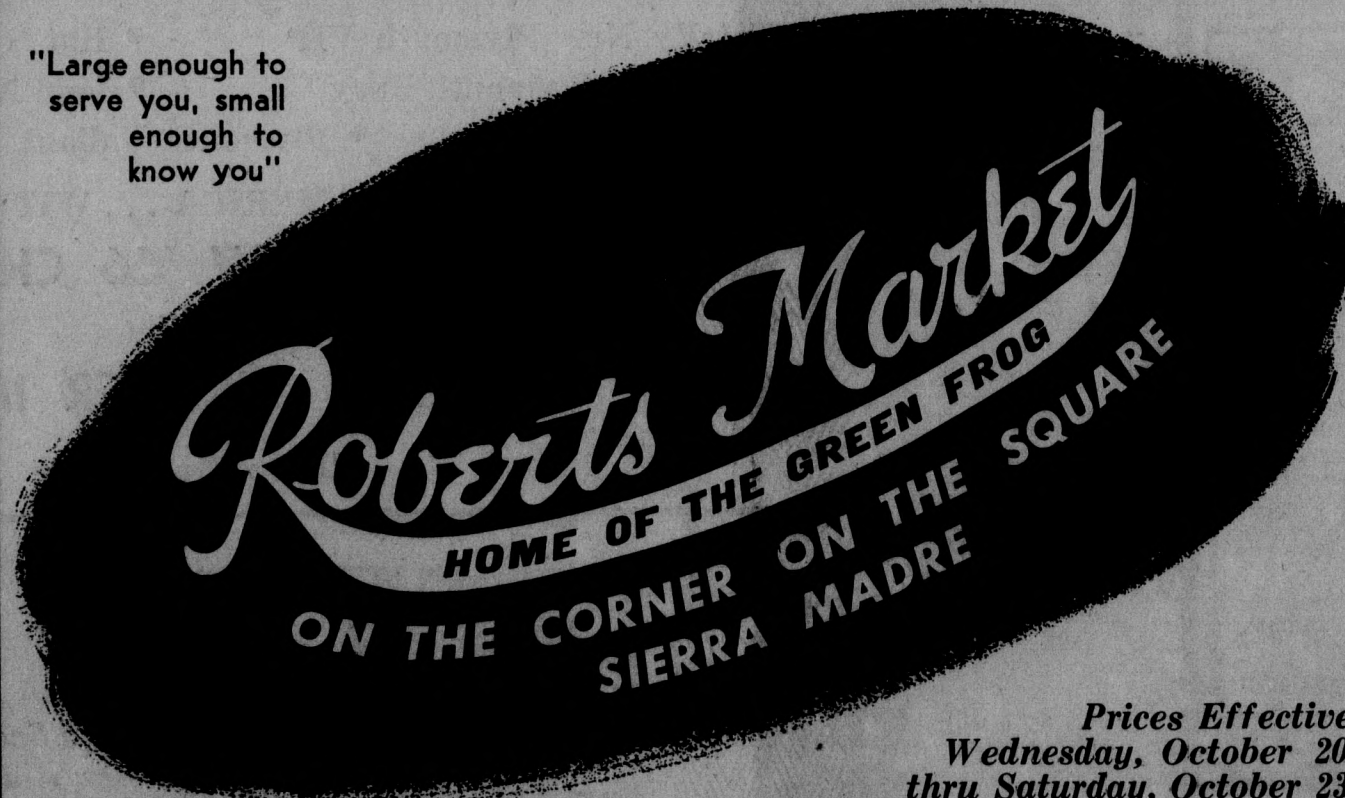
SHOP HERE BUY BETTER SAVE MORE



Stouffer's
ROAST BEEF HASH 11 1/2-OZ. PKG. **85¢**
ESCALLOPED CHICKEN & NOODLES 11 1/2-OZ. PKG. **65¢**

Birds Eye
MIXED VEGETABLES (Onion Sauce)
FRENCH CUT BEANS (Almonds)
CHOPPED BROCCOLI (Cream Sauce)
FORDHOOK LIMAS (Butter Sauce)
BROCCOLI SPEARS (Butter Sauce) **29¢**

"Large enough to serve you, small enough to know you"



Prices Effective
Wednesday, October 20
thru Saturday, October 23

— Open 6 Days A Week — 9 A. M. - 7 P. M. — Closed Sundays —



From Our Own
Kitchen

All Our Cooked Foods Are
Prepared Daily Under the
Supervision of Our Fine
And Capable Cook

Betty Hill and Her Assistants

Roberts Homemade 1-LB. CUP **35¢**
CARROT and RAISIN SALAD

Zwan Cooked 5-OZ. PKG. **49¢**
SLICED HAM

Sharp or Medium LB. **69¢**
TILLAMOOK CHEESE



ONLY HAS ALL 3

1 LOW EVERYDAY PRICES

Check Vons New Low Regular Prices on Groceries & Meats

2 AD SPECIALS

1st of the Week and Week-End!

3 BLUE CHIP STAMPS

Extra Savings When You Redeem Stamps for Valuable Gifts!

HERE'S PROOF! SEE HOW YOU SAVE

Compare From This Sample Listing of Vons Low Everyday Prices On Basic Groceries

FRUITS AND JUICES	AVG. PRICE	VONS PRICE	CANNED VEGETABLES	AVG. PRICE	VONS PRICE
APPLE SAUCE 1/2 GAL.	2/29	2/27	PORK & BEANS 1/2 GAL.	2/29	2/27
LIBBY'S PEACHES 1/2 GAL.	2/29	2/27	NIBLET CORN 1/2 GAL.	2/29	2/27
PINEAPPLE JUICE 1/2 GAL.	2/29	2/27	DEL MONTE PEAS 1/2 GAL.	2/29	2/27
PRUNE JUICE 1/2 GAL.	2/29	2/27	TOMATOES 1/2 GAL.	2/29	2/27
TOMATO JUICE 1/2 GAL.	2/29	2/27	CREAM CORN 1/2 GAL.	2/29	2/27
PLUS OTHER BRANDS OF FRUITS AND JUICES			GREEN GIANT PEAS 1/2 GAL.	2/29	2/27
PET FOODS			PLUS OTHER BRANDS OF CANNED VEGETABLES		
SKIPPY DOG FOOD 1/2 GAL.	2/29	2/27	SUGAR		
GAINES BURGERS 1/2 GAL.	2/29	2/27	C&H SUGAR 1/2 GAL.	2/29	2/27
PURINA DOG CHOW 1/2 GAL.	2/29	2/27	C&H SUGAR 1/2 GAL.	2/29	2/27
PLUS OTHER BRANDS OF PET FOOD			PLUS OTHER BRANDS OF SUGAR		

ALL POPULAR BRANDS
Cigarettes \$2.17

CEREALS	AVG. PRICE	VONS PRICE	SOAPS—DETERGENTS	AVG. PRICE	VONS PRICE
CHEERIOS 1/2 GAL.	2/29	2/27	CHEER DETERGENT 1/2 GAL.	2/29	2/27
CORN FLAKES 1/2 GAL.	2/29	2/27	TIDE DETERGENT 1/2 GAL.	2/29	2/27
SPECIAL K 1/2 GAL.	2/29	2/27	CASCADE 1/2 GAL.	2/29	2/27
QUAKER OATS 1/2 GAL.	2/29	2/27	FAB DETERGENT 1/2 GAL.	2/29	2/27
PRUNE FLAKES 1/2 GAL.	2/29	2/27	AXAX DETERGENT 1/2 GAL.	2/29	2/27
FRUIT LOOPS 1/2 GAL.	2/29	2/27	RINSO BLUE 1/2 GAL.	2/29	2/27
FLAKES 1/2 GAL.	2/29	2/27	COLD POWER 1/2 GAL.	2/29	2/27
POST TOASTIES 1/2 GAL.	2/29	2/27	SALVO TABLETS 1/2 GAL.	2/29	2/27
VARIETY PACK 1/2 GAL.	2/29	2/27	LUX LIQUID 1/2 GAL.	2/29	2/27
PLUS OTHER BRANDS OF CEREALS			PLUS OTHER BRANDS OF SOAP AND DETERGENTS		

BECH-NUT
Baby Foods 3.25

COFFEE	AVG. PRICE	VONS PRICE	FLOUR AND CAKE MIXES	AVG. PRICE	VONS PRICE
FOLGER'S 1/2 GAL.	2/29	2/27	DISQUICK 1/2 GAL.	2/29	2/27
HILLS BROS. 1/2 GAL.	2/29	2/27	SWANSDOWN 1/2 GAL.	2/29	2/27
HUGGINS YOUNG 1/2 GAL.	2/29	2/27	GOLD MEDAL FLOUR 1/2 GAL.	2/29	2/27
MANNING'S 1/2 GAL.	2/29	2/27	LA PINA FLOUR 1/2 GAL.	2/29	2/27
MAXWELL HOUSE 1/2 GAL.	2/29	2/27	CAKE MIXES 1/2 GAL.	2/29	2/27
NESCAFE 1/2 GAL.	2/29	2/27	PLUS OTHER BRANDS OF FLOUR AND MIXES		
HILLS BROS. INSTANT 1/2 GAL.	2/29	2/27	CANNED MEATS		
MJB COFFEE 1/2 GAL.	2/29	2/27	SPAM or PREM 1/2 GAL.	2/29	2/27
LUZIANNE 1/2 GAL.	2/29	2/27	CHUNK TUNA 1/2 GAL.	2/29	2/27
PLUS OTHER BRANDS OF COFFEE			BEEF RAVIOLI 1/2 GAL.	2/29	2/27
			PLUS OTHER BRANDS OF CANNED MEATS		

JERSEYMAID
Ice Cream 59

DRESSINGS & OILS	AVG. PRICE	VONS PRICE	PAPER PRODUCTS	AVG. PRICE	VONS PRICE
MAYONNAISE 1/2 GAL.	2/29	2/27	KLEENEX TISSUES 1/2 GAL.	2/29	2/27
SALAD DRESSING 1/2 GAL.	2/29	2/27	SCOTTELOW'S 1/2 GAL.	2/29	2/27
WESSON OIL 1/2 GAL.	2/29	2/27	ZEE TOILET TISSUE 1/2 GAL.	2/29	2/27
CRISCO SHORTENING 1/2 GAL.	2/29	2/27	SCOTTE'S TISSUES 1/2 GAL.	2/29	2/27
CORN OIL 1/2 GAL.	2/29	2/27	TOILET TISSUE 1/2 GAL.	2/29	2/27
PEANUT OIL 1/2 GAL.	2/29	2/27	SANITARY NAPKINS 1/2 GAL.	2/29	2/27
SPRY SHORTENING 1/2 GAL.	2/29	2/27	CONFIDENTS 1/2 GAL.	2/29	2/27
VONS SALAD OIL 1/2 GAL.	2/29	2/27	MODESS 1/2 GAL.	2/29	2/27
VONS SHORTENING 1/2 GAL.	2/29	2/27	PLUS OTHER BRANDS OF PAPER PRODUCTS		

SAVE WITH COUPONS FROM YOUR Vons 59th Anniversary Coupon Book

Coupons on fine English Bone China and Dozens of Other Food and Merchandise Items. Coupon Book is Still Available Free at the Checkstands.

THIS WEEK'S BONUS COUPONS . . . SCOTTIE'S TISSUES, BUY ONE, GET ONE FREE, WITH COUPON.
4 MIXING BOWLS . . . \$1.29 WITH COUPON. SAVE \$1.

A Fabulous Offer
On Fine English
Royal Kent
BONE CHINA
8 Traditional Patterns

This Week's Pattern: WINDSOR IVY
CUP & SAUCER - \$2.49 VALUE
with Coupon No. 3A . . . Save \$1.30 . . .

Matching Dessert Plate Also Available with Special Coupon. \$2.49 Value, Only \$1.39 with Coupon.

Deposit Your Entry for the
VONS 59th ANNIVERSARY
\$10,000 PRIZE SWEEPSTAKES



GRAND PRIZE . . .
1966 RAMBLER CLASSIC REBEL

OTHER PRIZES . . .
3 TAPPAN HOLIDAY 400 RANGES, 3 SPEED QUEEN AUTOMATIC WASHERS, 3 BROTHER ZIGZAG SEWING MACHINES, 30 GARCIA AUTO-SPIN FISHING REELS, 30 LADY VANITY ELECTRIC CARVING KNIVES, 125 OTHER VALUABLE PRIZES!

★ SO. PASADENA
1818 State St. (East of Fair Oaks)

FRESH BREAD
Perfection—White, Wheat, Sandwich
15 OZ. LOAF
2/49
EVERYDAY LOW PRICE

ORANGE JUICE
Sunshine State—Frozen, Florida
6 OZ. CAN
6/1
SPECIAL STOCK UP

BANQUET DINNERS
Choice of Varieties
FROZEN 11 OZ. PKG.
3/1
SPECIAL STOCK UP

DIET-RITE COLA
12 Oz. Bottles—Plus Deposit
6/49
SPECIAL SAVE 10c

County Fair Pies APPLE, PUMPKIN OR MINCE
FROZEN, 8 INCH PIE **2/25**
Green Giant Corn GOLDEN WHOLE KERNEL
OR CREAM STYLE 303 CAN **2/33**
All Detergent FOR AUTOMATIC WASHERS
3 LB. BOX, INCLUDES 10c OFF **5/59**
Delsey Toilet Tissue 2-PLY
6 PACKS **10/1**

Royal Puddings 3/25
Gaines Burgers 8/9
Sue Bee Honey 2/29

It's Frozen Food **VEGETABLES**
Reg. Pkg. Mix or Match
6/100
Peas, Cut Corn, Leaf Spinach, Cut Green Beans, French Fries or Crinkle Cuts
VONS MACARONI & CHEESE
Frozen, Heat 'n Eat, 8 oz. Pkg. **5/100**
20 oz. Family Size **5/99**
BANQUET MEAT PIES
Chicken, Beef or Turkey
Frozen, 8 oz. Pies **3/59**

BANANAS
Golden Ripe Central American
10/1b
SLICE 'EM OVER CEREAL FOR A NUTRITIOUS BREAKFAST!

Romaine Lettuce FRESH & CRISP
LARGE HEADS **2/15**
Fresh Cucumbers CRISP & FLAVORFUL **2/19**
Radishes, Green Onions **5/**
McIntosh Apples EXTRA FANCY
CANADIAN **2/29**
Fresh Mushrooms LARGES
MUSHES **1/2 39**

Specials in the Delicatessen
VONS SLICED ALL MEAT BOLOGNA
OR
SPICED LUNCHEON LOAF
Two Favorites for Sandwiches **65**
WILSON'S CERTIFIED **All Meat Franks** 1 LB. PKG. **53**
JERSEYMAID-FARMER, CREAM, 10-CAL **Cottage Cheese** PINT CTN. **25**
QUART CARTON, Farmer Style Only 49c

Liquor Features
ROYAL VELVET IMPORTED SCOTCH
Very Light Blended Whisky
86 Proof **\$4.39**
SPECIAL, SAVE 40c FIFTH
Exclusive at Vons & Shopping Bag . . .
MILLBROOK VODKA 80 PROOF **\$2.99**
MILLBROOK GIN 80 PROOF **\$2.99**

VONS BAKERY
"Goodness Knows"
GERMAN CHOCOLATE CAKE
Filled Split Layer
Chocolate Iced Square Cake **89**
VONS FRESH MUFFINS
ENGLISH 1/2 19, SOURDOUGH 1/2 29, CHERRY 1/2 35, CURRENT 1/2 35
Fig. of 6 29c
HAND CARE GLOVES
Debonaire, by Faultless Rubber Co.
Maximum Protection, Greatest Comfort . . .
Soft Flock Lined, Fitted Wrists and Extra Long Cuffs.
Roughened Grip Areas **59**
SAVE 50c

Aluminum Kaiser Foil 31
LYSOL Disinfectant REG. OR FINE 5 OZ. BTL. **59**
DR. ROSS Cat Food KIDNEY & MEAT 6 1/2 OZ. CAN **2/31**
Karo Syrup RED LABEL 1/2 PINT BTL. **37**, BLUE LABEL 1/2 PINT BTL. **33**
Sunshine Yums Yums 11-OZ. PKG. **49**
Pacific Thin Flake Saltines 1 1/2 **35**
Johnson's Pledge 14-OZ. SPRAY CAN. **1/29**
Johnson's Glo-Coat 27-OZ. CAN. **79**

STANDING RIB ROAST
THE FINEST MEAT YOU'LL EVER EAT!
U.S.D.A. CHOICE THE ONLY GRADE WE EVER SELL! **69**
Custom Trimmed, Large End . . .

LOW EVERYDAY PRICES ON QUALITY MEATS

	Average Price	VONS PRICE
Rib Steaks	\$1.09	89
T-Bone Steaks	\$1.65	1.35
Porterhouse Steaks	\$1.69	1.45
Boneless Top Sirloin	\$1.89	1.59
Chuck Steaks	79	49
Boneless Family Steaks	98	79
Boneless Stewing Beef	89	79
Center Cut Chuck Roast	77	49
Boneless Chuck Roast	89	79
Beef Rump Roast	98	79

FRESH FRYERS
U.S.D.A. Grade A Young Chickens, 2-2 1/2 Lbs. Avg. **29**
ALSO NEW LOW EVERYDAY PRICES ON VONS FAMOUS CALIFORNIA GROWN FRESH FRYERS AND FRYING CHICKEN PARTS

SLICED BACON
Vons Table King • Swift's Premium • Farmer John • Wilson's Certified • Luer Quality • Hormel Black Label
79
Luer or Farmer John Link Sausage 1/2 LB. PKG. **33**
Swift's Brown'n Serve Links 1/2 LB. PKG. **59**
Vons Freshly Ground Pork Sausage PER LB. **49**

ALASKA SALMON
Tender, Tasty Pink Meat
Frozen—5 Lbs. Avg. Wt. **59**
Whole or Piece to Bake . . .
DOVER SOLE FILLETS Fresh, Skinless **89**

FRYING SHRIMP Medium, White Bay . . . **98**
SWORDFISH Center Cut White Meat **69**
POP WARNER FOOTBALL
ALL THE THRILLS AND EXCITEMENT OF YOUTH FOOTBALL. COMMENTARY BY JORDAN OLIVER
IN COLOR SUNDAYS AT 5:30 KTLA-5

VONS and Shopping Bag
Tax Added to Applicable Items

PASADENA
3841 E. Sierra Madre Blvd.

SIERRA MADRE NEWS—O
Thursday, Oct. 21, 1965

As Ives Sees It

and a tie out of six "limb crawlers" makes the season's effort look like 14-11-1.

ON THE LOCAL FRONT take PASADENA to cuff Pierce. The locals dropped their initial tilt of the season against Harbor but with homecoming festivities on tap, should rise to the occasion.

GLENDAL HOOPER, a tough high school team, to edge the erratic Muir Mustangs. Admittedly Brownfield's clever lost their two games to extra strong clubs but the Hilltoppers might rate in that class.

PASADENA HIGH over Burbank to remain in the unbeaten elite. You can't beat the Bulldogs if you can't score on them and Hamilton's gang are mighty stingy in that department.

GLENDAL, building up to a title clash with PHS, to romp over Blair.

Homer Beatty's CAL ST. AT L.A. to slip past a rugged northern opponent in Fresno.

THE GAME OF THE WEEK will be at South Bend where mighty Troy tangles with revenge-minded Notre Dame. The Irish have had two weeks to prepare while SC battled long and hard against Stanford. Still the Trojan's didn't unveil much offense other than Mike Garrett. Iron Mike is the best college back in the nation and should be a cinch Heisman Award winner. It may be a losing cause since ND is always particularly rough on their home field, but we'll take USC by a 16-14 margin.

The "winner take all" clash in the Big-10 pits Michigan State at Purdue. The Boilermakers have been unimpressive since beating Notre Dame while MSC has rolled over all opposition. Tab the SPARTANS with their balanced attack to turn the trick, but hope I'm wrong.

INDIANA to upset Washington State in Hoosierville . . . FLORIDA STATE to knock over another Southern giant, Alabama . . . NAVY to nip Georgia Tech.

UCLA, a much tougher team than expected, should prove rude hosts for their big brothers from California . . . OREGON to sneak past Washington's Huskie as Jim Owen's crew suffers their poorest season in many moons . . . OREGON STATE over Utah, but it won't be at all easy . . . STANFORD to slip past Army, but old Hankus has a late, late hunch that the Indians will suffer a letdown from the USC fracas.

BAYLOR to edge Texas A&M, make it 23-20 . . . ILLINOIS, gaining strength every week, to belt Duke by two TDs . . . GEORGIA to rebound back into win column with victory over Kentucky . . . MICHIGAN, about due for a win to whip Minnesota.

THE CHARGERS over Joe Namath and the New York Jets and BALTIMORE to slaughter the Rams. And what has happened to the L.A. pro club?

LaSalle Alumni Stage Fund Raising Event
The La Salle High School Alumni Association has announced the foundation of a scholarship fund within the school for students with fine scholarship and financial need. President Anthony Kane '60 announced that they will give away a portable television set on October 29. Tickets are available at the school for 25 cents or five for \$1.

This fund will be available for students from each of the four classes enrolled at La Salle High School to help defray tuition and book costs during the year. One such scholarship will be offered to each class, and the recipient will be selected on the basis of scholarship and need. The scholarship fund is to be used by students while at La Salle High School, and is not as yet for graduates of the school attending college.

Those wishing to purchase tickets may contact the school. There is a limited number still available. President Kane also announced the formation of the Alumni Executive Committee comprised of class representatives from each of the graduating classes, the president of the association, and the secretary-treasurer, and moderator of the group. Named to the board for the 1965-66 term are: Gary Gargigan '60, James Ferandell '61, Terry Trousdale '62, Neil McElwee '63, Joseph Geare '64, and Justin Jaqua '65. The class representatives have the function of attaining 100 per cent participation in the group's activities, and to plan the class reunions in December.

"I DON'T THINK OUR FOOD IS ALWAYS OUT OF THIS WORLD... But what is my opinion against thousands of others?!"

signed
Charlie Eaton



EATONS HOTEL & RESTAURANT
1150 Colorado Blvd., Arcadia • 445-2121 • 681-6033

New Books At Local Library

New books added at the Sierra Madre Public Library: Christie, A Caribbean Mystery. The delightful Miss Marple in an island adventure.

Duncan. My Friends the Mrs. Millers. Janet Alexander's friends in the colorful island of St. Jago provide another challenge in human relations.

Eberhart. R.S.V.P. Murder. New York, blackmail letters and an unsolved murder provide an intriguing puzzle.

Lackridge. Squire of Death. New York locale for a case of murder with a vengeance.

Isaac. Adopting a Child Today. An interpretation of adoption laws and practices today.

Pirestly. Lost Empires. Life of the English variety stage in the early 1900's.

Sorensen. Kennedy. A view from a personal source.

Stone. Those Who Love. A biographical novel of John and Abigail Adams.

Young. Miss MacIntosh, My Darling. An ambitious, psychological novel of the human spirit.

Schmitt. Electra. The haunting of the Greeks; a new look at the tragedy of Electra's children.

Wolfe. Never Step on a Rainbow. A psychological story of a woman's fear of the man next door.

10—SIERRA MADRE NEWS Thursday, Oct. 21, 1965

Letters to the Editor

Dear Editor:

What does it take to shake good people out of their somnambulist apathy? It far gone to care, one way or another.

Their kids are taught a new version of the Pledge of Allegiance to our flag in public school, on the whim of a teacher who apparently distrusts the Oath of Allegiance so long in use, and the yawns are deafening.

I trust their anguished cries in the night will not go unheeded when that rapidly approaching time comes that will transform dreams into nightmares.

Quite honestly, at this point, it would seem the sleepwalkers will get just what they deserve.

As ever,
—STIFBAK.

Dear Editor:

On behalf of the Sierra Madre Lions Club, and I as prospect chairman for White Cane Days, would like to thank the merchants and residents for the wonderful support given to our recent White Cane Days Project.

Each year the funds collected during our White Cane Days are used to help fight blindness in this area.

and due to the cooperation received from the many merchants and businessmen, this project was a success.

Sincerely yours,
—ROYCE M. BONDS,
Project Chairman
White Cane Days.

FLOURNOY REPORT



President Johnson's recent operation and temporary incapacity has pointed out the importance of a measure now passing through the California Legislature.

This is the proposed amendment to the United States Constitution which would settle the issues of presidential succession, vice presidential vacancy, and presidential inability.

The need for such an amendment was made tragically clear to Americans in 1963. President Kennedy's sudden death, and the succession of Vice President Johnson, left the nation without a vice president. In fact, that post has been vacant for a total of 37 out of the last 175 years.

The Constitutional amendment which is now before the California Legislature, and which will become the 25th amendment to the U.S. Constitution if it is ratified, provides that if the president should be removed from office, resign, or die while in office, the vice president would become president.

To fill the resulting vacancy in the vice presidency the president would nominate a vice president who would take office upon being confirmed by both houses of congress.

Not only does this amendment provide for presidential succession and for filling the vacant vice presidency, however; it goes much further by addressing itself to presidential inability.

If the president should become incapacitated and unable to continue fulfilling the powers and duties of the office, he may so inform the leadership of both houses of Congress and the vice president would assume these powers and duties. He would not take over the office, it should be noted, just the powers and duties of that office. Then when the president felt able to resume his presidential duties he would so inform Congress and go back to his desk.

One part of the amendment which could have far-reaching consequences provides that the vice president, along with a majority of the heads of the various executive departments, can inform both houses of Congress that the president is unable to continue fulfilling his powers and duties. If the president disputes this, Congress decides the issue and the president may be forced to step aside. In this case the vice president would become acting president and would succeed to the powers and duties of the office, but not to the office itself.

In view of the many times throughout our national history when the government came to a virtual standstill due to the illness of the president, this amendment is without a doubt needed.

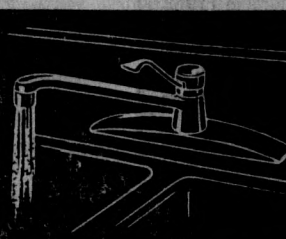
The church's theme has always been — "Play it square all week but be a 'round' on Sunday."

An empty pew in church on Sunday is a sign of someone shirking their duty.

Be modern with

MOEN

FAUCET WITH A FUTURE
Saves Work...Time...Water



G-E-M PLUMBING CO.
43 N. Baldwin EL 5-0757

WCTU Holds 83rd Convention

A progressing 83rd Convention is being staged in the brightly lighted Miramar Hotel in the sea, in Santa Monica, at the end of Wilshire Boulevard, Oct. 25-28. State officers of the Women's Christian Temperance Union are the stage hands. They are cooperating to have all plans ready for registering delegates and guests at 1 p.m. Monday, simultaneously with officers and directors meetings, in which Mrs. Lydia A. Wood, president, and Mrs. Mary Hamilton, chairman, will preside. Faithful completion of officers and hostess committee assignments will assure a ten-sessions program of information, inspiration and progress toward new goals.

Heading delegations in the Pasadena Federation Unions are the various local presidents: Mrs. Mary H. Bradshaw of Alhambra, Miss Winona Wheeler of Monrovia, Mmes. Evelyn Coon, Mary Kenny Smith and Alice O. Whitney of Pasadena, Mrs. Nelle L. Velra of Sierra Madre and Mmes. Frances McCaslin Creswick and Ruth Gates Miller of South Pasadena.

A quick drop-off on the down-shift in your GM car can sometimes be traced back to a pinched vacuum line.

County Museum Art Group To

Sponsors for the Creative Arts Group will journey by bus to the Los Angeles County Art Museum on Tuesday morning, Oct. 26, for a brunch and tour program. The organization of over 100 members supports the activities taking place at the Adobe, 35-37 E. Montecito St. in Sierra Madre, and they will leave from there at 9:15. Cometto Edgar is tour chairman.

After brunch the Lytton Gallery will be visited to see

the current exhibition of "Art Treasures From Japan." Later a tour of the Akmanson Gallery of Ancient Art will conclude in time for a return to the Adobe by 3 o'clock.

Membership in the Sponsors is open to all interested persons. For further information, phone 356-1450 between 1:30 and 2:30 Monday through Friday.

Into Ranks of Beta Sigma Phi

Three new members will be welcomed into the ranks of Rho Chapter, Beta Sigma Phi, Thursday, October 21 at the home of Mrs. Walter Christensen of Pasadena.

Mrs. Russell Richardson, president, will conduct the pledge ritual for Mrs. Kirby Shaw and Mrs. Charles Wright and the welcoming ceremony for Mrs. Richard Michelson, a transferee.

The cultural program for the evening, a talk on "Poetry" will be presented by Mrs. Hiro Kumano.

Plans will be made for a haloween party to be held October 23 at the home of Mrs. Thomas Bates of Sierra Madre.

The social committee under the direction of Mrs. Brent Rock will be in charge of refreshments.

Beauty News
Enjoy A Thrilling
FREE HOUR
OF BEAUTY
Try before you buy
Call 358-2559
For Your Appointment
MERLE NORMAN
COSMETIC STUDIO
108 E. Lime, Monrovia

Perrys' Stationery and Gift Shop

Hallmark Cards for All Occasions

- GIFT ITEMS
- OFFICE SUPPLIES
- WEDDING INVITATIONS & ANNOUNCEMENTS
- RUBBER STAMPS
- SCHOOL SUPPLIES

SPECIAL
Hallmark Greeting Cards
FOR ALL SPECIAL OCCASIONS

56 W. Sierra Madre Blvd. EL 5-3385

Enter your Timeplan® Auto Dealer's big, new '66 SWEEPSTAKES!

Just look at what you can win by just looking at the new '66 model cars—at any of the 2,054 auto dealers in California who offer Bank of America Timeplan® financing.

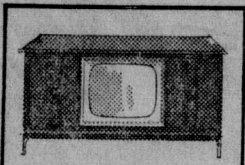


FIRST PRIZE

A 23-foot Dorsett cabin cruiser with trailer OR a two-week, expense paid trip for two anywhere in the world including transportation, hotels, meals, plus guided tours. PLUS a Bonus Prize of \$2,500 in Bank of America Travelers Cheques.*

SECOND PRIZE

Three RCA Home Entertainment Center units—color TV, stereo Hi-Fi, AM/FM radio—all combined in one beautifully finished wood cabinet.

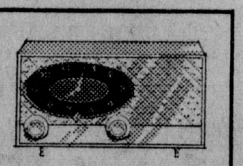
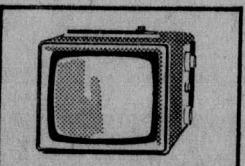


FIFTH PRIZE

Fifty American Tourister 2-pc. luggage sets—a man's companion case and jumbo 2-suitcase, or a woman's weekend case and pullman case.

THIRD PRIZE

Six General Electric transistorized portable TV sets. These sets operate on house current, batteries, or on the power available in a car or boat.

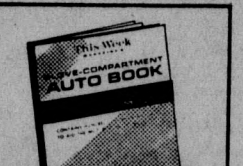
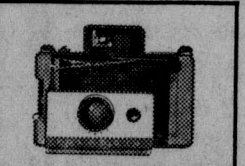


SIXTH PRIZE

Five hundred Admiral Clock Radios with automatic shut-off and automatic turn-on. Fall asleep to music, wake up to music or a gentle alarm.

FOURTH PRIZE

Twenty Polaroid automatic color cameras. These new models take color shots in 60 seconds, black and white in 10! Complete instructions included.



SEVENTH PRIZE

Five thousand Random House Glove Compartment Auto Books—lists hotels and motels, mileage between cities in the United States, tips on travel.

There's nothing to do—nothing to write. And you can win one of more than 5,000 valuable prizes. Just stop in, look over the new cars and fill out an entry blank for the Timeplan '66 Sweepstakes.

Entering the contest does not obligate you in any way. But if you are thinking of buying a new car, think about Bank of America Timeplan Financing. Timeplan loans can be used for buying new cars, used cars—to buy new tires, a radio or other accessories—or to pay for necessary repairs.

When you finance with Bank of America, you know you are getting low bank rates. You can take up to 36 months to repay a Timeplan loan, and for a nominal extra fee you can be protected by life insurance during that period.

Almost every auto dealer in your community offers Timeplan auto financing. Why not stop in at one of their showrooms, look over the new models and enter the Timeplan '66 Sweepstakes today? Just look for the banner in his window.

*The winner of the First Prize is eligible for the special Bonus Prize if he purchases a 1966 model car on or before November 27, 1965, using Bank of America Timeplan Auto Financing, or if he has attached to the winning entry the words "Bank of America Timeplan Auto Financing."

BANK OF AMERICA
NATIONAL TRUST AND SAVINGS ASSOCIATION—MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Your Authorized Dealer For WHIRLPOOL GAS DRYERS

LOREN HILL APPLIANCES

WE SERVICE
ALL MAKES
OF
WASHERS - DRYERS
DISHWASHERS
AND
GARBAGE DISPOSALS

14 YEARS IN THE COMMUNITY

724 W. Huntington EL 8-1275 Monrovia

ONLY GAS DRYERS WORK FOR JUST 2¢ A LOAD

- It actually costs even less than 2¢ a load with gas.
- Any other kind costs 3 times as much.
- During the lifetime of your dryer you may save enough with gas to buy yourself a new one.
- On installation costs alone, gas can save you up to \$150.
- No dryer dries clothes faster, fresher or fluffier than a gas dryer.





Southern Counties Gas Company

Your Authorized Dealer For

Philco Hamilton Speed Queen Gas Dryers
Prices Starting at -- \$148.88

Benedict & Benedict, Inc.

Sales, Service, Installation... Over 50 Years in the Community
Your Satisfaction Guaranteed

1433 E. COLORADO, PASADENA SY 5-5881 MU 1-6502

WE SERVICE
ALL MAKES
OF
WASHERS - DRYERS
DISHWASHERS
AND
GARBAGE DISPOSALS

Editorially Speaking...

Attention: . . . Taxpayers

Amid the reverberations of California's assessment scandal and legislative talk of massive tax reform programs, members of the State Board of Equalization have come up with an interesting 15 point program which they say would offer the first uniform property tax guides for the public and the assessor alike.

The five members of the state's property tax administrative agency submitted their ideas for study by the governor, state legislators and county assessors.

"California property taxes, currently yielding \$3.3 billion annually, are so administratively muddled that neither the taxpayer nor the assessor can find uniformity in the laws," the board members declared.

"Both deserve practical specific guides," they urged. To which most every businessman, utility manager and homeowner could reply with a hearty "amen."

One board suggestion deals with the continuing problem of disparity in the level of assessment from county to county. While present practices see those levels established by the county assessors themselves — subject to review by the state board if they are substantially out of line with statewide averages — the board asked for legislation directing county assessors to assess at 25 per cent of market value and making that uniform level enforceable through the board.

Also at the county level, the board called for complete court trial of county equalization board decisions if an aggrieved taxpayer desires and for establishment of assessment appeals boards in the larger counties to take over that function from county supervisors.

The board noted that its study package contained suggestions also voiced by other proponents of general assessment reform as well as ideas growing out of the current assessment irregularities.

Among the latter would be legislation to give law enforcement agencies the right to inspect now-secret property tax records, and to provide that each taxpayer be notified of both the assessed and market value of his property.

Other ideas aimed largely at reducing property tax inequities include:

—Gauging the veteran's qualifications for property tax exemption by his gross income rather than his gross assets.

—Changing the property tax lien date from the first Monday in March to January 1, the day after most businesses close their annual accounts.

—Taxing business inventories in proportion to their average value in the calendar year instead of in proportion to their value on the lien date.

—Exempting from taxation household furnishings, personal effects, solvent credits and money.

Mr. Murphy's Overalls

George Murphy went to Washington under the somewhat skeptical scrutiny of a good many people, in California and across the nation. During his campaign for the U.S. Senate he had been constantly referred to as the former song and dance man, his long years of success in business executive positions carefully left unmentioned. He has surprised a lot of people with his initiative and his level-headed approach to his new responsibilities.

Now he has given the older warhorses in his Republican party what could be a most effective campaign weapon. Ever since the advent of Barry Goldwater as a Presidential candidate the GOP has been awash with the crocodile tears of people who lament that it has become the tool of the John Birch society. In a network TV interview the other day, however, Senator Murphy declared that approximately 60 per cent of the Birch members are Democrats.

It has long been known that a significant number of top rank Birchers are Democrats, and certainly the organization finds much of its strength in the Democratic South. If his figures are correct, Mr. Murphy may have thrown the overalls in someone else's political chowder.

Wasteful VISTA

Any among our readers who remember Fibber McGee and Molly of radio fame will recognize the title of this editorial as a rather outrageous pun on that delightful couple's imaginary "estate." It is inspired by the Office of Economic Opportunity's request for a \$24,500,000 budget for its domestic peace corps, which is officially known as Volunteers in Service to America (VISTA).

A newspaper survey of VISTA's first fiscal year revealed some interesting statistics:

It had spent \$3,100,000, and had 202 trained volunteers to show for it.

At the same time the OEO listed 120 salaried employees in its VISTA division — more than one for every two trained volunteers.

Among the training courses offered was "laboratory practice in the science of charity."

Despite such alluring subjects, VISTA had a dropout rate of 14 per cent.

Which suggests the typical cynical taxpayer's reaction: perhaps the next logical dropout is VISTA itself.

Buck Passing

The use of bonds to finance public projects often has been criticized as a shifting of burdens to future generations. Without debating the merits of that many-faceted question, may we call attention to the fact that we, too, are a "future generation."

In his report on state general fund revenues and major cost expenditures for the first two months of 1965, Controller Alan Cranston reveals that bond interest and redemption totalled \$33,809,476. This was more than any single major source of income except the sales tax. It was more than we spent on aid to families with dependent children, or the University of California, or aid to needy aged.

So, while in some cases we may be passing the buck to posterity, at least we know how it feels. We're passing quite a few bucks along to the state to pay off our own fiscal inheritance.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3334 or 5-3335.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre, is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1959. Adjudication Decree Number, 404,764.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1964, under Act of Congress of March 3rd, 1879.

R. Robert Evans
Peggy L. Evans

Editors and Publishers

NOTE: The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

Subscription Rates: In Los Angeles County — \$3.00 per year. Elsewhere in the United States \$4.00 per year. Foreign Countries, Air Mail, Second Class, prices upon Application. 10 cents per single copy.

Extension of Casey Bill

Propose Cal-Med Program To Implement Medicare

Assembly Speaker Jesse M. Unruh recently outlined provisions of a sweeping new proposal designed to protect Californians from the economic disaster of unforeseen medical expense.

Called the "Cal-Med Program," the Unruh proposal would implement the medicare program in California. The Assembly Speaker described his plan as "a completely new trust fund approach to providing health services."

All California families would become eligible for the Cal-Med program upon filing a state income tax return, whether taxes are actually due or not. Cal-Med benefits would be determined on the basis of information in the tax return — gross income, resources, number of dependents, and magnitude of medical expenses.

For those over 65, the Cal-Med Program would supplement the federal program by providing continued medical care after medicare benefits are exhausted. Cal-Med would cover welfare recipients and other low-income citizens with free inpatient care and free health insurance covering out-patient care.

Other persons would become eligible for Cal-Med benefits after spending a specified percentage of income for medical expenses. After paying this "participation expense," the Cal-Med recipient would apply for a loan from a participating bank or lending institution to pay his additional medical bills.

The Cal-Med trust fund would repay a percentage of this loan, and the recipient would repay the remainder. The exact percentages shared by the participant and the trust fund would be determined by the information in his income tax return and the amount of health insurance he carries.

"This program would in no way undermine the relationship between patient and physician," Unruh said. "On the contrary, it extends the benefits of such a personal relationship to low income families who, until now, have received their medical care in county hospitals and clinics where a continuing doctor-patient relationship is usually impossible."

"Under the Cal-Med Program, the patient will select his physician. The physician will present his bill to his patient and receive payment from his patient. The doctor will not have to become involved in administrative procedure. His only concern will be with his patient."

Another medical care proposal has already been introduced during the special legislative session by Assemblyman Jack T. Casey. Unruh emphasized that the Cal-Med proposal is not intended as a substitute for the Casey measure, but as a possible extension of the bill.

"It would be possible," the Assembly Speaker said, "to amend the Cal-Med proposal into the Casey Bill."

"Our first concern in developing a medical care plan for California was to capture all possible federal funds that would be made available to this state. The Casey bill substantially does this, but with Cal-Med added, we would have a single system for utilizing whatever funds are available now and whatever funds may be available in the future."

"We would not have to establish new categories or new programs," Unruh said. "Everyone would be served by a single system with a sliding scale of benefits based on a sliding scale of needs."

"The program's annual cost will be as much as the Legislature wishes to appropriate. Should the Legislature wish to add or subtract funds at any time, the Cal-Med Program can expand or contract accordingly."

"Cal-Med was not conceived as a program shaped to fit available dollars," Unruh added. "Cal-Med was shaped to fit the health needs of the people of California."

Children should be seen
and not hurt.
Defensive driving
will always pay

CLASSIFIED ADS.
Is Your Best Method To
To Rent Or Sell Property
USE THEM OFTEN

CARROT TOP



Today the idea of this routine would find amusement, but no acceptance. True enough, inflation throws the arithmetic all out of kilter, but not the formula. I believe a young, unmarried man would have no problem at all in saving a third of his salary. But this is not the custom today. Instead, we work on the theory of how much we can pay a week on the TV, washer-dryer and sports car.

Of course, that's what makes business good and fills our junkyards with a million items of new junk a year. But, could there not be a slight compromise toward saving a buck or so against a few rainy days?

It may seem harsh to recall that a man used to be required to prove he could support a family before he fathered one. When I was sparking the girls, the prospective father-in-law looked over the romantic swain with a cold and jaundiced eye. The young man must first give assurance of honorable intentions, and some indication of his bank balance. In other words, if you wanted to have a family, you first made plans to support one.

The Administration is concerned about people having good jobs, while employers are combing all possible avenues, week after week, to find people qualified to do the work. At this print shop, no qualified people have been beating on our doors, and every other print shop in the country is short of good people.

Whatever happened, do you suppose, to that "Great Society" we actually used to have in the United States?

And with the above thoughts off my mind, I want to close the column for this week with the following remark: "An old-timer is one who can remember when 'two could live as cheaply as one, without both working,'" and the new name for a Credit Card is "Instant debt." This you should remember, I hope, I hope, I hope.

Instructions For Armed Forces Mail

"The period Oct. 21 to Nov. 10 has been designated for the mailing of Christmas parcels by surface transportation to members of the Armed Forces overseas," stated Postmaster Guy Rossi. For airmail parcels the period is Dec. 1 to Dec. 10. Greeting cards for the Armed Forces overseas should be mailed within the periods designated for parcels if they are to have a reasonable expectation of delivery prior to Christmas.

The term, "Armed Forces overseas" includes personnel of our Armed Forces, members of their families, and authorized U.S. civilians employed overseas, who receive their mail through an APO, New York, N.Y., San Francisco, Calif., or Seattle, Wash., or Fleet Post Office, New York, N.Y., or San Francisco, Calif., or Navy Post Office, c/o Postmaster, Seattle, Wash.

All articles should be packed in boxes of wood, metal, solid fiberboard, or strong double faced corrugated fiberboard. All fiberboard boxes should be securely wrapped in heavy paper which materially strengthens the package. Each box should be well tied with strong cord and sufficient cushioning material should be used to prevent any rattling or loosening of articles within the package. Unless tightly filled, boxes are likely to be crushed, indicated Postmaster Rossi.

Domestic rates of postage are applicable, and postage must be fully prepaid. Addresses must be legible and complete, and should be prepared by typewriter or pen and ink. All APO numbers have been changed to five digits which are identical to the ZIP Code.

"Further information and more complete details may be obtained by inquiring at the Post Office," said Mr. Rossi.

A clean windshield is a necessity during these days of early darkness.

Host To Humane Society

The annual meeting of the Humane Society of the United States was held at the Ambassador Hotel, in Los Angeles, Oct. 2, 3 and 4, and was hosted by Mercy Crusade Inc.

The highlight of the three day meeting was the banquet in a well-known restaurant. The banquet climaxed a most unforgettable milestone in Humane history.

Over three hundred humanitarians from all walks of life attended. Among the notable guests were: master of ceremonies, Cleveland Amory, noted author, and director of H.S.U.S. in Washington, D.C., and Lt. Gov. Glenn Anderson, who presented the Humanitarian Award of the Year to Amanda Blake, Kitty, of the television show, Gunsmoke.

The keynote address, "Mankind's Modern Morals" was given by Dr. James Mehorter, associate professor of psychology, and staff psychologist of Montclair State College, New Jersey.

BASINGERS

IN MONROVIA



Flowers and Gifts For All Occasions

Call and Charge It

FREE Delivery

EL 8-4104

358-3283

511 S. MYRTLE AVENUE

BankAmericard MONROVIA

Edison announces
a new Payment Office
in Sierra Madre



Reddy Kilowatt—your electric servant

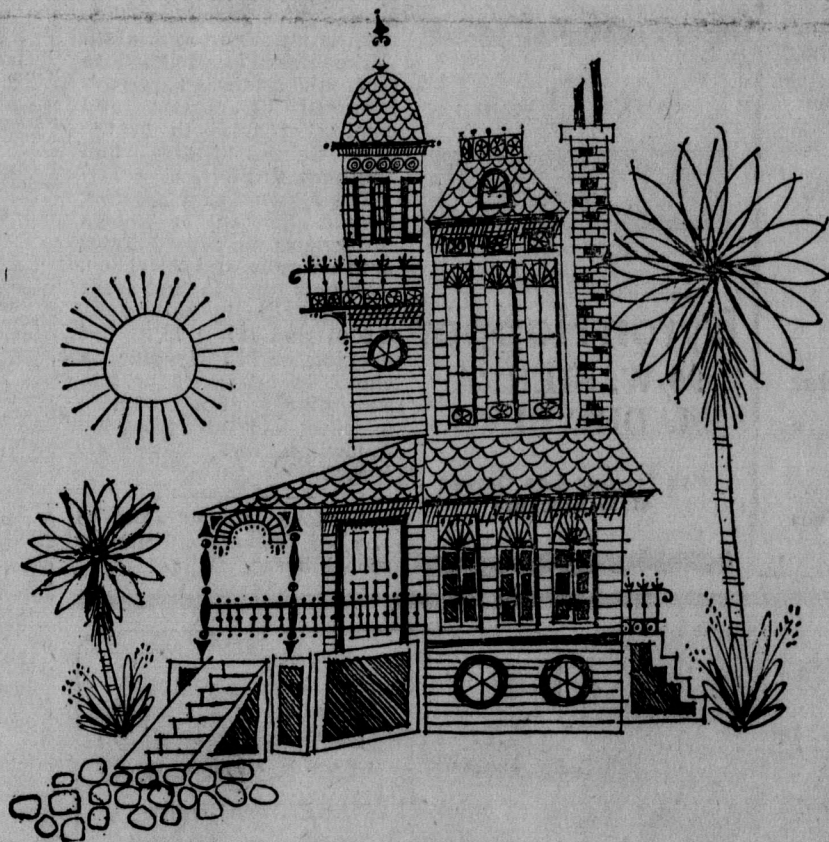
Beginning Monday, November 1, you may pay your electric bills at a convenient new location:

Sierra Madre Hardware and Gift Company
25 West Sierra Madre Blvd.
Open Mondays through Saturdays
8:30 A.M. to 6:00 P.M.

With the opening of this new payment location, we are closing the Edison office at 40 N. Baldwin Ave.
For your convenience, requests for turn-ons, turn-offs, and other electric service or information may be made by telephone: ELliott 9-6651.



Southern California Edison Company



If you have a reason...
HOME LOANS
are always in season
at Altadena Federal Savings...

Yes, the seasons are all the same here when it comes to providing home loans for purchase, building or refinancing, or adding that long-needed patio, swimming pool or extra room. However, let's face it, NOW is the time of the year to be up and doing. With the sun rising higher in the sky every day, ambitions soar and house plans take shape. So why not gather your dreams, your ambitions and plans together and apply for the loan you need. We handle everything up to and including full escrow service. See or call us about our easy 1-2-3 home loan program. We're as close as your telephone.

TELEPHONE: 794-1161

ALTADENA FEDERAL SAVINGS
and Loan Association

Head Office: ALTADENA: 2246 N. Lake Ave./794-1161/681-5691
Regional Offices: PASADENA: 1845 E. Washington Blvd./794-1161
SANTA ANA: 17053 E. 17th Street/541-5286



INSURED, CHARTERED AND SUPERVISED BY AGENCIES OF THE UNITED STATES GOVERNMENT

New Books At Local Library

Bosworth. Storm Tide. A Short stories of contemporary Africa reminiscent of Isaac Dinesen.

Nathan. The Mallot Daries. A serio-comic essay on archaeology.

Sarnoff. Russel Sage, the Money King. An influential figure in the American Industrial Revolution.

Clark. Jim Clark at the Wheel. The world motor racing champion's own story.

Durant. The Age of Voltaire, Vol. IX in the Story of Civilization with special emphasis on the conflict between religion and philosophy.

Ricks. Part of the Truth. The autobiography of a significant mark of contemporary letters.

Dasman. The Destruction of California. An indictment of man's folly from the past to the present in California.

Tharp. Mrs. Jack: a Biography of Isabella Stewart Gardner. The fascinating biography of a society rebel, and founder of a world-famous museum.

Alice A. Paegel Succumbs Friday, Oct. 15

Mrs. Alice A. Paegel, age 52, of 1300 Valley View Ave., Pasadena, passed away Friday, Oct. 15, at Huntington Memorial Hospital.

Mrs. Paegel was originally from Minnesota, but had made her home in California for 30 years, and was formerly a long-time resident of Sierra Madre, before she moved to Pasadena.

Survivors include her husband, Aloys C. Paegel; a son, Anthony W. Paegel of Pasadena; a daughter, Mrs. C. L. Sanders of Sierra Madre; two brothers and a sister in Minneapolis, Minn., and one grandchild.

Rosary was held Sunday, Oct. 17, at 7:30 p.m. and Requiem Mass Monday, Oct. 18, at 10 a.m. at St. Rita's Church with Rev. Thomas J. O'Malley officiating. Interment was at Resurrection Cemetery.

Arrangements were made by Ripple Mortuary, Sierra Madre.

Make the buckling of your seat belt a standards part of the routine of starting your car.

The best thing to stop a trip through the windshield, in case of an accident, is a seat belt. Use it.

Byron Hopper

90 W. SIERRA MADRE BLVD.

Ask for our free Omega style brochure

OFFICIAL AGENCY

OMEGA

WORLD'S MOST WANTED WATCH

El Rancho Shopping Center

1137 W. Huntington Dr. Arcadia

Open Wed. Evenings

PEPTONE

by Deedee & Alice

That unforgettable group I mentioned a few weeks ago has finally done it. They found a name, Sean and the Brandywines.

The group was formerly known as the Bagdads and was all surf, until Ron Glass, known by the boys as Zeke, picked them up and started to help them remake their style. Since then wonders have been created.

Around the end of the month the boys are to release their first new single. The two songs on this will more than likely be "Cody" and "She Ain't No Good."

Bob Wall, the 17 year old lead guitarist, sings the lead in most of their songs and is responsible for writing a good number of them.

Paul McCartney isn't a member of the group but one might think so in seeing the drummer, Bill Combest. As a matter of fact, Bill can't seem to go anywhere without being mistaken as Paul.

Lead guitarist, Steve Conway, is actually the reason Sean was picked as part of the group's name. Since he's rickname is Sean and he's the leader of the boys this seemed very appropriate.

Joel Krasomil is one of the quieter members of the group. His quietness, however, does not reflect in his work, as he is an extremely good bass guitarist and singer.

Everyone seems to think that singers have it so easy but after sitting through 8 hour of recording, it's quite a different story. The more fame they get the more power to them and I know this won't be hard for the Brandywines.

The Beatles are coming out with a new L.P. No one's quite sure of what its name is going to be. Only time will tell.

Want to know something about your favorite singer or singing group? Send a postcard to "Deedee and Alice," c/o the Sierra Madre News.

Ronald Reagan First Speaker

The Alhambra Jaycee sponsored public information series will present Ronald Reagan as its first speaker, October 29, at 7:30 p.m. at the Pasadena Civic Auditorium Exhibition Hall.

The series is designed to keep all interested persons informed of current and coming events both in the San Gabriel Valley and Southern California.

The Jaycees first speaker, Ronald Reagan is known throughout the United States both on radio and television.

Tickets for this first event are available by calling AT 4-5044 and AT 1-7522. The evening will include a choice of prime rib or lobster dinner along with a question and answer period following Mr. Reagan's speech.

A move is now afoot to put red flashers on Sunday school buses.

LEGAL NOTICE

SIERRA MADRE NEWS
CITY OF SIERRA MADRE,
CALIFORNIA
STREET NO. 85 (Suffolk, Sierra Place and Lowell) NOTICE OF FILING OF ASSESSMENT AND TIME OF HEARING THEREON

NOTICE IS HEREBY GIVEN that heretofore there was filed with the undersigned City Clerk of the City of Sierra Madre, California, an assessment to cover the sum due for the work and improvement done and performed by the contractor, under and in pursuance of the provisions of the Improvement Act of 1911, reference being made to Resolution of Intent No. 2130, passed and adopted by the City Council of the City of Sierra Madre on the 23rd day of March, 1965, in the matter of the construction of sanitary sewers together with appurtenances and appurtenant work in Assessment District No. 85 in said City, for the description of said work and improvement, and of the district to be assessed to pay the costs and expenses thereof, said assessment being made pursuant to the provisions and requirements of said Act, according to the character of the work done, and has attached thereto a diagram of said district as required by said Act.

Said assessment shows the amount to be paid to the contractor for the work and improvement, together with all incidental expenses, and shows the amount of each assessment against each lot or parcel of land assessed to pay the same.

NOTICE IS HEREBY GIVEN that the 9th day of November, 1965, at the hour of 8:00 o'clock p.m., is the time fixed by the undersigned City Clerk when any and all persons interested in the work done, or the assessment on file, may appear at the regular meeting of said City Council, located in the City of Sierra Madre, California, and be heard by said City Council.

Protests or appeals must be in writing and made to said City Council prior to the time fixed for said hearing, all in accordance with the provision of said Act.

L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California
Publish Sierra Madre News October 21, 28, 1965

SIERRA MADRE NEWS
NOTICE OF PUBLIC HEARING
REAL PROPERTY AT
No. NE P-3550

In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Estate of GENEVIEVE McCAVITT, Incompetent.

Notice is hereby given that the undersigned will at private sale, on or after the 6th day of November, 1965, at the office of KENNETH C. NEWELL, 523 Security Building, City of Pasadena, County of Los Angeles, State of California, to the highest and best bidder and subject to confirmation by said Superior Court, all the right, title and interest in and to all the certain real property situated in the City of Sierra Madre, County of Los Angeles, State of California, particularly described as follows, to-wit:

Lot 14 and South 10 feet of Lot 16 of Victoria Place, as per Map recorded in Book 9, Page 173 of Maps, in the office of the County Recorder of said County.

Terms of sale cash in lawful money of the United States on confirmation of sale, or part cash and balance evidenced by note secured by Mortgage or Trust Deed on the property so sold. Ten per cent of amount bid to be deposited with bid.

Bids or offers to be in writing and will be received at the aforesaid office at any time after the first publication hereof and before date of sale.

Dated October 15, 1965
BERNARD McCAVITT, GUARDIAN
Estate of Genevieve McCavitt, Incompetent

Kenneth C. Newell
523 Security Building
Pasadena, California
SYcamore 6-7194
Attorney for Guardian of the estate of said incompetent
Publish Sierra Madre News October 21, 28, Nov. 4, 1965

SIERRA MADRE NEWS
V-549-65
NOTICE OF PUBLIC HEARING
NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9371, that the City Council of the City of Sierra Madre has fixed Tuesday, October 26, 1965, at the hour of 8:00 p.m. in the Council Chambers of the City Hall, located at 55 West Sierra Madre Boulevard, in Sierra Madre, California, as the time and place for holding a public hearing on an appeal of a Planning Commission denial of a variance to reduce front yard setback to conform with City Code Section 9422 rather than Section 9422.5 (reduction from 39 feet to 27 feet-6 inches) for property described as 333 East Grand View.

Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the City Council may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Dated: October 13, 1965
BY ORDER OF THE CITY COUNCIL
L. MARIE WARFEL, CITY CLERK
Publish Sierra Madre News October 21, 1965
Planning Commission
File No.: V-549-65

REXALL
ORIGINAL
SALE
THURS. OCT. 14 thru SAT. OCT. 23
Hartman
Pharmacy
AT 29 N. BALDWIN IN SIERRA MADRE EL 5-3311

LEGAL NOTICE

NOTICE OF AWARD OF CONTRACT

Pursuant to the requirements of Section 5248 of the Street and Highways Code, NOTICE IS HEREBY GIVEN that a contract has been awarded by the City Council of the City of Sierra Madre to Sully-Miller Contracting Company for certain improvements in Suffolk Avenue Assessment District and relating to the following described real property:

All of that real property shown on that certain map on file in the Office of the City Clerk of the City of Sierra Madre, entitled "Map showing Boundaries of District proposed to be assessed for Improvements to be made in Suffolk Avenue Assessment District— which said map was adopted by Resolution 2156 and 2168 of the City Council of the City of Sierra Madre and to which reference is hereby made for further particulars.

LEGAL NOTICE

NOTICE OF AWARD OF CONTRACT

This shall constitute notice to all persons that all property within the boundaries of the proposed assessment district shall be assessed at the time of the confirmation of the assessment under Chapter 18 (commencing at Section 5380) of Part 3 of this division to pay the costs of the improvement in proportion to the benefits which said property received from the improvement, notwithstanding the acquisition of any such property by the State or any of its agencies, or by any county, city, municipality or other public or municipal corporation.

Reference is made to the minutes of the action taken by the City Council on file in my office for full particulars.

DATED: October 12, 1965
L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California
Publish Sierra Madre News October 21, 28, 1965

LEGAL NOTICE

SIERRA MADRE NEWS
CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned does certify he is conducting a business at 274 1/2 W. Laurel, Sierra Madre, California, under the fictitious firm name of OTTS GARDEN SERVICE and that said firm is composed of the following person, whose name in full and place of residence is as follows: James W. Otts, 274 1/2 W. Laurel, Sierra Madre, Calif.

Dated September 3, 1965
JAMES W. OTTS, State of California, Los Angeles County: On September 3, 1965, before me, a Notary Public in and for said State, personally appeared James W. Otts, known to me to be the person whose name is subscribed to the within instrument and acknowledged he executed the same.

Zane Galceran, Notary Public
My Commission Expires October 2, 1967
Publish Sierra Madre News October 14, 21, 28, Nov. 4, 1965

Call "Drifty" For Home Delivery



10724 E. LOWER AZUSA RD. EL MONTE, CALIFORNIA

CUMberland 3-6547 GILbert 4-9591

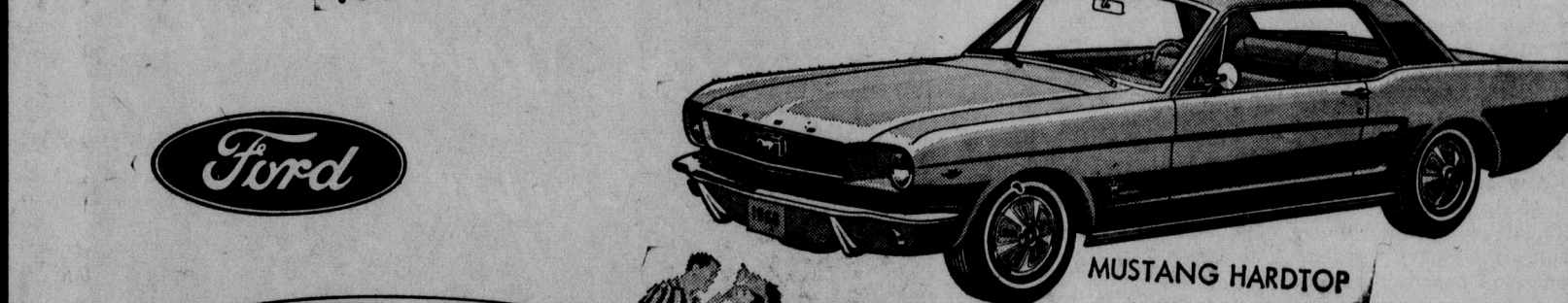
EYE IT
TRY IT
BUY IT



SEE THEM NOW!



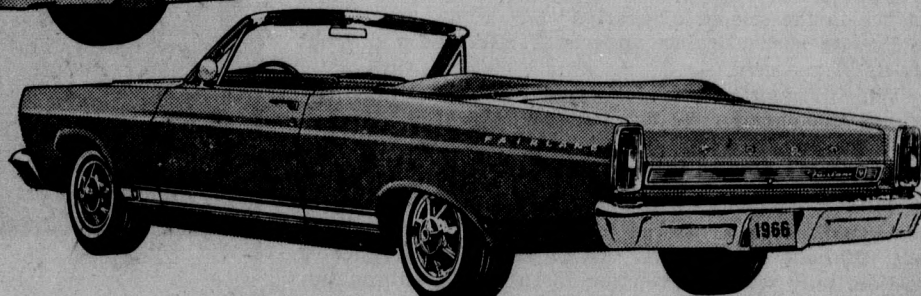
FORD LTD 4-DR HARDTOP



MUSTANG HARDTOP



FALCON FUTURA SPORTS COUPE



FAIRLANE GT CONVERTIBLE



THUNDERBIRD TOWN HARDTOP

ON DISPLAY AT

Carl Hansen Ford

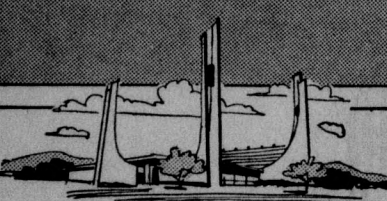
Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 27 Years, Devoted to the Best Interest of Those We Serve!

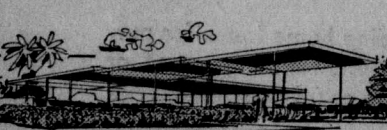
EL 5-2321

120 W. Sierra Madre Blvd.

AT ONE LOCATION



FIVE BEAUTIFUL CHAPELS
Designed to give each family freedom of choice



PAGEANT OF ROSES GARDEN
World-famous display of more than 4,000 bushes. Now in full bloom



MAUSOLEUMS • CREMATORY • FLOWER SHOPS
• COLUMBARIUM • GARDEN CRYPTS

So much more — Costs no more

ROSE HILLS Mortuary

located within ROSE HILLS MEMORIAL PARK
3900 Workman Mill Road, Whittier OXford 9-0921

More than 50 years of Service



MODERN COMPLETE MORTUARY
Conveniently located — in a beautiful Memorial Park



EXQUISITE JAPANESE GARDENS
Serene and reverent — on the shore of the "Lake Of The Roses"



WORLD'S LARGEST AND MOST NATURALLY BEAUTIFUL CEMETERY
Rose Hills Memorial Park

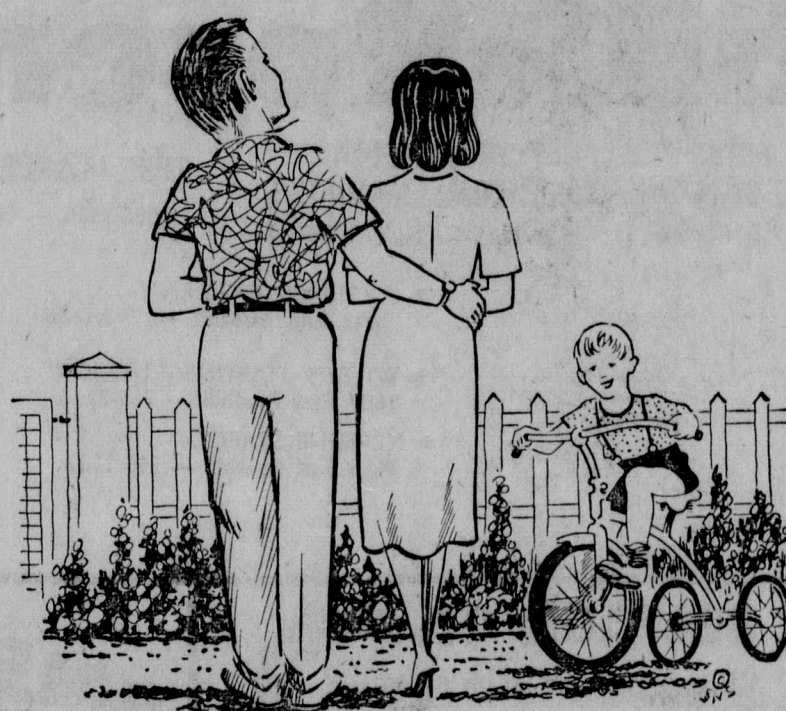
there's **GOLD** in them thar hills

GOLD...represented by Prosperity, Growth, Wealth...abounds in the larger cities today. But it's a sort of non-portable, one-way type of gold—people living in the smaller communities like ours can't just go up into the stone and glass hills and canyons with our burros and bring loads of it home.

As a matter of cold, hard economic fact—this gold—this wealth—in our neighboring metropolises is not for us to enjoy...unless we're ready to move there and live with it. Yet, our Trade, our money...carried to them on our shopping pilgrimages...has importantly helped in their enrichment.

The same money...kept in the trade channels of our own community...will put more gold where we can enjoy it ourselves—the gold of Prosperity and Growth.

► and we put lots of it there



It Pays to Buy Where You Live

These firms are genuinely interested in the future of our Community and your welfare . . . patronize them

- | | | | | |
|--|--|---|--|---|
| HARTMAN
REXALL PHARMACY
Since 1910
29 N. BALDWIN EL 5-3311 | CARL HANSEN FORD
Sierra Madre's Authorized Dealer
120 W. SIERRA MADRE BLVD. EL 5-2321 | RALPH'S SHOE STORE
We Fit Your Feet . . . Not your Imagination
S.&H Green Stamps BankAmericard
41 N. BALDWIN EL 5-0479 | ARNOLD'S HARDWARE
Paints — Gifts — Sports
Hardware — Housewares
Fertilizer — Free Delivery
297 W. SIERRA MADRE BLVD. 355-3365 | SIERRA MADRE
TRAVEL SERVICE
"For Best in travel — Call us"
Complete domestic, world wide travel arrangements
48 NORTH BALDWIN EL 5-4195 MU 1-0990 |
| ROYAL DRUGS
Free Delivery We Give S&H Green Stamps
82 W. SIERRA MADRE BLVD. EL 5-3456 | MACK'S GARAGE
"Service is our business"
25 E. SIERRA MADRE BLVD. EL 5-1728 | DON JACKSON
Finest in Men's Wear
Custom Tailoring
18 W. SIERRA MADRE BLVD. EL 5-1236 | FLAMINGO PROPERTIES
496 W. SIERRA MADRE BLVD.
The best listings available
EL 5-8045 HI 6-4605 | SIERRA MADRE HARDWARE
& GIFT CO.
"New Gifts Arriving Daily"
25 W. SIERRA MADRE BLVD.
SIERRA MADRE 356-1421 |
| RAMBEAU
T.V. ANTENNA SERVICE
The best in T.V. Service
17 W. SIERRA MADRE BLVD. EL 5-1560 | BROWN'S FURNITURE
Free decorating service
303 W. SIERRA MADRE BLVD. EL 6-1371 | BANK OF AMERICA
350 W. SIERRA MADRE BLVD.
H. D. Barton, Mgr. EL 5-7101 | JOHN H. CURTIS
REALTOR
Listings always wanted
304 W. SIERRA MADRE BLVD. EL 5-3433 | ROESS MARKET
27th year serving the people of
Sierra Madre since 1938
9 A.M. to 9 P.M.
331 W. SIERRA MADRE BLVD. |
| FOOTHILL
T.V. CABLE COMPANY
You will see more in 1965
38 N. BALDWIN 356-1702 | PANTORIUM
Sierra Madre's only drive-in cleaners
Personalized service
COR. S. M. BLVD. & LIMA ST. EL 5-6474 | AL FOXTON CHEVRON
"Station and Garage"
115 W. SIERRA MADRE BLVD. EL 5-2178 | HARRY A. LANGE
AND ASSOCIATES
Complete Insurance — Real Estate
81 W. SIERRA MADRE BLVD.
Office EL 5-7196 Res. EL 5-6357 | WISTARIA BAKE SHOP
"The finest in Bakery Goods"
4 E. SIERRA MADRE BLVD. EL 5-3332 |
| YUNCK
REAL ESTATE
25 NORTH BALDWIN
SIERRA MADRE EL 58-0-58 | HAPPY'S LIQUOR STORES
Free Delivery — Marshall Mendell, Mgr.
Sierra Madre Monrovia
12 W. Sierra Madre Blvd. 617 S. Myrtle
EL 5-9444 EL 8-3209 | CLARDON DELICATESSEN
"Complete Catering Service"
Don & Betty Stuart, new owners
31 N. BALDWIN 355-1534 | WEBSTER
INSURANCE AGENCY
Complete Insurance Coverage
125 E. SIERRA MADRE BLVD.
EL 5-3149 SY 6-8175 | GRIFFIN LUMBER
Mon.-Fri. Open til 6 P.M.
38 MONTECITO EL 5-0541 |
| THE HIGHLANDER
DRIVE-IN LIQUOR STORE
Jim Burke and sons
324 W. SIERRA MADRE BLVD. EL 5-8544 | CALIFORNIA
WATER & TELEPHONE CO.
A private owned utility
devoted to Sierra Madre service
116 W. LIME ST. MONROVIA | JIMED RICHFIELD SERVICE
Finest in Goodyear Tires — Service
50 S. BALDWIN EL 5-9991 | RICHARD-VICTORS CO.
Custom Draperies & Picture Framing
11 KERSTING CT. EL 5-1255 | SIERRA MADRE
COMMUNITY HOSPITAL
A Homeowned Institution
225 W. SIERRA MADRE BLVD. EL 5-7181 |
| BYRON HOPPER, Jeweler
90 W. SIERRA MADRE BLVD. EL 5-3372
Complete Customer Service
Devoted To Their Satisfaction | NORM'S GARAGE
Our newest addition — Dyna-Moneter Tuning
22 E. MONTECITO EL 5-1146 | SIERRA MADRE
SHELL SERVICE
"Free pick-up and delivery"
54 N. BALDWIN AVE. at MONTECITO
EL 5-1726 | GULLETT & HARRIS
feminine fashions In Mind
1 KERSTING COURT 355-1017 | BLANCHARD'S WASH-RITE
"You leave it — we do it"
158 W. SIERRA MADRE BLVD. EL 5-8431 |
| WISTARIA FLOWER SHOP
Floral Arrangements
74 W. SIERRA MADRE BLVD. EL 5-0113 | SIERRA MADRE PLUMBING
Appliance and Service
15 KERSTING COURT EL 5-7272 EL 5-7283 | SIERRA MADRE
CHAMBER OF COMMERCE
Working for the people of the Community
49 S. BALDWIN EL 5-7141 | PLAZA SHOP
"Ask Trudie"
39 E. MONTECITO EL 5-1495 | CUNNINGHAM STATIONERS
Printing and Office Supplies
156 W. SIERRA MADRE BLVD. EL 5-7297 |
| SIERRA MADRE
PAINT & WALLPAPER
Try us for — Service — Selection — Price
35 N. BALDWIN EL 5-3378 | GEM PLUMBING, INC.
Remodeling — Repairs Our Specialty
For 24 Hour Service Call
Hal Jordan EL 5-7475 Gordon Caldwell EL 5-6673
43 N. BALDWIN AVE. Office Phone EL 5-0763 | ROBERTS MARKET
The Best . . . At It's Best
"Home of Green Frog"
On the Corner — on the Square"
SIERRA MADRE 355-3344 | SIERRA MADRE NEWS
"Your Hometown Newspaper"
9 KERSTING COURT 355-3324 | V.I.P. TRAVEL AGENCY
49-A S. BALDWIN AVE. EL 5-1438
"The only complete travel service in the area"
World-wide affiliations |

LAST 4 DAYS

WEDNESDAY -- THURSDAY -- FRIDAY -- SATURDAY

OCTOBER 20 - 21 - 22 - 23

Rexall THURS. OCT. 14 thru SAT. OCT. 23

DAVE GARROWAY SAYS: AMERICA'S GREAT SAVINGS EVENT!

1¢ SALE

2 FOR THE PRICE OF 1 PLUS A PENNY!

REXALL MINERAL OIL Extra-heavy. Pint, Reg. 79c. 2 for 80c.

REXALL MILK of MAGNESIA Plain or Mint. 12 fl. oz. Reg. 89c. 2 for 70c.

REXALL MONACET APC Tablets 100's Reg. 1.19. 2 for 1.20.

REXALL ASPIRIN None finer. 5-gr. 100's. Reg. 69c. 2 for 70c.

REXALL BUFFERED ASPIRIN No upset stomach. 100's, Reg. 98c. 2 for 99c.

REXALL KLENZO Antiseptic Mouthwash Spicy flavor. Pint, Reg. 79c. 2 for 80c.

REXALL MI-31 Antiseptic Mouthwash Wake-up taste. Pint, Reg. 89c. 2 for 90c.

REXALL BLUE ORAL Antiseptic Mouthwash Cool blue. 8 fl. oz. Reg. 69c. 2 for 70c.

REXALL PANOVITE VITAMINS With Minerals. 100's Reg. 4.95. 2 for 4.96.

REXALL FUNGI-REX For Athlete's Foot. Salve or Greaseless. Ointment, Lotion, Liquid. Reg. 98c. 2 for 99c. 1.69 Aerosol, 4 oz. 2 for 1.70.

BOXED STATIONERY Choose from many styles. With envelopes. Reg. 2.00. 2 Boxes 2.01.

REXALL PEROXIDE 3% 10 Vol. Antiseptic. 16 oz. Reg. 49c. 2 for 50c.

REXALL POLYMULSION Children's Liquid Multi-Vitamins. Orange Flavored. Pint Reg. 3.89. 2 for 3.90.

REXALL DICALCIUM PHOSPHATE With Viosterol (Vitamin D). 100's Reg. 1.39. 2 for 1.40.

BELMONT RUBBER GLOVES Non-slip grip. Reg. 89c. 2 pairs 90c.

ELECTREX HEAT PAD 3-speed. Waterproof. U.L. approved. Reg. 5.95. 2 for 5.96.

REXALL RUBBING ALCOHOL Finest quality. Pint Reg. 79c. 2 for 80c.

REXALL GLYCERIN SUPPOSITORIES Adults' or children's size. 12's Reg. 53c. 2 for 54c.

REXALL SHAVE CREAMS Regular or Menthol. 11 oz. Aerosol. Reg. 98c. 2 for 99c.

REXALL KLENZO TOOTH BRUSHES Nylon bristle, in soft, medium or hard texture. Reg. 49c. 2 for 50c.

1.00 BOX CHRISTMAS CARDS Assorted. 2 for 1.01.

1.75 DUSTING POWDER Adrienne or Lavender, 5 oz. 2 for 1.76.

69c DEODORANTS RO-BALL or COOL BLUE CREAM 1 oz. 2 for .70.

1.00 CARDIGAN LIPSTICK 6 shades. 2 for 1.01.

79c RAZOR BLADES Stainless Steel. Pack of 5 Double edge. 2 for .80.

1.45 pack of 10 Double edge. 2 for 1.46.

Fever THERMOMETER Clifton. Oral, Rectal, Stub or Baby. 1.69. 2 for 1.70.

MINUTEMAN VITAMINS Rexall Chewable. 9 basic vitamins. Fruit-flavored. 100's Reg. 2.69. 2 for 2.70.

39c REXALL SACCHARIN 100-1/4 gr. 2 for 40c. Other strengths at 2 for price of 1 plus 1¢.

REXALL SHAMPOOS SILK CREAM, FAST DANDRUFF Treatment, EMERALD BRITE, BRITE CONDITIONING. REG. 98c EACH 2 for 99c.

1c Sale on VITAMINS

REXALL VITAMIN C (Ascorbic Acid) 50 mg., 100's. Reg. 77c. 2 for 78c.

Others at 2 for 1... Plus a Penny!

REXALL VITAMIN B-1 (Thiamine Hydrochloride) 50-mg., 100's. Reg. 2.25. 2 for 2.26.

Others at 2 for 1... Plus a Penny!

REXALL VITAMIN B-12 50-mcg., 100's. Reg. 5.28. 2 for 5.29.

Others at 2 for 1... Plus a Penny!

VITAMIN B-COMPLEX Rexall Capsules. 100's, Reg. 2.59. 2 for 2.60.

REXALL GER-RITE TABLETS For iron deficiency. 80's, Reg. 4.79. 2 for 4.80.

REXALL MINERALIZED B-COMPLEX 100's, Reg. 5.95. 2 for 5.96.

REXALL BEEF, WINE, IRON TONIC Rexall. Pint. Reg. 1.98. 2 for 1.99.

MEDICINE CHEST NEEDS

98c ANALGESIC BALM Rexall, 1 1/2 oz. 2 for .99.

83c BIKETS Troches or Lozenges Rexall. 2 for .84.

98c BODY MASSAGE LOTION Rexall, 8 fl. oz. 2 for .99.

28c BORIC ACID SOLUTION, N.F. 4 oz. 2 for .30.

1.29 CHERROSE COUGH SYRUP Rexall, 8 fl. oz. 2 for 1.30.

1.39 EUDICARINE SUPPOSITORIES Rexall, 12's. 2 for 1.40.

98c EYE LOTION Rexall, 4 fl. oz. 2 for .99.

98c FIFTY FIFTY POWDER Rexall, 4 oz. 2 for .56.

98c HYGIENIC LIQUID Rexall, 6 fl. oz. 2 for 1.00.

REXALL ALCO-REX RUBBING ALCOHOL For body massage. Pint Reg. 59c. 2 for 60c.

49c LIP AID SALVE Rexall, tube, 1/2 oz. 2 for .50.

99c NASAL SPRAY Rexall, Nastrocin, 1/2 oz. 2 for 1.00.

35c ZINC OXIDE Oint. Rexall, 1 oz. 2 for .36.

98c MERTHIOLEATE Aerosol, Thimerosal Lilly, 1 oz. 2 for .99.

25c ADHESIVE TAPE Rexall, Waterproof, 1/2" x 5 yds. 2 for .26.

30c GAUZE BANDAGE Rexall, 2" x 10 yds. 2 for .31.

49c COTTON BALLS Rexall, White "Twist Puffs" 100's. 2 for .50.

1.19 ROOM DEODORANT Rexall, Waterproof, 1/2" x 5 yds. 2 for 1.20.

1.39 DISINFECTANT No. 6 Pine Oil. Rexall, Pt. 2 for 1.40.

1c SALE BEAUTY BUYS

Cara Nome HAND LOTION 8 fl. oz. Reg. 98c. 2 for 99c.

CARA NOME CREAMS

1.00 HAND CREAM, 4 oz. 2 for 1.01.

1.50 COLD CREAM, 3 1/2 oz. 2 for 1.51.

2.00 NIGHT CREAM, 2 1/2 oz. 2 for 2.01.

2.50 HORMONE CREAM, 2 1/2 oz. 2 for 2.51.

RADIANCE COSMETICS

LIQUID FOUNDATION 6 shades. 2 for 1.51.

FACE POWDER COMPACT 6 shades. 2 for 1.51.

FACE POWDER, LOOSE 7 shades. 2 for 1.51.

Reg. 1.50 each. 2 for 1.51.

AMERICAN BEAUTY ROSE FRAGRANCE

COLOGNE REG. 1.50 EACH. 2 for 1.51.

AEROSOL SACHET SOAP 3-cake Box. 2 for 1.51.

1.75 DUSTING POWDER. 2 for 1.76.

2.50 MIST COLOGNE. 2 for 2.51.

2.00 AFTER BATH BEAUTY OIL MIST. 2 for 2.01.

TWIG Fragrance Mist

1.50 COLOGNE, 2 1/2 oz. 2 for 1.51.

1.75 DUSTING POWDER, 5 oz. 2 for 1.76.

2.00 COLOGNE MIST, 2 oz. 2 for 2.01.

2.00 AFTER BATH BEAUTY OIL MIST. 2 for 2.01.

SWEET 'N' LOVELY FRAGRANCE. 2.00 AEROSOL DUSTING POWDER. 2 for 2.01.

1.25 POWDER MITT. 2 for 1.26.

2.00 AFTER BATH BEAUTY OIL. 2 for 2.01.

3.00 COMPLEXION SOAP. 2 for 3.01.

SURPRISE BUYS Not on Our 1c Sale, Plain But Values Too Good to Miss!

WESTCLOX ELECTRIC WALL CLOCK 2-tone modern design. Black numbers, red 2nd hand. 3.99.

Decorative THROW PILLOWS Many styles, colors. each 69c.

KITCHEN TOOL SET 7-pieces. With wall rack. 1.99.

SUNBEAM Electric SHAVERS LADIES' 7.99. MEN'S 14.67.

SUNBEAM Cordless Electric TOOTH BRUSH With 6 brushes. 11.66.

BUY NOW FOR CHRISTMAS!

GIFT WRAP PACK 10-roll box. 1.88.

JUMBO GIFT WRAP paper or foil roll. 1.29.

CURLING RIBBON PACK 6-roll rayon curling. .66.

PLASTIC HOUSEWARES Trash, laundry or waste baskets, hampers. 87c each.

BARBIE FASHION QUEEN DOLL With 3 high-fashion wigs. 3.37.

Brite Set HAIR SPRAY Regular, Casual, or Hard-To-Hold. 14-oz. aerosol. 3 for 1.99.

Baby Grand TOY PIANO 20-key piano, tot's bench. 4.99.

INSTA-FLASH CAMERA Instant cartridge loading. 6.99.

REX FILM COLOR FILM 35 mm., 20 exposure. 1.77.

COLOR MOVIE FILM, 8 mm. 25 ft. 1.99.

Color Film Prices Include Processing.

REX-RAY FLASHBULBS, 12's 1.00 to 1.25.

Some Items Plus Tax Where Applicable.

MANY MORE ITEMS AT SALE PRICES—HURRY IN!

HARTMAN PHARMACY

Your **Rexall** Store

RELIABLE PROFESSIONAL PHARMACISTS

29 N. BALDWIN EL 5-3311

20 Years Continuous Service

Altadena Federal Honors Executive Vice President

Arthur Leland Ferris, executive vice president of Altadena Federal Savings, was recently honored for his twenty years of continuous service with the institution. The event was marked by the presentation to Ferris of a citation from the Association's Board of Directors commending him on his outstanding record of business and community leadership for the past two decades.

During those years since 1945, when Art Ferris first joined the staff at Altadena Federal Savings, he has moved upward through a number of executive positions, including escrow officer, loan department manager, assistant vice president-treasurer, to become executive vice president-secretary in 1964. Since 1963, he has also been a member of the association's board of directors.

This constant upward growth in leadership is not surprising when one considers that during the five years Mr. Ferris spent in the U.S. Army in World War II, he rose in rank from private to captain. This quality of leadership did not go unnoticed by the association's president when he hired the recently honorably discharged soldier twenty years ago. Said he, prophetically: "If you apply the same energy and enthusiasm to your new employment as you did to your Army duties, your rise toward the top should be equally rapid here."

In accepting the board's commendation, Mr. Ferris stated: "Upon an occasion such as this, I am both humble and proud. Humble, because I realize the honors bestowed upon me are the result of the inspiration and encouragement offered by my associates, fellow workers, and, of course, my family. Finally, I am proud to have taken part in the growth of such an association as ours and the community it serves."

As a resident of Altadena for many years, Art Ferris has continually used his administrative talents to the benefit of the numerous civic and public organizations of which he is a member. This is best illustrated by the fact that he was chosen the "Outstanding Citizen of Altadena" for 1964 and, in that year, he was also elected to the board of trustees, Altadena Library District. Not the least of his honors should be directed toward him as a family man and father. He and his wife, Betty, are blessed with a family of nine children. The six daughters and three sons range in age from three, Annette Jean, to 17, Douglas Arthur, a high school senior.

Alverno Parents Hold First Meet

The Alverno Parents' Association held its first meeting of the new school year on Thursday, October 14, at 8 p.m. The new faculty members were introduced at the meeting. Edward Elko, chairman of the ways and means committee discussed plans for the library fund.

Guest speaker was Brother Eugene, one of the three curriculum coordinators in the Los Angeles Archdiocese Department of Education. Brother Eugene formerly taught at Cathedral High School in Los Angeles. For the past six years he was principal at Bishop Armstrong High School in Sacramento.

He was southwest regional president of the National Catholic Education Association in 1962 and for six years was chairman of the Christian Brothers California Province English Department.

Brother Eugene spoke to the group about the accreditation program of the Western Association of Schools and Colleges in which Alverno is presently engaged.

The officers of the APA for the current school year are: Frank Jordan, president; Mrs. Thomas Regas, vice president; Mrs. Wayne Glausser, secretary; A. J. Aschenbrener, treasurer.

Senior College Day was held at Alverno Heights Academy, Sunday, October 17 at 4 p.m. Sister M. Jane O.S.F., principal, introduced the speakers, Sister Joseph Adele, CSI and Luke Curtis, Sr. Joseph Adele is from Mount St. Mary's College and spoke on the four year Catholic Woman's College. Mr. Curtis, dean of student activities at Pasadena City College, spoke about the junior college.

The annual mother-daughter tea was held at Alverno Heights Academy on Saturday, October 16. The juniors and seniors with their mothers visited at the Villa from 1 to 3. The freshmen and sophomores with their mothers had an opportunity to become better acquainted from 3 to 5.

Attend the Church of your choice THIS SUNDAY

Borneman Now Leader With 'Fighting First'

"... They are trained and ready to meet the new face of war..." said the "Big Red One" commander, Maj. Gen. Jonathan O. Seaman, as 2nd Lt. Brian R. Borneman debarked in Vietnam with other members of the 1st Infantry Division.

The son of Mr. and Mrs. Clarence R. Borneman, of Sierra Madre, Lieutenant Borneman is assigned as a platoon leader with the division which was ordered to duty in Vietnam as a result of President Johnson's announced troop build-up in Vietnam.

"The Fighting First" as it is also known, participated in 18 major campaigns during World Wars I and II, earning 15 battle streamers. In World War II the division was first in North Africa, Sicily and France, and first to crack Hitler's Siegfried Line. During the two wars 21 of the division's members were awarded the coveted Medal of Honor.

General Seaman noted the spirit of the unit and the capabilities of its men when he remarked, "... These men of the 1st Division are good, and they know it..." He entered the Army in August, 1964.

The 23-year-old officer is a 1958 graduate of Pasadena High School and a 1964 graduate of California State College at Los Angeles.

The October meeting of the Cystic Fibrosis Guild will be held at the home of Mrs. Dominic Giangregorio on Thursday morning, October 21. A business meeting featuring a discussion of final preparations for the group's annual charity dinner-dance will be presided over by Mrs. George Mannschreck. Co-hostesses for the meeting are Mrs. Matthew Slavin and Mrs. Donald Hays.

Thursday, Oct. 21, 1965

SIERRA MADRE NEWS-11

Crib Crop

Jennifer Carol, new little daughter of Mr. and Mrs. Ralph A. Kuiper, was born in St. Joseph's Hospital, Santa Ana, on September 9. She is now comfortably settled with her parents in the student housing village, 105 E. Escondido Village, Stanford University. Her mother is the former Toddy Draeger and Jennifer is a first granddaughter for Mr. and Mrs. Arthur L. Draeger of 78 Esperanza Ave., Sierra Madre and Kailua-Kona, Hawaii. Her paternal grandparents are Mr. and Mrs. Arnold Kuiper of Corona, California.

Stockett With Seventh Fleet

Airman Apprentice Joseph C. Stockett, USN, son of Mr. and Mrs. J. P. Stockett of 247 Santa Anita St., Sierra Madre, Calif., is participating in Seventh Fleet operations in the South China Sea in support of American and South Vietnamese forces while serving aboard the attack aircraft carrier USS Oriskany.

Be modern with **MOEN** NEW SHOWER VALVE ONE HANDLE DOES WORK OF TWO



SIERRA MADRE PLUMBING 15 Kersting Court 355-7272

Christmas Overseas Mailing

In anticipation of the increased mailing of parcel post packages to other countries during the holiday season, Postmaster Guy Rossi has issued the following instructions regarding the mailing dates that parcels should be mailed in order to insure delivery by Christmas.

In every case the correct number of completed customs declarations tags, Form 2966, as well as a Form 2922, Instructions Given by Sender, and a Form 2972, Dispatch Note, if required, must be attached to parcels. Mailers are required to describe the contents of parcels in detail on the customs declaration tag, Form 2966, showing the exact nature, quantity, and value of each kind of article enclosed.

Mailers should prepare each parcel very carefully, cautioned Mr. Rossi. If a parcel submitted for mailing is not packed adequately for the length of the journey and for the protection of the contents, the mailer will be informed that it cannot be accepted until prepared properly.

Taking into consideration the normal length of time in transit, customs inspection, and other formalities that parcels may be subjected to in the countries of destination, surface and air parcels mailed not later than the dates shown below should normally reach the addressees before Christmas:

South and Central America, surface, Nov. 10, air, Dec. 10; Europe, surface, Nov. 10, air, Dec. 15; Africa, Nov. 10, air, Dec. 10; Near East, Nov. 10, air, Dec. 10; Fast East, Oct. 15, Dec. 10.

The notation "Do Not Open Until Christmas" may be placed on the front of parcels, states Postmaster Rossi, so we are suggesting you mail early and avoid the rush.

GET AHEAD WITH ATLAS FED



FREE PICK UP AND DELIVERY with postage-paid both ways, that is, this dependable Pasadena association invites you to open an insured savings account today.

4.85% current annual rate paid quarterly

Funds Received Or Postmarked By The 10th Earn From The 1st!

ATLAS FEDERAL SAVINGS AND LOAN

722 East Colorado Blvd. Pasadena, California 91101

DEPT. 81

Enclosed \$ to open a SAVINGS account.

Name (s) Address

Atlas Federal Savings and Loan Association

Member Conference of Federal Savings & Loan Association offering ONE-CHECK INSURED SAVINGS up to \$290,000

Guarantee periods pass by fast. Then a washer is on its own. Play safe by buying the washer proved in thousands of coin laundries—

SPEED QUEEN.

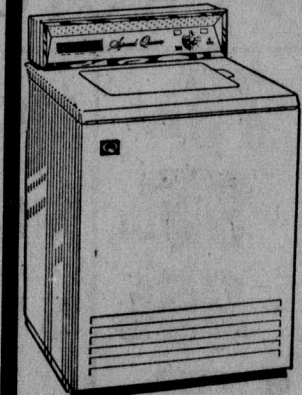
FAMED FOR DEPENDABILITY

AUTOMATIC WASHER

2 Speed 6 Cycle

With Prices Starting at

\$229⁹⁵



We Service All Makes of Washers, Dryers Dishwashers, and Garbage Disposals

14 Years in the Community

LOREN HILL APPLIANCES

724 W. Huntington

Monrovia

EL 8-1275

Serving Seafoods Exclusively SINCE 1939 JUST MINUTES AWAY



SERVING 11:30 to 10:00 P.M. SUNDAY 12:00 to 10:00 P.M. Cocktail Lounge Open 10:00 P.M. Phone 572-7187 for Reservations. Poolside & Barroom. Closed Monday

STRETCH YOUR DOLLARS
with **SW**



Open 12 Hours a Day For Your Convenience 9 A.M. to 9 P.M.

Closed Sundays

SW APPLE SAUCE <small>303 TINS</small> 4^{FOR} \$1.00	SW PINEAPPLE <small>1/4 TINS</small> 4^{FOR} 89¢ <i>Thick Slices</i>	SW OLIVES 3^{FOR} \$1.00 <i>Large Pitted</i>	Sunshine YUM YUM COOKIES 39¢ <small>11-OZ. BOX</small>	MJB LONG GRAIN RICE 39¢ <small>28-OZ. BOX</small>
SW APRICOTS <small>303 TINS</small> 4^{FOR} \$1.00 <i>Whole Peeled</i>	SW TUNA 4^{FOR} \$1.00 <i>Light Chunk</i>	SW PICKLES <small>22-OZ. JAR</small> 39¢ <i>Sliced Cucumber</i>	Martinelli APPLE CIDER 59¢ <small>1/2-GALLON JUG</small>	Dinty Moore BEEF STEW 49¢ <small>24-OZ. TIN</small>
SW GREEN BEANS <small>303 TINS</small> 4^{FOR} \$1.00 <i>Tender Cut</i>	SW SALMON 69¢ <i>Red Sockeye</i>	SW GOLDEN CORN <small>303 TINS</small> 5^{FOR} \$1.00 <i>Whole Kernel or Cream</i>	FROZEN FOOD DEPARTMENT	
SW STEWED TOMATOES <small>303 TINS</small> 4^{FOR} \$1.00	SW GREEN PEAS <small>303 TINS</small> 4^{FOR} 89¢	SW KIDNEY BEANS <small>303 TINS</small> 7^{FOR} \$1.00	Minute Maid ORANGE JUICE <small>6-OZ. TINS</small> 5^{FOR} 95¢ <small>Big 12-oz Tin — 37c</small>	Pepperidge Farm STRUDEL'S <small>Apple — Cherry Blueberry — Peach</small> 43¢ <small>Save 10c</small>
SW COFFEE 65¢^{lb} <i>Drip or Regular</i>	HI-C DRINKS Orange - Grape and Punch 3^{FOR} 89¢	Brandywine MUSHROOMS <small>4-OZ.</small> 4^{FOR} \$1.00 <i>Pieces and Stems</i>	GREEN GIANT BOIL IN BAG Broccoli & Cheese Sauce 3^{FOR} \$1.00 Spinach & Cream Sauce 4^{FOR} \$1.00	Campbell's Soup Pea with Ham Cream of Potato 2^{FOR} 35¢ <small>Save 11c</small>

ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF

RUMP ROAST	75¢^{lb}	TOP ROUND STEAK	98¢^{lb}
TOP ROUND ROAST	95¢^{lb}	SIRLOIN TIP STEAK	98¢^{lb}
SIRLOIN TIP ROAST	95¢^{lb}	SWISS STEAKS	79¢^{lb}
EYE ROUND ROAST	1.05^{lb}	FLANK STEAKS	89¢^{lb}
GROUND ROUND	79¢^{lb}	GROUND CHUCK	59¢^{lb}
Wilson Grade -- A -- BACON	69¢^{lb}	Farmer John LINK SAUSAGE	29¢^{8-OZ. PKG.}
Fresh FILET SOLE	85¢^{lb}	Fresh -- Filet OCEAN PERCH	59¢^{lb}

Top Quality Control
SELECTED FRUITS & VEGETABLES
APPLE SALE! Your Choice

RED DELICIOUS
GOLDEN DELICIOUS
PIPPINS
ROME BEAUTYS
McINTOSH
JONATHANS
SCHOOL BOY
DELICIOUS

2 25¢^{lbs.}

U.S. No. 1 Russet POTATOES

10-LB. CELLO BAG

39¢

Hot House MUSHROOMS

HALF POUND

29¢

New Crop Large WALNUTS

POUND PACKAGE SHELLLED — 98c

35¢^{lb}

ROESS MARKET

331 W. Sierra Madre Blvd. at Lima St.